

Lafayette Public Library
Monthly Report - January

Total Checkouts (including renewals)	Jan 2015	Jan 2014	Jan 2013	Jan 2012	Jan 2011	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	40,261		
Jefferson Street	16,384	19,359	20,922	23,051	-	-15%	
Warehouse	809	760	824	893	-	6%	
Outreach	807	1,079	1,137	1,126	1,398	-25%	-42%
<i>subtotal - Main</i>	18,000	21,198	22,883	25,070	41,659	-15%	-57%
Broussard	2,732	3,463	3,384	4,517	3,269	-21%	-16%
Butler	14	67	16	5	2	-79%	600%
Chenier	1,930	2,244	2,918	2,619	2,719	-14%	-29%
Duson	1,143	1,353	1,272	1,030	1,522	-16%	-25%
Milton	2,646	3,502	3,817	4,781	4,485	-24%	-41%
North Regional	18,605	18,910	20,548	20,482	17,688	-2%	5%
Scott	4,539	4,862	4,730	5,695	5,286	-7%	-14%
South Regional	64,744	69,793	72,563	72,580	63,334	-7%	2%
Youngsville	7,314	7,376	7,757	9,210	8,205	-1%	-11%
<i>subtotal - Branches</i>	103,667	111,570	117,005	120,919	106,510	-7%	-3%
<i>Checked out from locations</i>	121,667	132,768	139,888	145,989	148,169	-8%	-18%
<i>% total ckos</i>	91%	92%	94%	96%	99%		
<i>Checked out electronically</i>	12,758	11,493	8,754	6,192	2,143	11%	495%
<i>% total ckos</i>	9%	8%	6%	4%	1%		
Total checkouts	134,425	144,261	148,642	152,181	150,312	-7%	-11%

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Checkouts (excl. renewals)	Jan 2015	Jan 2014	Jan 2013	Jan 2012	Jan 2011	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	27,299		-100%
Jefferson Street	10,394	12,466	14,016	15,502	-	-17%	
Warehouse	581	594	659	775	-	-2%	
Outreach	457	549	775	784	1,064	-17%	-57%
<i>subtotal - Main</i>	<i>11,432</i>	<i>13,609</i>	<i>15,450</i>	<i>17,061</i>	<i>28,363</i>	<i>-16%</i>	<i>-60%</i>
Broussard	1,774	2,504	2,510	3,210	2,321	-29%	-24%
Butler	12	15	15	5	2	-20%	500%
Chenier	1,428	1,717	2,029	1,795	1,796	-17%	-20%
Duson	908	1,039	927	773	1,188	-13%	-24%
Milton	1,930	2,431	2,654	3,268	3,247	-21%	-41%
North Regional	13,331	12,910	14,717	14,757	12,720	3%	5%
Scott	3,163	3,596	3,485	4,023	3,946	-12%	-20%
South Regional	43,201	47,371	49,888	50,247	44,452	-9%	-3%
Youngsville	4,850	5,059	5,395	6,228	5,508	-4%	-12%
<i>subtotal - Branches</i>	<i>70,597</i>	<i>76,642</i>	<i>81,620</i>	<i>84,306</i>	<i>75,180</i>	<i>-8%</i>	<i>-6%</i>
<i>Checked out from locations</i>	<i>82,029</i>	<i>90,251</i>	<i>97,070</i>	<i>101,367</i>	<i>103,543</i>	<i>-9%</i>	<i>-21%</i>
<i> % total ckos</i>	<i>87%</i>	<i>89%</i>	<i>92%</i>	<i>94%</i>	<i>98%</i>		
<i>Checked out electronically</i>	<i>12,758</i>	<i>11,493</i>	<i>8,754</i>	<i>6,192</i>	<i>2,143</i>	<i>11%</i>	<i>495%</i>
<i> % total ckos</i>	<i>13%</i>	<i>11%</i>	<i>8%</i>	<i>6%</i>	<i>2%</i>		
Total non-renewal checkouts	94,787	101,744	105,824	107,559	105,686	-7%	-10%
Renewals done:							
Via automated phone line	-	5,117	5,391	6,002	5,888	-100%	-100%
Via online catalog	28,003	27,206	27,748	27,845	28,122	3%	0%
Over the phone	9,235	7,869	6,857	7,660	7,597	17%	22%
Walk in	2,400	2,325	2,822	3,115	3,019	3%	-21%
Total Renewals	39,638	42,517	42,818	44,622	44,626	-7%	-11%
Renewals as % of total ckos	29%	29%	29%	29%	30%		

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People Checking Out Items (sessions)	Jan 2015	Jan 2014	Jan 2013	Jan 2012	Jan 2011	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	6,288		-100%
Jefferson Street	2,832	3,134	3,548	3,999	-	-10%	
Warehouse	346	326	378	302	-	6%	
Outreach	50	62	80	89	106	-19%	-53%
<i>subtotal - Main</i>	3,228	3,522	4,006	4,390	6,394	-8%	-50%
Broussard	487	644	675	793	658	-24%	-26%
Butler	7	5	3	1	1	40%	600%
Chenier	372	450	508	466	443	-17%	-16%
Duson	195	209	211	176	253	-7%	-23%
Milton	517	628	665	795	788	-18%	-34%
North Regional	3,136	3,036	3,405	3,516	2,958	3%	6%
Scott	879	841	826	952	943	5%	-7%
South Regional	9,584	9,977	10,547	10,882	10,080	-4%	-5%
Youngsville	1,154	1,139	1,193	1,385	1,315	1%	-12%
<i>subtotal - Branches</i>	16,331	16,929	18,033	18,966	17,439	-4%	-6%
<i>Checked out from locations</i>	19,559	20,451	22,039	23,356	23,833	-4%	-18%
<i>% total ckos</i>	68%	73%	79%	84%	94%		
<i>Checked out electronically</i>	9,144	7,391	5,751	4,343	1,464	24%	525%
<i>% total ckos</i>	32%	27%	21%	16%	6%		
Grand Total	28,703	27,842	27,790	27,699	25,297	3%	13%

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Circulation By Type - System Wide	Jan 2015	Jan 2014	Jan 2013	Jan 2012	Jan 2011	% Change (curr vs prev)	% Change (5 years)
Adult Fiction Books	20,934	24,299	25,687	26,130	29,224	-14%	-28%
Adult Non-Fiction Books	13,069	13,913	14,533	16,421	17,807	-6%	-27%
<i>subtotal - Adult Books</i>	<i>34,003</i>	<i>38,212</i>	<i>40,220</i>	<i>42,551</i>	<i>47,031</i>	<i>-11%</i>	<i>-28%</i>
Juvenile Fiction Books	23,476	24,055	26,059	24,954	25,377	-2%	-7%
Juvenile Non-Fiction Books	7,315	6,854	7,499	7,047	7,811	7%	-6%
<i>subtotal - Juv Books</i>	<i>30,791</i>	<i>30,909</i>	<i>33,558</i>	<i>32,001</i>	<i>33,188</i>	<i>0%</i>	<i>-7%</i>
Subtotal - Physical books	64,794	69,121	73,778	74,552	80,219	-6%	-19%
Subtotal - Electronic books	10,162	9,173	7,823	5,397	1,387	11%	633%
Total Books (all formats)	74,956	78,294	81,601	79,949	81,606	-4%	-8%
Periodicals - (physical)	872	1,032	1,020	1,185	1,510	-16%	-42%
Periodicals - (electronic)	664	939	-	-	-	-29%	
Total Periodicals (all formats)	1,536	1,971	1,020	1,185	1,510	-22%	2%
Music audio	4,865	5,996	7,557	7,729	8,200	-19%	-41%
Spoken audiobooks	3,027	3,198	3,348	3,571	3,756	-5%	-19%
Electronic audiobooks	1,859	1,381	931	795	756	35%	146%
Subtotal - Audiobooks	4,886	4,579	4,279	4,366	4,512	7%	8%
Total Audio (all formats)	9,751	10,575	11,836	12,095	12,712	-8%	-23%
VHS video	-	-	113	197	1,430		-100%
DVD video	46,846	51,579	52,118	56,453	50,921	-9%	-8%
Total Video	46,846	51,579	52,231	56,650	52,351	-9%	-11%
CD-ROMS & Games	868	1,290	1,414	1,679	1,225	-33%	-29%
Baskets	202	363	300	372	569	-44%	-64%
ILLs	193	189	240	251	339	2%	-43%
Bulk loans	-	-	-	-	-		
Other items	395	552	540	623	908	-28%	-56%
Grand Total	134,352	144,261	148,642	152,181	150,312	-7%	-11%

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% of total circulation	Jan 2015	Jan 2014	Jan 2013	Jan 2012	Jan 2011
Adult Fiction Books	15.58%	16.84%	17.28%	17.17%	19.44%
Adult Non-Fiction Books	9.73%	9.64%	9.78%	10.79%	11.85%
<i>subtotal - Adult Books</i>	25.31%	26.49%	27.06%	27.96%	31.29%
Juvenile Fiction Books	17.47%	16.67%	17.53%	16.40%	16.88%
Juvenile Non-Fiction Books	5.44%	4.75%	5.04%	4.63%	5.20%
<i>subtotal - Juv Books</i>	22.92%	21.43%	22.58%	21.03%	22.08%
Subtotal - Physical books	48.23%	47.91%	49.63%	48.99%	53.37%
Subtotal - Electronic books	7.56%	6.36%	5.26%	3.55%	0.92%
Total Books (all formats)	55.79%	54.27%	54.90%	52.54%	54.29%
Periodicals - (physical)	0.65%	0.72%	0.69%	0.78%	1.00%
Periodicals - (electronic)	0.49%	0.65%	0.00%	0.00%	0.00%
Periodicals	1.14%	1.37%	0.69%	0.78%	1.00%
Music audio	3.62%	4.16%	5.08%	5.08%	5.46%
Spoken audiobooks	2.25%	2.22%	2.25%	2.35%	2.50%
Electronic audiobooks	1.38%	0.96%	0.63%	0.52%	0.50%
Subtotal - Audiobooks	3.64%	3.17%	2.88%	2.87%	3.00%
Total Audio (all formats)	7.26%	7.33%	7.96%	7.95%	8.46%
VHS video	0.00%	0.00%	0.08%	0.13%	0.95%
DVD video	34.87%	35.75%	35.06%	37.10%	33.88%
Total Video	34.87%	35.75%	35.14%	37.23%	34.83%
CD-ROMS & Games	0.65%	0.89%	0.95%	1.10%	0.81%
Baskets	0.15%	0.25%	0.20%	0.24%	0.38%
ILLs	0.14%	0.13%	0.16%	0.16%	0.23%
Bulk loans	0.00%	0.00%	0.00%	0.00%	0.00%
Other items	0.29%	0.38%	0.36%	0.41%	0.60%
Grand Total	100.00%	100.00%	100.00%	100.00%	100.00%

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Electronic usage	Jan 2015	Jan 2014	Jan 2013	Jan 2012	Jan 2011	% Change (curr vs prev)	% Change (5 years)
E-collection							
E-audio checkout	1,859	1,381	931	795	756	35%	146%
E-music checkout	-	-	-	-	-		
E-video checkout	73	-	-	-	-		
E-book checkout	10,115	9,080	7,614	5,397	1,387	11%	629%
Proj Gutenberg checkouts	47	93	209	-	-	-49%	
E-periodical checkout	664	939	-	-	-	-29%	
<i>Total electronic checkouts</i>	12,758	11,493	8,754	6,192	2,143	11%	495%
New Registrations	284	364	494	594	310	-22%	-8%
E-book catalog searches	62,024	56,075	39,279	-	-	11%	
E-collection holds placed	4,058	3,838	2,592	2,920	1,270	6%	220%
Database use	19,734	16,656	9,121	5,434	6,682	18%	195%
Visits to website	58,590	53,514	50,824	57,625	67,869	9%	-14%
Online catalog (web product)							
Patron visits	41,681	49,899	52,658	49,135	41,020	-16%	2%
Searches	205,647	117,346	155,314	183,187	212,616	75%	-3%
Holdings placed	12,531	14,302	15,663	15,980	16,432	-12%	-24%
Mobile app (LPL Mobile)							
total users (sessions)	7,916	1,064	3,270	-	-		
total checkouts	123	125	143	-	-		
catalog searches using app	105,008	33,694	33,694				
Total catalog searches	372,679	207,115	228,287	-	-	80%	

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New Library Cards	Jan 2015	Jan 2014	Jan 2013	Jan 2012	Jan 2011	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	266		-100%
Jefferson Street	113	148	207	192	-	-24%	
Warehouse	-	-	-	-	-		
Outreach	-	-	-	-	-		
<i>subtotal - Main</i>	113	148	207	192	266	-24%	-58%
Broussard	25	33	42	33	31	-24%	-19%
Butler	-	-	1	4	1		-100%
Chenier	36	36	56	38	31	0%	16%
Duson	9	13	12	6	6	-31%	50%
Milton	5	5	8	10	8	0%	-38%
North Regional	75	92	131	126	124	-18%	-40%
Scott	15	10	18	19	27	50%	-44%
South Regional	352	334	484	398	340	5%	4%
Youngsville	14	28	32	20	28	-50%	-50%
<i>subtotal - Branches</i>	531	551	784	654	596	-4%	-11%
Grand Total	644	699	991	846	862	-8%	-25%

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Library Visitors (to a facility)	Jan 2015	Jan 2014	Jan 2013	Jan 2012	Jan 2011	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	21,610		-100%
Jefferson Street	18,699	16,197	17,753	19,844	-	15%	
Warehouse	-	-	-	-	-		
Outreach	50	62	80	89	106	-19%	-53%
<i>subtotal - Main</i>	18,749	16,259	17,833	19,933	21,716	15%	-14%
Broussard	1,843	2,027	2,331	2,423	2,445	-9%	-25%
Butler	183	160	228	269	511	14%	-64%
Chenier	3,429	3,260	3,040	2,674	2,146	5%	60%
Duson	1,483	1,514	1,377	1,354	1,189	-2%	25%
Milton	2,005	1,953	2,338	3,029	2,710	3%	-26%
North Regional	8,934	4,236	8,766	9,464	7,987	111%	12%
Scott	2,747	2,989	3,254	3,812	3,429	-8%	-20%
South Regional	25,478	24,137	26,360	28,688	26,835	6%	-5%
Youngsville	2,808	2,326	2,933	3,210	3,220	21%	-13%
<i>subtotal - Branches</i>	48,910	42,602	50,627	54,923	50,472	15%	-3%
Grand Total	67,659	58,861	68,460	74,856	72,188	15%	-6%

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Patron Questions	Jan 2015	Jan 2014	Jan 2013	Jan 2012	Jan 2011	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	4,185		-100%
Jefferson Street	1,139	1,068	1,265	2,067	-	7%	
Warehouse	-	-	-	-	-		
Outreach	-	-	-	-	-		
<i>subtotal - Main</i>	1,139	1,068	1,265	2,067	4,185	7%	-73%
Broussard	246	226	209	231	254	9%	-3%
Butler	-	-	-	-	-		
Chenier	680	740	625	370	64	-8%	963%
Duson	184	124	235	114	111	48%	66%
Milton	117	128	131	118	111	-9%	5%
North Regional	1,732	1,058	1,226	1,329	1,277	64%	36%
Scott	126	121	138	148	195	4%	-35%
South Regional	4,613	4,801	3,655	3,607	3,559	-4%	30%
Youngsville	242	216	223	206	177	12%	37%
<i>subtotal - Branches</i>	7,940	7,414	6,442	6,123	5,748	7%	38%
<i>Asked in person/phone</i>	9,079	8,482	7,707	8,190	9,933	7%	-9%
<i>% total ckos</i>	100%	100%	99%	100%	100%	0%	0%
<i>Asked electronically</i>	39	34	47	32	7	15%	457%
<i>% total ckos</i>	0%	0%	1%	0%	0%	7%	507%
Grand Total	9,118	8,516	7,754	8,222	9,940	7%	-8%

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Use of Library Computers (sessions)	Jan 2015	Jan 2014	Jan 2013	Jan 2012	Jan 2011	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	13,516		-100%
Jefferson Street	8,439	7,703	6,294	10,018	-	10%	
Warehouse	-	-	-	-	-		
Outreach	-	-	-	-	-		
<i>subtotal - Main</i>	8,439	7,703	6,294	10,018	13,516	10%	-38%
Broussard	467	452	553	568	591	3%	-21%
Butler	134	198	258	332	648	-32%	-79%
Chenier	1,889	2,170	2,293	2,235	1,938	-13%	-3%
Duson	495	526	463	309	423	-6%	17%
Milton	338	184	213	345	361	84%	-6%
North Regional	4,704	4,256	4,981	5,498	4,551	11%	3%
Scott	839	1,063	1,058	1,208	1,126	-21%	-25%
South Regional	11,616	9,901	10,343	11,734	11,421	17%	2%
Youngsville	618	657	595	731	1,004	-6%	-38%
<i>subtotal - Branches</i>	21,100	19,407	20,757	22,960	22,063	9%	-4%
Grand Total	29,539	27,110	27,051	32,978	35,579	9%	-17%

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Programs	Jan 2015	Jan 2014	Jan 2013	Jan 2012	Jan 2011	% Change (curr vs prev)	% Change (5 years)
Children's							
Number of programs	81	49	66	69	70	65%	16%
Attendance	1,951	1,160	1,346	1,450	1,802		
Avg attendance/prog	24.09	23.67	20.39	21.01	25.74	2%	-6%
Teens							
Number of programs	13	11	15	11	8	18%	63%
Attendance	168	235	414	201	111		
Avg attendance/prog	12.92	21.36	27.60	18.27	13.88	-40%	-7%
Adult							
Number of programs	36	23	28	28	19	57%	89%
Attendance	1,198	878	316	778	305		
Avg attendance/prog	33.28	38.17	11.29	27.79	16.05	-13%	107%
Grand Total							
Number of programs	130	83	109	108	97	57%	34%
Attendance	3,317	2,273	2,076	2,429	2,218		
Avg attendance/prog	25.52	27.39	19.05	22.49	22.87	-7%	12%