

Lafayette Public Library
Monthly Report - July

Total Checkouts (including renewals)	Jul 2015	Jul 2014	Jul 2013	Jul 2012	Jul 2011	% Change (curr vs prev)	% Change (5 years)
Main	42,215	-	-	-	-		
Jefferson Street	-	20,011	24,959	26,416	28,992	-100%	
Warehouse	-	740	1,150	1,102	-	-100%	
Outreach	1,080	1,095	1,179	1,218	1,430	-1%	-24%
<i>subtotal - Main</i>	43,295	21,846	27,288	28,736	30,422	98%	42%
Broussard	-	4,029	5,164	5,311	5,613	-100%	-100%
Butler	9	11	48	38	26	-18%	-65%
Chenier	2,258	2,491	3,525	3,696	3,750	-9%	-40%
Duson	1,901	1,526	2,206	2,129	1,391	25%	37%
East Regional	22,425	-	-	-	-		
Milton	3,980	4,403	4,935	5,745	5,185	-10%	-23%
North Regional	22,178	23,740	27,413	27,827	26,256	-7%	-16%
Scott	4,791	5,837	6,378	6,066	6,502	-18%	-26%
South Regional	74,420	90,696	98,052	99,497	99,167	-18%	-25%
Youngsville	-	10,257	10,496	11,727	11,279	-100%	-100%
<i>subtotal - Branches</i>	131,962	142,990	158,217	162,036	159,169	-8%	-17%
<i>Checked out from locations</i>	175,257	164,836	185,505	190,772	189,591	6%	-8%
<i>% total ckos</i>	92%	92%	94%	97%	98%		
<i>Checked out electronically</i>	14,301	13,615	10,819	6,897	3,371	5%	324%
<i>% total ckos</i>	8%	8%	6%	3%	2%		
Total checkouts	189,558	178,451	196,324	197,669	192,962	6%	-2%

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Checkouts (excl. renewals)	Jul 2015	Jul 2014	Jul 2013	Jul 2012	Jul 2011	% Change (curr vs prev)	% Change (5 years)
Main	33,525	-	-	-	-		
Jefferson Street	-	12,420	16,743	17,619	19,170	-100%	-100%
Warehouse	-	525	947	770	-	-100%	
Outreach	715	570	835	906	755	25%	-5%
<i>subtotal - Main</i>	<i>34,240</i>	<i>13,515</i>	<i>18,525</i>	<i>19,295</i>	<i>19,925</i>	<i>153%</i>	<i>72%</i>
Broussard	-	2,823	3,758	3,843	4,007	-100%	-100%
Butler	7	11	47	38	12	-36%	-42%
Chenier	1,545	1,884	2,523	2,810	2,478	-18%	-38%
Duson	1,579	1,216	1,720	1,747	1,050	30%	50%
East Regional	15,877	-	-	-	-		
Milton	2,701	3,122	3,384	4,147	3,922	-13%	-31%
North Regional	14,877	16,542	19,879	20,068	19,012	-10%	-22%
Scott	3,407	4,205	4,582	4,457	4,742	-19%	-28%
South Regional	48,543	60,674	67,425	69,250	69,873	-20%	-31%
Youngsville	-	6,718	7,196	7,939	8,016	-100%	-100%
<i>subtotal - Branches</i>	<i>88,536</i>	<i>97,195</i>	<i>110,514</i>	<i>114,299</i>	<i>113,112</i>	<i>-9%</i>	<i>-22%</i>
<i>Checked out from locations</i>	<i>122,776</i>	<i>110,710</i>	<i>129,039</i>	<i>133,594</i>	<i>133,037</i>	<i>11%</i>	<i>-8%</i>
<i> % total ckos</i>	<i>90%</i>	<i>89%</i>	<i>92%</i>	<i>95%</i>	<i>98%</i>		
<i>Checked out electronically</i>	<i>14,301</i>	<i>13,615</i>	<i>10,819</i>	<i>6,897</i>	<i>3,371</i>	<i>5%</i>	<i>324%</i>
<i> % total ckos</i>	<i>10%</i>	<i>11%</i>	<i>8%</i>	<i>5%</i>	<i>2%</i>		
Total non-renewal checkouts	137,077	124,325	139,858	140,491	136,408	10%	0%
Renewals done:							
Via automated phone line	-	6,419	7,182	7,127	7,410	-100%	-100%
Via online catalog	38,266	35,349	36,512	36,543	36,445	8%	5%
Over the phone	10,720	9,230	9,304	9,516	8,915	16%	20%
Walk in	3,495	3,128	3,468	3,992	3,784	12%	-8%
Total Renewals	52,481	54,126	56,466	57,178	56,554	-3%	-7%
Renewals as % of total ckos	28%	30%	29%	29%	29%		

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People Checking Out Items (sessions)	Jul 2015	Jul 2014	Jul 2013	Jul 2012	Jul 2011	% Change (curr vs prev)	% Change (5 years)
Main	7,264	-	-	-	-		
Jefferson Street	-	3,425	4,136	4,310	4,777	-100%	-100%
Warehouse	-	351	296	381	-	-100%	
Outreach	67	64	87	93	72	5%	-7%
<i>subtotal - Main</i>	7,331	3,840	4,519	4,784	4,849	91%	51%
Broussard	-	744	893	888	964	-100%	-100%
Butler	3	4	14	8	5	-25%	-40%
Chenier	447	503	661	720	630	-11%	-29%
Duson	344	262	316	335	225	31%	53%
East Regional	3,507	-	-	-	-		
Milton	697	728	831	947	914	-4%	-24%
North Regional	3,465	3,828	4,480	4,368	4,317	-9%	-20%
Scott	909	994	1,096	1,049	1,051	-9%	-14%
South Regional	10,678	12,917	14,255	14,300	14,799	-17%	-28%
Youngsville	-	1,493	1,530	1,622	1,703	-100%	-100%
<i>subtotal - Branches</i>	20,050	21,473	24,076	24,237	24,608	-7%	-19%
<i>Checked out from locations</i>	27,381	25,313	28,595	29,021	29,457	8%	-7%
<i>% total ckos</i>	72%	75%	81%	86%	93%		
<i>Checked out electronically</i>	10,536	8,587	6,916	4,733	2,266	23%	365%
<i>% total ckos</i>	28%	25%	19%	14%	7%		
Grand Total	37,917	33,900	35,511	33,754	31,723	12%	20%

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Circulation By Type - System Wide	Jul 2015	Jul 2014	Jul 2013	Jul 2012	Jul 2011	% Change (curr vs prev)	% Change (5 years)
Adult Fiction Books	28,555	26,848	31,178	31,172	33,376	6%	-14%
Adult Non-Fiction Books	16,498	16,027	16,595	17,308	17,571	3%	-6%
<i> subtotal - Adult Books</i>	<i>45,053</i>	<i>42,875</i>	<i>47,773</i>	<i>48,480</i>	<i>50,947</i>	<i>5%</i>	<i>-12%</i>
Juvenile Fiction Books	44,691	39,325	42,508	41,798	42,102	14%	6%
Juvenile Non-Fiction Books	12,002	8,687	9,070	8,962	8,265	38%	45%
<i> subtotal - Juv Books</i>	<i>56,693</i>	<i>48,012</i>	<i>51,578</i>	<i>50,760</i>	<i>50,367</i>	<i>18%</i>	<i>13%</i>
Subtotal - Physical books	101,746	90,887	99,351	99,240	101,314	12%	0%
Subtotal - Electronic books	11,533	10,448	8,643	6,084	2,554	10%	352%
Total Books (all formats)	113,279	101,335	107,994	105,324	103,868	12%	9%
Periodicals - (physical)	772	1,151	918	1,326	1,279	-33%	-40%
Periodicals - (electronic)	216	1,408	833	-	-	-85%	
Total Periodicals (all formats)	988	2,559	1,751	1,326	1,279	-61%	-23%
Music audio	6,798	6,754	8,047	9,053	10,464	1%	-35%
Spoken audiobooks	3,718	3,732	4,083	3,998	4,586	0%	-19%
Electronic audiobooks	2,488	1,674	1,343	813	817	49%	205%
Subtotal - Audiobooks	6,206	5,406	5,426	4,811	5,403	15%	15%
Total Audio (all formats)	13,004	12,160	13,473	13,864	15,867	7%	-18%
DVD (VHS) video	60,470	59,809	70,020	73,807	68,737	1%	-12%
Streaming video	64	85	-	-	-	-25%	
Total Video	60,534	59,894	70,020	73,807	68,737	1%	-12%
CD-ROMS & Games	1,301	1,877	2,407	2,677	2,512	-31%	-48%
Baskets	231	406	458	360	397	-43%	-42%
ILLs	221	220	221	311	302	0%	-27%
Bulk loans	-	-	-	-	-		
Other items	452	626	679	671	699	-28%	-35%
Grand Total	189,558	178,451	196,324	197,669	192,962	6%	-2%

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% of total circulation	Jul 2015	Jul 2014	Jul 2013	Jul 2012	Jul 2011
Adult Fiction Books	15.06%	15.04%	15.88%	15.77%	17.30%
Adult Non-Fiction Books	8.70%	8.98%	8.45%	8.76%	9.11%
<i>subtotal - Adult Books</i>	23.77%	24.03%	24.33%	24.53%	26.40%
Juvenile Fiction Books	23.58%	22.04%	21.65%	21.15%	21.82%
Juvenile Non-Fiction Books	6.33%	4.87%	4.62%	4.53%	4.28%
<i>subtotal - Juv Books</i>	29.91%	26.90%	26.27%	25.68%	26.10%
Subtotal - Physical books	53.68%	50.93%	50.61%	50.21%	52.50%
Subtotal - Electronic books	6.08%	5.86%	4.40%	3.08%	1.32%
Total Books (all formats)	59.76%	56.79%	55.01%	53.28%	53.83%
Periodicals - (physical)	0.41%	0.64%	0.47%	0.67%	0.66%
Periodicals - (electronic)	0.11%	0.79%	0.42%	0.00%	0.00%
Periodicals	0.52%	1.43%	0.89%	0.67%	0.66%
Music audio	3.59%	3.78%	4.10%	4.58%	5.42%
Spoken audiobooks	1.96%	2.09%	2.08%	2.02%	2.38%
Electronic audiobooks	1.31%	0.94%	0.68%	0.41%	0.42%
Subtotal - Audiobooks	3.27%	3.03%	2.76%	2.43%	2.80%
Total Audio (all formats)	6.86%	6.81%	6.86%	7.01%	8.22%
DVD (VHS) video	31.90%	33.52%	35.67%	37.34%	35.62%
Streaming video	0.03%	0.05%	0.00%	0.00%	0.00%
Total Video	31.93%	33.56%	35.67%	37.34%	35.62%
CD-ROMS & Games	0.69%	1.05%	1.23%	1.35%	1.30%
Baskets	0.12%	0.23%	0.23%	0.18%	0.21%
ILLs	0.12%	0.12%	0.11%	0.16%	0.16%
Bulk loans	0.00%	0.00%	0.00%	0.00%	0.00%
Other items	0.24%	0.35%	0.35%	0.34%	0.36%
Grand Total	100.00%	100.00%	100.00%	100.00%	100.00%

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Electronic usage	Jul 2015	Jul 2014	Jul 2013	Jul 2012	Jul 2011	% Change (curr vs prev)	% Change (5 years)
E-collection							
E-audio checkout	2,488	1,674	1,343	813	817	49%	205%
E-music checkout	-	-	-	-	-		
E-video checkout	64	85	-	-	-	-25%	
E-book checkout	11,505	10,387	8,573	6,084	2,554	11%	350%
Proj Gutenberg checkouts	28	61	70	-	-	-54%	
E-periodical checkout	216	1,408	833	-	-	-85%	
<i>Total electronic checkouts</i>	14,301	13,615	10,819	6,897	3,371	5%	324%
New Registrations	314	351	442	352	268	-11%	17%
E-book catalog searches	58,511	63,487	40,540	-	-	-8%	
E-collection holds placed	5,334	4,496	2,975	2,443	1,600	19%	233%
Database use	3,254	4,080	4,340	2,250	2,335	-20%	39%
Visits to website	64,110	60,353	64,029	61,033	69,770	6%	-8%
Online catalog (web product)							
Patron visits	50,629	-	56,246	54,080	52,168		-3%
Searches	142,860	-	207,276	171,603	104,917		36%
Holds placed	12,315	13,999	15,866	16,326	18,264	-12%	-33%
Mobile app (LPL Mobile)							
total users (sessions)	9,979	2,224	10,999	-	-		
total checkouts	445	183	168	-	-		
catalog searches using app	129,596	-	68,657				
Total catalog searches	330,967	63,487	316,473	-	-	421%	

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New Library Cards	Jul 2015	Jul 2014	Jul 2013	Jul 2012	Jul 2011	% Change (curr vs prev)	% Change (5 years)
Main	766	-	-	-	-		
Jefferson Street	-	168	173	148	203	-100%	-100%
Warehouse	-	-	-	-	-		
Outreach	-	-	1	-	-		
<i>subtotal - Main</i>	766	168	174	148	203	356%	277%
Broussard	-	21	32	39	48	-100%	-100%
Butler	-	5	1	1	1	-100%	-100%
Chenier	45	33	52	38	44	36%	2%
Duson	8	18	9	11	12	-56%	-33%
East Regional	176	-	-	-	-		
Milton	10	10	14	13	26	0%	-62%
North Regional	159	148	229	165	160	7%	-1%
Scott	21	19	28	20	26	11%	-19%
South Regional	410	452	530	502	473	-9%	-13%
Youngsville	-	46	48	53	36	-100%	-100%
<i>subtotal - Branches</i>	829	752	943	842	826	10%	0%
Grand Total	1,595	920	1,117	990	1,029	73%	55%

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Library Visitors (to a facility)	Jul 2015	Jul 2014	Jul 2013	Jul 2012	Jul 2011	% Change (curr vs prev)	% Change (5 years)
Main	30,150	-	-	-	-		
Jefferson Street	-	22,194	20,755	22,132	21,413	-100%	-100%
Warehouse	-	-	-	-	-		
Outreach	67	64	87	93	72	5%	-7%
<i>subtotal - Main</i>	30,217	22,258	20,842	22,225	21,485	36%	41%
Broussard	-	2,860	2,750	2,767	3,045	-100%	-100%
Butler	120	185	253	488	701	-35%	-83%
Chenier	3,298	3,362	3,155	2,863	2,474	-2%	33%
Duson	2,344	2,100	1,858	2,230	1,434	12%	63%
East Regional	10,550	-	-	-	-		
Milton	3,058	2,985	3,439	3,443	3,348	2%	-9%
North Regional	8,347	10,622	10,665	11,054	10,624	-21%	-21%
Scott	3,464	3,068	3,055	4,087	3,397	13%	2%
South Regional	27,928	31,751	32,911	30,394	35,269	-12%	-21%
Youngsville	-	3,651	3,534	3,706	3,934	-100%	-100%
<i>subtotal - Branches</i>	59,109	60,584	61,620	61,032	64,226	-2%	-8%
Grand Total	89,326	82,842	82,462	83,257	85,711	8%	4%

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Patron Questions	Jul 2015	Jul 2014	Jul 2013	Jul 2012	Jul 2011	% Change (curr vs prev)	% Change (5 years)
Main	3,102	-	-	-	-		
Jefferson Street	-	1,589	1,514	1,732	2,597	-100%	-100%
Warehouse	-	-	-	-	-		
Outreach	-	-	-	-	-		
<i>subtotal - Main</i>	3,102	1,589	1,514	1,732	2,597	95%	19%
Broussard	-	223	203	211	302	-100%	-100%
Butler	-	-	-	-	-		
Chenier	604	700	600	475	330	-14%	83%
Duson	212	234	90	205	120	-9%	77%
East Regional	2,266	-	-	-	-		
Milton	179	164	157	140	132	9%	36%
North Regional	1,237	2,655	3,232	1,768	1,700	-53%	-27%
Scott	167	155	148	124	131	8%	27%
South Regional	4,699	4,822	5,310	3,864	4,123	-3%	14%
Youngsville	-	240	265	220	217	-100%	-100%
<i>subtotal - Branches</i>	9,364	9,193	10,005	7,007	7,055	2%	33%
<i>Asked in person/phone</i>	12,466	10,782	11,519	8,739	9,652	16%	29%
<i>% total ckos</i>	100%	100%	100%	99%	100%	0%	0%
<i>Asked electronically</i>	44	32	43	44	4	38%	1000%
<i>% total ckos</i>	0%	0%	0%	1%	0%	19%	749%
Grand Total	12,510	10,814	11,562	8,783	9,656	16%	30%

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Use of Library Computers (sessions)	Jul 2015	Jul 2014	Jul 2013	Jul 2012	Jul 2011	% Change (curr vs prev)	% Change (5 years)
Main	13,914	-	-	-	-		
Jefferson Street	-	9,554	9,832	10,093	10,942	-100%	-100%
Warehouse	-	-	-	-	-		
Outreach	-	-	-	-	-		
<i>subtotal - Main</i>	13,914	9,554	9,832	10,093	10,942	46%	27%
Broussard	-	751	613	559	555	-100%	-100%
Butler	80	162	417	490	842	-51%	-90%
Chenier	2,348	2,264	2,596	2,400	2,445	4%	-4%
Duson	950	915	692	887	304	4%	213%
East Regional	2,828	-	-	-	-		
Milton	371	335	238	212	280	11%	33%
North Regional	4,609	5,791	5,472	5,634	5,425	-20%	-15%
Scott	1,011	984	1,269	1,153	1,178	3%	-14%
South Regional	10,299	12,727	13,195	13,293	14,093	-19%	-27%
Youngsville	-	801	772	866	1,000	-100%	-100%
<i>subtotal - Branches</i>	22,496	24,730	25,264	25,494	26,122	-9%	-14%
Grand Total	36,410	34,284	35,096	35,587	37,064	6%	-2%

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Programs	Jul 2015	Jul 2014	Jul 2013	Jul 2012	Jul 2011	% Change (curr vs prev)	% Change (5 years)
Children's							
Number of programs	109	90	92	83	92	21%	18%
Attendance	4,284	3,776	3,523	3,051	3,409		
Avg attendance/prog	39.30	41.96	38.29	36.76	37.05	-6%	6%
Teens							
Number of programs	23	26	16	14	13	-12%	77%
Attendance	275	315	231	185	196		
Avg attendance/prog	11.96	12.12	14.44	13.21	15.08	-1%	-21%
Adult							
Number of programs	25	31	64	34	39	-19%	-36%
Attendance	333	719	713	853	599		
Avg attendance/prog	13.32	23.19	11.14	25.09	15.36	-43%	-13%
Grand Total							
<i>Number of programs</i>	<i>157</i>	<i>147</i>	<i>172</i>	<i>131</i>	<i>144</i>	<i>7%</i>	<i>9%</i>
<i>Attendance</i>	<i>4,892</i>	<i>4,810</i>	<i>4,467</i>	<i>4,089</i>	<i>4,204</i>		
<i>Avg attendance/prog</i>	<i>31.16</i>	<i>32.72</i>	<i>25.97</i>	<i>31.21</i>	<i>29.19</i>	<i>-5%</i>	<i>7%</i>