

Lafayette Public Library
Monthly Report - November

Total Checkouts (including renewals)	Nov 2014	Nov 2013	Nov 2012	Nov 2011	Nov 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	43,164		
Jefferson Street	16,099	20,689	20,303	23,940	-	-22%	
Warehouse	704	1,092	707	185	-	-36%	
Outreach	1,080	1,304	913	1,121	1,320	-17%	-18%
<i>subtotal - Main</i>	17,883	23,085	21,923	25,246	44,484	-23%	-60%
Broussard	2,531	3,492	3,948	4,698	4,399	-28%	-42%
Butler	39	39	9	1	42	0%	-7%
Chenier	1,735	2,611	2,949	2,968	2,434	-34%	-29%
Duson	1,053	1,368	1,103	933	1,316	-23%	-20%
Milton	2,533	3,348	4,141	4,928	4,518	-24%	-44%
North Regional	17,408	19,782	19,833	21,256	17,726	-12%	-2%
Scott	4,252	4,648	4,537	6,274	5,364	-9%	-21%
South Regional	63,783	72,560	68,406	73,811	64,650	-12%	-1%
Youngsville	7,281	7,581	7,954	9,758	9,700	-4%	-25%
<i>subtotal - Branches</i>	100,615	115,429	112,880	124,627	110,149	-13%	-9%
<i>Checked out from locations</i>	118,498	138,514	134,803	149,873	154,633	-14%	-23%
<i>% total ckos</i>	91%	94%	96%	98%	99%		
<i>Checked out electronically</i>	11,297	8,441	6,207	3,822	1,020	34%	1008%
<i>% total ckos</i>	9%	6%	4%	2%	1%		
Total checkouts	129,795	146,955	141,010	153,695	155,653	-12%	-17%

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Checkouts (excl. renewals)	Nov 2014	Nov 2013	Nov 2012	Nov 2011	Nov 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	28,685		-100%
Jefferson Street	9,760	12,689	12,592	15,482	-	-23%	
Warehouse	553	906	513	126	-	-39%	
Outreach	756	796	595	891	921	-5%	-18%
<i>subtotal - Main</i>	<i>11,069</i>	<i>14,391</i>	<i>13,700</i>	<i>16,499</i>	<i>29,606</i>	<i>-23%</i>	<i>-63%</i>
Broussard	1,630	2,368	2,744	3,017	2,815	-31%	-42%
Butler	39	37	9	-	42	5%	-7%
Chenier	1,157	1,892	1,907	1,902	1,793	-39%	-35%
Duson	874	973	871	665	1,001	-10%	-13%
Milton	1,501	2,118	2,578	3,146	3,020	-29%	-50%
North Regional	12,061	13,616	13,528	14,849	12,844	-11%	-6%
Scott	2,874	3,088	3,205	4,271	3,831	-7%	-25%
South Regional	40,752	47,745	44,890	49,453	43,407	-15%	-6%
Youngsville	4,778	4,873	5,035	6,438	6,317	-2%	-24%
<i>subtotal - Branches</i>	<i>65,666</i>	<i>76,710</i>	<i>74,767</i>	<i>83,741</i>	<i>75,070</i>	<i>-14%</i>	<i>-13%</i>
<i>Checked out from locations</i>	<i>76,735</i>	<i>91,101</i>	<i>88,467</i>	<i>100,240</i>	<i>104,676</i>	<i>-16%</i>	<i>-27%</i>
<i> % total ckos</i>	<i>87%</i>	<i>92%</i>	<i>93%</i>	<i>96%</i>	<i>99%</i>		
<i>Checked out electronically</i>	<i>11,297</i>	<i>8,441</i>	<i>6,207</i>	<i>3,822</i>	<i>1,020</i>	<i>34%</i>	<i>1008%</i>
<i> % total ckos</i>	<i>13%</i>	<i>8%</i>	<i>7%</i>	<i>4%</i>	<i>1%</i>		
Total non-renewal checkouts	88,032	99,542	94,674	104,062	105,696	-12%	-17%
Renewals done:							
Via automated phone line	-	5,718	6,342	6,471	6,946	-100%	-100%
Via online catalog	29,025	30,120	29,541	31,237	30,832	-4%	-6%
Over the phone	10,279	8,681	7,611	8,729	8,476	18%	21%
Walk in	2,459	2,894	2,842	3,196	3,703	-15%	-34%
Total Renewals	41,763	47,413	46,336	49,633	49,957	-12%	-16%
Renewals as % of total ckos	32%	32%	33%	32%	32%		

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People Checking Out Items	Nov 2014	Nov 2013	Nov 2012	Nov 2011	Nov 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	6,637		-100%
Jefferson Street	2,450	3,347	3,103	3,889	-	-27%	
Warehouse	303	383	290	77	-	-21%	
Outreach	88	74	61	94	85	19%	4%
<i>subtotal - Main</i>	2,841	3,804	3,454	4,060	6,722	-25%	-58%
Broussard	430	608	656	757	779	-29%	-45%
Butler	14	7	1	-	5	100%	180%
Chenier	301	466	428	491	420	-35%	-28%
Duson	191	210	208	161	234	-9%	-18%
Milton	429	580	663	715	767	-26%	-44%
North Regional	2,778	3,035	2,976	3,441	3,061	-8%	-9%
Scott	787	795	759	967	969	-1%	-19%
South Regional	8,940	10,032	9,296	10,630	9,463	-11%	-6%
Youngsville	1,086	1,117	1,106	1,334	1,379	-3%	-21%
<i>subtotal - Branches</i>	14,956	16,850	16,093	18,496	17,077	-11%	-12%
<i>Checked out from locations</i>	17,797	20,654	19,547	22,556	23,799	-14%	-25%
<i>% total ckos</i>	69%	79%	83%	90%	97%		
<i>Checked out electronically</i>	8,034	5,522	4,113	2,495	629	45%	1177%
<i>% total ckos</i>	31%	21%	17%	10%	3%		
Grand Total	25,831	26,176	23,660	25,051	24,428	-1%	6%

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Circulation By Type - System Wide	Nov 2014	Nov 2013	Nov 2012	Nov 2011	Nov 2010	% Change (curr vs prev)	% Change (5 years)
Adult Fiction Books	19,128	23,483	23,368	26,318	29,880	-19%	-36%
Adult Non-Fiction Books	11,434	13,501	12,629	14,944	17,515	-15%	-35%
<i>subtotal - Adult Books</i>	<i>30,562</i>	<i>36,984</i>	<i>35,997</i>	<i>41,262</i>	<i>47,395</i>	<i>-17%</i>	<i>-36%</i>
Juvenile Fiction Books	25,024	26,891	26,539	32,454	30,424	-7%	-18%
Juvenile Non-Fiction Books	7,717	8,192	7,659	3,442	8,412	-6%	-8%
<i>subtotal - Juv Books</i>	<i>32,741</i>	<i>35,083</i>	<i>34,198</i>	<i>35,896</i>	<i>38,836</i>	<i>-7%</i>	<i>-16%</i>
Subtotal - Physical books	63,303	72,067	70,195	77,158	86,231	-12%	-27%
Subtotal - Electronic books	9,078	6,655	5,441	3,103	474	36%	1815%
Total Books (all formats)	72,381	78,722	75,636	80,261	86,705	-8%	-17%
Periodicals - (physical)	877	964	885	1,203	1,364	-9%	-36%
Periodicals - (electronic)	524	537	-	-	-	-2%	
Total Periodicals (all formats)	1,401	1,501	885	1,203	1,364	-7%	3%
Music audio	4,874	7,230	7,501	8,024	8,101	-33%	-40%
Spoken audiobooks	2,987	3,319	3,540	3,964	3,687	-10%	-19%
Electronic audiobooks	1,645	1,249	766	719	546	32%	201%
Subtotal - Audiobooks	4,632	4,568	4,306	4,683	4,233	1%	9%
Total Audio (all formats)	9,506	11,798	11,807	12,707	12,334	-19%	-23%
VHS video	-	-	82	167	1,368		-100%
DVD video	44,957	52,919	50,462	56,955	51,886	-15%	-13%
Total Video	44,957	52,919	50,544	57,122	53,254	-15%	-16%
CD-ROMS & Games	1,026	1,364	1,491	1,796	1,188	-25%	-14%
Baskets	262	440	436	412	514	-40%	-49%
ILLs	212	211	211	194	294	0%	-28%
Bulk loans	-	-	-	-	-		
Other items	474	651	647	606	808	-27%	-41%
Grand Total	129,745	146,955	141,010	153,695	155,653	-12%	-17%

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% of total circulation	Nov 2014	Nov 2013	Nov 2012	Nov 2011	Nov 2010
Adult Fiction Books	14.74%	15.98%	16.57%	17.12%	19.20%
Adult Non-Fiction Books	8.81%	9.19%	8.96%	9.72%	11.25%
<i>subtotal - Adult Books</i>	23.56%	25.17%	25.53%	26.85%	30.45%
Juvenile Fiction Books	19.29%	18.30%	18.82%	21.12%	19.55%
Juvenile Non-Fiction Books	5.95%	5.57%	5.43%	2.24%	5.40%
<i>subtotal - Juv Books</i>	25.23%	23.87%	24.25%	23.36%	24.95%
Subtotal - Physical books	48.79%	49.04%	49.78%	50.20%	55.40%
Subtotal - Electronic books	7.00%	4.53%	3.86%	2.02%	0.30%
Total Books (all formats)	55.79%	53.57%	53.64%	52.22%	55.70%
Periodicals - (physical)	0.68%	0.66%	0.63%	0.78%	0.88%
Periodicals - (electronic)	0.40%	0.37%	0.00%	0.00%	0.00%
Periodicals	1.08%	1.02%	0.63%	0.78%	0.88%
Music audio	3.76%	4.92%	5.32%	5.22%	5.20%
Spoken audiobooks	2.30%	2.26%	2.51%	2.58%	2.37%
Electronic audiobooks	1.27%	0.85%	0.54%	0.47%	0.35%
Subtotal - Audiobooks	3.57%	3.11%	3.05%	3.05%	2.72%
Total Audio (all formats)	7.33%	8.03%	8.37%	8.27%	7.92%
VHS video	0.00%	0.00%	0.06%	0.11%	0.88%
DVD video	34.65%	36.01%	35.79%	37.06%	33.33%
Total Video	34.65%	36.01%	35.84%	37.17%	34.21%
CD-ROMS & Games	0.79%	0.93%	1.06%	1.17%	0.76%
Baskets	0.20%	0.30%	0.31%	0.27%	0.33%
ILLs	0.16%	0.14%	0.15%	0.13%	0.19%
Bulk loans	0.00%	0.00%	0.00%	0.00%	0.00%
Other items	0.37%	0.44%	0.46%	0.39%	0.52%
Grand Total	100.00%	100.00%	100.00%	100.00%	100.00%

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Electronic usage	Nov 2014	Nov 2013	Nov 2012	Nov 2011	Nov 2010	% Change (curr vs prev)	% Change (5 years)
E-collection							
E-audio checkout	1,645	1,249	766	719	546	32%	201%
E-music checkout	-	-	-	-	-		
E-video checkout	50	-	-	-	-		
E-book checkout	9,025	6,546	5,346	3,103	474	38%	1804%
Proj Gutenberg checkouts	53	109	95	-	-	-51%	
E-periodical checkout	524	537	-	-	-	-2%	
<i>Total electronic checkouts</i>	11,297	8,441	6,207	3,822	1,020	34%	1008%
New Registrations	191	258	235	306	95	-26%	101%
E-book catalog searches	52,579	32,717	33,234	-	-	61%	
E-collection holds placed	3,586	2,334	1,796	1,286	385	54%	831%
Database use	20,485	11,519	9,566	6,501	3,639	78%	463%
Visits to website	50,580	50,644	50,824	54,170	65,409	0%	-23%
Online catalog (web product)							
Patron visits	49,482	50,099	47,989	46,408	40,278	-1%	23%
Searches	77,238	154,145	145,967	135,195	163,061	-50%	-53%
Holds placed	10,671	13,153	13,098	13,883	13,848	-19%	-23%
Mobile app (LPL Mobile)							
total users (sessions)	6,873	1,651	1,362	-	-		
total checkouts	144	198	107	-	-		
catalog searches using app	64,758	55,653	20,782	-	-		
Total catalog searches	194,575	242,515	199,983	-	-	-20%	

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New Library Cards	Nov 2014	Nov 2013	Nov 2012	Nov 2011	Nov 2010	% Change	% Change
						(curr vs prev)	(5 years)
Main	-	-	-	-	298		-100%
Jefferson Street	104	188	165	175	-	-45%	
Warehouse	-	-	-	-	-		
Outreach	1	3	-	-	-	-67%	
<i>subtotal - Main</i>	105	191	165	175	298	-45%	-65%
Broussard	15	13	21	30	19	15%	-21%
Butler	-	1	-	3	-	-100%	
Chenier	35	24	27	17	22	46%	59%
Duson	3	11	4	11	7	-73%	-57%
Milton	3	4	58	6	7	-25%	-57%
North Regional	94	91	87	134	138	3%	-32%
Scott	14	16	11	24	25	-13%	-44%
South Regional	333	366	285	374	363	-9%	-8%
Youngsville	23	13	19	23	18	77%	28%
<i>subtotal - Branches</i>	520	539	512	622	599	-4%	-13%
Grand Total	625	730	677	797	897	-14%	-30%

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Library Visitors (to a facility)	Nov 2014	Nov 2013	Nov 2012	Nov 2011	Nov 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	21,389		-100%
Jefferson Street	16,703	18,224	17,241	19,584	-	-8%	
Warehouse	-	-	-	-	-		
Outreach	88	74	61	94	85	19%	4%
<i>subtotal - Main</i>	16,791	18,298	17,302	19,678	21,474	-8%	-22%
Broussard	1,736	2,060	2,333	2,604	2,065	-16%	-16%
Butler	157	267	205	299	495	-41%	-68%
Chenier	3,405	3,227	3,004	1,745	2,252	6%	51%
Duson	1,343	1,363	2,603	1,401	1,282	-1%	5%
Milton	1,856	2,393	2,918	2,781	2,532	-22%	-27%
North Regional	7,983	8,573	7,913	9,050	8,207	-7%	-3%
Scott	3,625	2,992	3,279	3,827	3,124	21%	16%
South Regional	24,072	24,918	24,518	27,440	26,188	-3%	-8%
Youngsville	2,015	2,620	2,775	3,239	3,521	-23%	-43%
<i>subtotal - Branches</i>	46,192	48,413	49,548	52,386	49,666	-5%	-7%
Grand Total	62,983	66,711	66,850	72,064	71,140	-6%	-11%

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Patron Questions	Nov 2014	Nov 2013	Nov 2012	Nov 2011	Nov 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	5,095		-100%
Jefferson Street	968	1,052	1,381	2,337	-	-8%	
Warehouse	-	-	-	-	-		
Outreach	-	-	-	-	-		
<i>subtotal - Main</i>	968	1,052	1,381	2,337	5,095	-8%	-81%
Broussard	167	147	133	243	197	14%	-15%
Butler	-	-	-	-	-		
Chenier	826	875	760	-	184	-6%	349%
Duson	224	267	220	190	52	-16%	331%
Milton	118	130	133	129	113	-9%	4%
North Regional	1,995	1,713	1,264	1,448	1,641	16%	22%
Scott	159	160	121	123	178	-1%	-11%
South Regional	3,963	4,102	3,394	3,588	3,246	-3%	22%
Youngsville	230	224	197	168	177	3%	30%
<i>subtotal - Branches</i>	7,682	7,618	6,222	5,889	5,788	1%	33%
<i>Asked in person/phone</i>	8,650	8,670	7,603	8,226	10,883	0%	-21%
<i>% total ckos</i>	100%	99%	99%	100%	100%	0%	0%
<i>Asked electronically</i>	43	52	45	24	-	-17%	
<i>% total ckos</i>	0%	1%	1%	0%	0%	-17%	
Grand Total	8,693	8,722	7,648	8,250	10,883	0%	-20%

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Use of Library Computers (sessions)	Nov 2014	Nov 2013	Nov 2012	Nov 2011	Nov 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	14,215		-100%
Jefferson Street	7,023	8,055	8,536	10,596	-	-13%	
Warehouse	-	-	-	-	-		
Outreach	-	-	-	-	-		
<i>subtotal - Main</i>	7,023	8,055	8,536	10,596	14,215	-13%	-51%
Broussard	399	510	637	573	640	-22%	-38%
Butler	116	395	235	311	572	-71%	-80%
Chenier	1,712	2,345	2,227	2,349	1,916	-27%	-11%
Duson	496	535	586	230	505	-7%	-2%
Milton	302	288	250	305	344	5%	-12%
North Regional	4,647	4,704	4,833	5,280	5,461	-1%	-15%
Scott	958	1,106	1,133	1,201	1,069	-13%	-10%
South Regional	10,016	10,556	11,084	11,939	10,941	-5%	-8%
Youngsville	497	566	631	773	1,010	-12%	-51%
<i>subtotal - Branches</i>	19,143	21,005	21,616	22,961	22,458	-9%	-15%
Grand Total	26,166	29,060	30,152	33,557	36,673	-10%	-29%

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Programs	Nov 2014	Nov 2013	Nov 2012	Nov 2011	Nov 2010	% Change (curr vs prev)	% Change (5 years)
Children's							
Number of programs	76	70	71	70	82	9%	-7%
Attendance	1,987	1,894	1,901	1,734	2,084		
Avg attendance/prog	26.14	27.06	26.77	24.77	25.41	-3%	3%
Teens							
Number of programs	9	19	12	12	12	-53%	-25%
Attendance	208	463	142	235	211		
Avg attendance/prog	23.11	24.37	11.83	19.58	17.58	-5%	31%
Adult							
Number of programs	34	29	35	35	24	17%	42%
Attendance	641	626	838	700	609		
Avg attendance/prog	18.85	21.59	23.94	20.00	25.38	-13%	-26%
Grand Total							
Number of programs	119	118	118	117	118	1%	1%
Attendance	2,836	2,983	2,881	2,669	2,904		
Avg attendance/prog	23.83	25.28	24.42	22.81	24.61	-6%	-3%