

Lafayette Public Library  
Monthly Report  
March

Total Checkouts (including renewals)	Mar 2015	Mar 2014	Mar 2013	Mar 2012	Mar 2011	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	34,583		
Jefferson Street	16,029	18,729	19,108	23,274	-	-14%	
Warehouse	454	820	1,100	778	-	-45%	
Outreach	1,147	756	1,172	1,379	1,599	52%	-28%
<i>subtotal - Main</i>	17,630	20,305	21,380	25,431	36,182	-13%	-51%
Broussard	2,629	3,336	3,710	4,663	4,057	-21%	-35%
Butler	20	8	32	14	8	150%	150%
Chenier	2,107	1,984	2,613	2,440	2,718	6%	-22%
Duson	963	941	1,494	1,093	1,268	2%	-24%
Milton	2,778	3,423	3,716	4,774	4,605	-19%	-40%
North Regional	18,848	18,966	20,822	20,221	18,653	-1%	1%
Scott	4,498	4,767	4,203	5,503	5,456	-6%	-18%
South Regional	67,130	70,970	72,497	74,948	68,772	-5%	-2%
Youngsville	7,265	6,957	7,994	8,746	9,943	4%	-27%
<i>subtotal - Branches</i>	106,238	111,352	117,081	122,402	115,480	-5%	-8%
<i>Checked out from locations</i>	123,868	131,657	138,461	147,833	151,662	-6%	-18%
<i>% total ckos</i>	91%	92%	95%	96%	99%		
<i>Checked out electronically</i>	12,370	10,735	7,596	5,511	2,000	15%	518%
<i>% total ckos</i>	9%	8%	5%	4%	1%		
<b>Total checkouts</b>	136,238	142,392	146,057	153,344	153,662	-4%	-11%

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Checkouts (excl. renewals)	Mar 2015	Mar 2014	Mar 2013	Mar 2012	Mar 2011	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	22,100		-100%
Jefferson Street	10,036	11,798	11,833	15,338	-	-15%	
Warehouse	328	607	969	582	-	-46%	
Outreach	698	572	723	1,033	1,011	22%	-31%
<i>subtotal - Main</i>	<i>11,062</i>	<i>12,977</i>	<i>13,525</i>	<i>16,953</i>	<i>23,111</i>	<i>-15%</i>	<i>-52%</i>
Broussard	1,684	2,323	2,483	3,132	2,672	-28%	-37%
Butler	19	8	26	14	7	138%	171%
Chenier	1,510	1,450	1,771	1,699	1,831	4%	-18%
Duson	786	697	1,164	703	905	13%	-13%
Milton	1,705	2,254	2,369	3,190	3,049	-24%	-44%
North Regional	12,999	13,060	14,093	14,039	12,935	0%	0%
Scott	3,040	3,389	2,712	3,859	3,896	-10%	-22%
South Regional	42,996	46,584	48,306	50,512	47,465	-8%	-9%
Youngsville	4,718	4,547	4,942	5,846	6,747	4%	-30%
<i>subtotal - Branches</i>	<i>69,457</i>	<i>74,312</i>	<i>77,866</i>	<i>82,994</i>	<i>79,507</i>	<i>-7%</i>	<i>-13%</i>
<i>Checked out from locations</i>	<i>80,519</i>	<i>87,289</i>	<i>91,391</i>	<i>99,947</i>	<i>102,618</i>	<i>-8%</i>	<i>-22%</i>
<i>  % total ckos</i>	<i>87%</i>	<i>89%</i>	<i>92%</i>	<i>95%</i>	<i>98%</i>		
<i>Checked out electronically</i>	<i>12,370</i>	<i>10,735</i>	<i>7,596</i>	<i>5,511</i>	<i>2,000</i>	<i>15%</i>	<i>518%</i>
<i>  % total ckos</i>	<i>13%</i>	<i>11%</i>	<i>8%</i>	<i>5%</i>	<i>2%</i>		
<b>Total non-renewal checkouts</b>	<b>92,889</b>	<b>98,024</b>	<b>98,987</b>	<b>105,458</b>	<b>104,618</b>	<b>-5%</b>	<b>-11%</b>
Renewals done:							
Via automated phone line	-	5,309	6,504	6,710	6,398	-100%	-100%
Via online catalog	30,817	29,141	30,112	29,615	31,377	6%	-2%
Over the phone	10,059	7,632	7,498	8,181	7,728	32%	30%
Walk in	2,473	2,286	2,956	2,612	3,541	8%	-30%
<b>Total Renewals</b>	<b>43,349</b>	<b>44,368</b>	<b>47,070</b>	<b>47,118</b>	<b>49,044</b>	<b>-2%</b>	<b>-12%</b>
Renewals as % of total ckos	32%	31%	32%	31%	32%		

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People Checking Out Items (sessions)	Mar 2015	Mar 2014	Mar 2013	Mar 2012	Mar 2011	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	5,215		-100%
Jefferson Street	2,801	3,047	3,098	3,885	-	-8%	
Warehouse	210	337	354	243	-	-38%	
Outreach	74	60	77	110	101	23%	-27%
<i>subtotal - Main</i>	3,085	3,444	3,529	4,238	5,316	-10%	-42%
Broussard	486	651	659	831	801	-25%	-39%
Butler	5	5	12	5	4	0%	25%
Chenier	404	413	442	474	478	-2%	-15%
Duson	191	187	206	159	189	2%	1%
Milton	508	586	599	750	802	-13%	-37%
North Regional	3,083	3,160	3,233	3,285	3,010	-2%	2%
Scott	786	787	702	945	927	0%	-15%
South Regional	9,659	10,019	10,654	10,590	10,519	-4%	-8%
Youngsville	1,177	1,010	1,148	1,342	1,544	17%	-24%
<i>subtotal - Branches</i>	16,299	16,818	17,655	18,381	18,274	-3%	-11%
<i>Checked out from locations</i>	19,384	20,262	21,184	22,619	23,590	-4%	-18%
<i>% total ckos</i>	68%	74%	81%	86%	94%		
<i>Checked out electronically</i>	9,038	7,247	4,974	3,774	1,386	25%	552%
<i>% total ckos</i>	32%	26%	19%	14%	6%		
<b>Grand Total</b>	28,422	27,509	26,158	26,393	24,976	3%	14%

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Circulation By Type - System Wide	Mar 2015	Mar 2014	Mar 2013	Mar 2012	Mar 2011	% Change (curr vs prev)	% Change (5 years)
Adult Fiction Books	21,476	22,942	23,907	25,793	27,514	-6%	-22%
Adult Non-Fiction Books	13,013	14,106	15,199	15,997	17,654	-8%	-26%
<i>subtotal - Adult Books</i>	<i>34,489</i>	<i>37,048</i>	<i>39,106</i>	<i>41,790</i>	<i>45,168</i>	<i>-7%</i>	<i>-24%</i>
Juvenile Fiction Books	26,312	27,073	27,784	27,744	28,582	-3%	-8%
Juvenile Non-Fiction Books	6,943	7,595	8,340	8,415	8,210	-9%	-15%
<i>subtotal - Juv Books</i>	<i>33,255</i>	<i>34,668</i>	<i>36,124</i>	<i>36,159</i>	<i>36,792</i>	<i>-4%</i>	<i>-10%</i>
Subtotal - Physical books	67,744	71,716	75,230	77,949	81,960	-6%	-17%
Subtotal - Electronic books	9,824	8,540	6,643	4,812	1,348	15%	629%
<b>Total Books (all formats)</b>	<b>77,568</b>	<b>80,256</b>	<b>81,873</b>	<b>82,761</b>	<b>83,308</b>	<b>-3%</b>	<b>-7%</b>
Periodicals - (physical)	910	926	1,157	1,257	1,564	-2%	-42%
Periodicals - (electronic)	448	787	-	-	-	-43%	
<b>Total Periodicals (all formats)</b>	<b>1,358</b>	<b>1,713</b>	<b>1,157</b>	<b>1,257</b>	<b>1,564</b>	<b>-21%</b>	<b>-13%</b>
Music audio	5,194	6,580	6,829	7,786	8,242	-21%	-37%
Spoken audiobooks	3,394	3,354	3,306	3,597	3,654	1%	-7%
Electronic audiobooks	2,030	1,397	953	699	652	45%	211%
Subtotal - Audiobooks	5,424	4,751	4,259	4,296	4,306	14%	26%
<b>Total Audio (all formats)</b>	<b>10,618</b>	<b>11,331</b>	<b>11,088</b>	<b>12,082</b>	<b>12,548</b>	<b>-6%</b>	<b>-15%</b>
VHS video	-	-	11	207	1,096		-100%
DVD video	45,432	47,405	49,931	54,511	52,742	-4%	-14%
<b>Total Video</b>	<b>45,432</b>	<b>47,405</b>	<b>49,942</b>	<b>54,718</b>	<b>53,838</b>	<b>-4%</b>	<b>-16%</b>
<b>CD-ROMS &amp; Games</b>	<b>747</b>	<b>1,105</b>	<b>1,376</b>	<b>1,804</b>	<b>1,469</b>	<b>-32%</b>	<b>-49%</b>
Baskets	253	306	335	424	554	-17%	-54%
ILLs	194	265	286	298	381	-27%	-49%
Bulk loans	-	-	-	-	-		
<b>Other items</b>	<b>447</b>	<b>571</b>	<b>621</b>	<b>722</b>	<b>935</b>	<b>-22%</b>	<b>-52%</b>
<b>Grand Total</b>	<b>136,170</b>	<b>142,381</b>	<b>146,057</b>	<b>153,344</b>	<b>153,662</b>	<b>-4%</b>	<b>-11%</b>

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% of total circulation	Mar 2015	Mar 2014	Mar 2013	Mar 2012	Mar 2011
Adult Fiction Books	15.77%	16.11%	16.37%	16.82%	17.91%
Adult Non-Fiction Books	9.56%	9.91%	10.41%	10.43%	11.49%
<i>subtotal - Adult Books</i>	25.33%	26.02%	26.77%	27.25%	29.39%
Juvenile Fiction Books	19.32%	19.01%	19.02%	18.09%	18.60%
Juvenile Non-Fiction Books	5.10%	5.33%	5.71%	5.49%	5.34%
<i>subtotal - Juv Books</i>	24.42%	24.35%	24.73%	23.58%	23.94%
Subtotal - Physical books	49.75%	50.37%	51.51%	50.83%	53.34%
Subtotal - Electronic books	7.21%	6.00%	4.55%	3.14%	0.88%
<b>Total Books (all formats)</b>	<b>56.96%</b>	<b>56.37%</b>	<b>56.06%</b>	<b>53.97%</b>	<b>54.22%</b>
Periodicals - (physical)	0.67%	0.65%	0.79%	0.82%	1.02%
Periodicals - (electronic)	0.33%	0.55%	0.00%	0.00%	0.00%
<b>Periodicals</b>	<b>1.00%</b>	<b>1.20%</b>	<b>0.79%</b>	<b>0.82%</b>	<b>1.02%</b>
Music audio	3.81%	4.62%	4.68%	5.08%	5.36%
Spoken audiobooks	2.49%	2.36%	2.26%	2.35%	2.38%
Electronic audiobooks	1.49%	0.98%	0.65%	0.46%	0.42%
Subtotal - Audiobooks	3.98%	3.34%	2.92%	2.80%	2.80%
<b>Total Audio (all formats)</b>	<b>7.80%</b>	<b>7.96%</b>	<b>7.59%</b>	<b>7.88%</b>	<b>8.17%</b>
VHS video	0.00%	0.00%	0.01%	0.13%	0.71%
DVD video	33.36%	33.29%	34.19%	35.55%	34.32%
<b>Total Video</b>	<b>33.36%</b>	<b>33.29%</b>	<b>34.19%</b>	<b>35.68%</b>	<b>35.04%</b>
<b>CD-ROMS &amp; Games</b>	<b>0.55%</b>	<b>0.78%</b>	<b>0.94%</b>	<b>1.18%</b>	<b>0.96%</b>
Baskets	0.19%	0.21%	0.23%	0.28%	0.36%
ILLs	0.14%	0.19%	0.20%	0.19%	0.25%
Bulk loans	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Other items</b>	<b>0.33%</b>	<b>0.40%</b>	<b>0.43%</b>	<b>0.47%</b>	<b>0.61%</b>
<b>Grand Total</b>	<b>100.00%</b>	<b>100.00%</b>	<b>100.00%</b>	<b>100.00%</b>	<b>100.00%</b>

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Electronic usage	Mar 2015	Mar 2014	Mar 2013	Mar 2012	Mar 2011	% Change (curr vs prev)	% Change (5 years)
<b>E-collection</b>							
E-audio checkout	2,030	1,397	953	699	652	45%	211%
E-music checkout	-	-	-	-	-		
E-video checkout	68	11	-	-	-	518%	
E-book checkout	9,765	8,509	6,539	4,812	1,348	15%	624%
Proj Gutenberg checkouts	59	31	104	-	-	87%	
E-periodical checkout	448	787	-	-	-	-43%	
<i>Total electronic checkouts</i>	12,370	10,735	7,596	5,511	2,000	15%	518%
New Registrations	225	249	258	298	206	-10%	9%
E-book catalog searches	57,456	52,957	42,267	-	-	8%	
E-collection holds placed	3,661	3,471	1,818	1,885	1,005	5%	264%
Database use	26,711	12,791	11,804	7,092	8,883	109%	201%
Visits to website	59,460	54,675	51,997	54,656	64,679	9%	-8%
<b>Online catalog (web product)</b>							
Patron visits	43,442	53,132	50,202	45,919	40,883	-18%	6%
Searches	83,102	94,907	131,966	195,409	116,406	-12%	-29%
Holds placed	11,650	13,182	12,899	14,253	15,034	-12%	-23%
<b>Mobile app (LPL Mobile)</b>							
total users (sessions)	7,415	1,797	5,113	-	-		
total checkouts	101	113	30	-	-		
catalog searches using app	93,699	62,868	27,396				
Total catalog searches	234,257	210,732	201,629	-	-	11%	

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New Library Cards	Mar 2015	Mar 2014	Mar 2013	Mar 2012	Mar 2011	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	240		-100%
Jefferson Street	(290)	151	154	146	-	-292%	
Warehouse	-	-	-	-	-		
Outreach	1	1	1	1	-	0%	
<i>subtotal - Main</i>	(289)	152	155	147	240	-290%	-220%
Broussard	(13)	20	17	26	24	-165%	-154%
Butler	-	2	1	2	-	-100%	
Chenier	5	32	26	34	30	-84%	-83%
Duson	4	5	7	8	9	-20%	-56%
Milton	(6)	9	4	4	3	-167%	-300%
North Regional	90	94	117	121	97	-4%	-7%
Scott	(11)	21	14	13	17	-152%	-165%
South Regional	168	329	334	410	364	-49%	-54%
Youngsville	(2)	29	22	29	36	-107%	-106%
<i>subtotal - Branches</i>	235	541	542	647	580	-57%	-59%
Grand Total	(54)	693	697	794	820	-108%	-107%

NOTE: patron cards issued 10 years ago to Hurricane Katrina evacuees and cards for deceased patrons have been removed from our database in preparation for the upgrade to the automated library system. This explains the net loss. 772 new patrons were registered; 826 were deleted.

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Library Visitors (to a facility)	Mar 2015	Mar 2014	Mar 2013	Mar 2012	Mar 2011	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	18,769		-100%
Jefferson Street	18,041	17,756	16,107	19,777	-	2%	
Warehouse	-	-	-	-	-		
Outreach	74	60	77	110	101	23%	-27%
<i>subtotal - Main</i>	18,115	17,816	16,184	19,887	18,870	2%	-4%
Broussard	1,851	2,138	2,373	2,666	2,639	-13%	-30%
Butler	184	235	189	246	255	-22%	-28%
Chenier	-	3,293	3,043	2,740	2,339	-100%	-100%
Duson	1,467	1,565	1,697	1,615	1,053	-6%	39%
Milton	2,532	2,233	2,413	3,309	2,779	13%	-9%
North Regional	9,523	6,265	9,185	8,522	8,240	52%	16%
Scott	2,478	3,316	3,162	3,812	3,000	-25%	-17%
South Regional	27,730	26,358	25,942	30,307	27,918	5%	-1%
Youngsville	3,058	2,809	2,812	3,340	3,672	9%	-17%
<i>subtotal - Branches</i>	48,823	48,212	50,816	56,557	51,895	1%	-6%
Grand Total	66,938	66,028	67,000	76,444	70,765	1%	-5%



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Patron Questions	Mar 2015	Mar 2014	Mar 2013	Mar 2012	Mar 2011	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	3,557		-100%
Jefferson Street	1,056	1,184	1,220	1,962	-	-11%	
Warehouse	-	-	-	-	-		
Outreach	-	-	-	-	-		
<i>subtotal - Main</i>	1,056	1,184	1,220	1,962	3,557	-11%	-70%
Broussard	228	208	208	278	264	10%	-14%
Butler	-	-	-	-	-		
Chenier	671	880	380	400	250	-24%	168%
Duson	204	195	155	107	55	5%	271%
Milton	103	122	126	129	128	-16%	-20%
North Regional	1,042	1,566	3,046	1,364	1,317	-33%	-21%
Scott	176	130	102	129	216	35%	-19%
South Regional	4,372	5,249	4,507	3,961	4,280	-17%	2%
Youngsville	420	135	215	207	209	211%	101%
<i>subtotal - Branches</i>	7,216	8,485	8,739	6,575	6,719	-15%	7%
<i>Asked in person/phone</i>	8,272	9,669	9,959	8,537	10,276	-14%	-20%
<i>% total ckos</i>	99%	99%	100%	100%	100%	0%	-1%
<i>Asked electronically</i>	49	59	37	31	9	-17%	444%
<i>% total ckos</i>	1%	1%	0%	0%	0%	-3%	573%
<b>Grand Total</b>	8,321	9,728	9,996	8,568	10,285	-14%	-19%

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Use of Library Computers (sessions)	Mar 2015	Mar 2014	Mar 2013	Mar 2012	Mar 2011	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	10,820		-100%
Jefferson Street	7,897	7,755	8,155	9,023	-	2%	
Warehouse	-	-	-	-	-		
Outreach	-	-	-	-	-		
<i>subtotal - Main</i>	7,897	7,755	8,155	9,023	10,820	2%	-27%
Broussard	511	477	558	524	731	7%	-30%
Butler	140	207	239	362	392	-32%	-64%
Chenier	1,888	2,143	2,146	1,973	2,186	-12%	-14%
Duson	565	666	508	344	355	-15%	59%
Milton	383	238	226	338	340	61%	13%
North Regional	4,595	4,627	4,570	4,456	4,652	-1%	-1%
Scott	827	1,183	1,107	1,132	1,081	-30%	-23%
South Regional	10,575	10,909	10,470	11,905	10,753	-3%	-2%
Youngsville	755	683	462	689	996	11%	-24%
<i>subtotal - Branches</i>	20,239	21,133	20,286	21,723	21,486	-4%	-6%
Grand Total	28,136	28,888	28,441	30,746	32,306	-3%	-13%

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Programs	Mar 2015	Mar 2014	Mar 2013	Mar 2012	Mar 2011	% Change (curr vs prev)	% Change (5 years)
<b>Children's</b>							
Number of programs	72	61	70	79	79	18%	-9%
Attendance	1,837	1,596	2,246	1,928	2,000		
Avg attendance/prog	25.51	26.16	32.09	24.41	25.32	-2%	1%
<b>Teens</b>							
Number of programs	11	12	18	4	8	-8%	38%
Attendance	61	226	129	75	131		
Avg attendance/prog	5.55	18.83	7.17	18.75	16.38	-71%	-66%
<b>Adult</b>							
Number of programs	38	25	24	31	27	52%	41%
Attendance	715	784	628	562	230		
Avg attendance/prog	18.82	31.36	26.17	18.13	8.52	-40%	121%
<b>Grand Total</b>							
<i>Number of programs</i>	<i>121</i>	<i>98</i>	<i>112</i>	<i>114</i>	<i>114</i>	<i>23%</i>	<i>6%</i>
<i>Attendance</i>	<i>2,613</i>	<i>2,606</i>	<i>3,003</i>	<i>2,565</i>	<i>2,361</i>		
<i>Avg attendance/prog</i>	<i>21.60</i>	<i>26.59</i>	<i>26.81</i>	<i>22.50</i>	<i>20.71</i>	<i>-19%</i>	<i>4%</i>