

Lafayette Public Library
Monthly Report - December

Total Checkouts (including renewals)	Dec 2014	Dec 2013	Dec 2012	Dec 2011	Dec 2010	% Change	
						(curr vs prev)	% Change (5 years)
Main	-	-	-	-	36,975		
Jefferson Street	15,662	19,047	19,325	22,235	-	-18%	
Warehouse	746	562	683	581	-	33%	
Outreach	789	540	759	1,184	1,939	46%	-59%
<i>subtotal - Main</i>	17,197	20,149	20,767	24,000	38,914	-15%	-56%
Broussard	2,860	3,525	3,108	3,930	3,258	-19%	-12%
Butler	56	64	4	4	1	-13%	5500%
Chenier	1,774	2,380	2,422	2,927	2,866	-25%	-38%
Duson	1,197	1,125	1,156	930	1,199	6%	0%
Milton	2,977	3,334	3,441	4,112	3,846	-11%	-23%
North Regional	17,327	18,304	18,292	18,823	15,980	-5%	8%
Scott	4,707	4,674	4,095	5,455	4,530	1%	4%
South Regional	59,409	67,392	63,234	63,401	54,919	-12%	8%
Youngsville	7,701	6,634	6,798	8,617	7,619	16%	1%
<i>subtotal - Branches</i>	98,008	107,432	102,550	108,199	94,218	-9%	4%
<i>Checked out from locations</i>	115,205	127,581	123,317	132,199	133,132	-10%	-13%
<i>% total ckos</i>	91%	93%	95%	96%	99%		
<i>Checked out electronically</i>	11,913	9,322	7,146	4,888	1,591	28%	649%
<i>% total ckos</i>	9%	7%	5%	4%	1%		
Total checkouts	127,118	136,903	130,463	137,087	134,723	-7%	-6%

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Checkouts (excl. renewals)	Dec 2014	Dec 2013	Dec 2012	Dec 2011	Dec 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	23,329		-100%
Jefferson Street	9,341	11,854	11,638	14,159	-	-21%	
Warehouse	575	373	570	471	-	54%	
Outreach	511	361	503	754	1,349	42%	-62%
<i>subtotal - Main</i>	<i>10,427</i>	<i>12,588</i>	<i>12,711</i>	<i>15,384</i>	<i>24,678</i>	<i>-17%</i>	<i>-58%</i>
Broussard	1,786	2,294	2,063	2,621	2,082	-22%	-14%
Butler	30	18	4	3	1	67%	2900%
Chenier	1,199	1,599	1,562	1,727	1,671	-25%	-28%
Duson	940	855	843	724	941	10%	0%
Milton	1,774	2,169	2,114	2,615	2,641	-18%	-33%
North Regional	11,239	11,911	11,818	13,002	10,910	-6%	3%
Scott	3,160	3,139	2,646	3,765	3,175	1%	0%
South Regional	36,671	41,913	40,833	41,633	35,126	-13%	4%
Youngsville	4,839	4,332	4,230	5,730	4,696	12%	3%
<i>subtotal - Branches</i>	<i>61,638</i>	<i>68,230</i>	<i>66,113</i>	<i>71,820</i>	<i>61,243</i>	<i>-10%</i>	<i>1%</i>
<i>Checked out from locations</i>	<i>72,065</i>	<i>80,818</i>	<i>78,824</i>	<i>87,204</i>	<i>85,921</i>	<i>-11%</i>	<i>-16%</i>
<i> % total ckos</i>	<i>86%</i>	<i>90%</i>	<i>92%</i>	<i>95%</i>	<i>98%</i>		
<i>Checked out electronically</i>	<i>11,913</i>	<i>9,322</i>	<i>7,146</i>	<i>4,888</i>	<i>1,591</i>	<i>28%</i>	<i>649%</i>
<i> % total ckos</i>	<i>14%</i>	<i>10%</i>	<i>8%</i>	<i>5%</i>	<i>2%</i>		
Total non-renewal checkouts	83,978	90,140	85,970	92,092	87,512	-7%	-4%
Renewals done:							
Via automated phone line	-	5,924	5,885	6,143	6,621	-100%	-100%
Via online catalog	28,120	30,002	28,800	28,317	29,452	-6%	-5%
Over the phone	10,636	8,100	7,027	7,710	7,802	31%	36%
Walk in	4,384	2,737	2,781	2,825	3,341	60%	31%
Total Renewals	43,140	46,763	44,493	44,995	47,216	-8%	-9%
Renewals as % of total ckos	34%	34%	34%	33%	35%		

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People Checking Out Items	Dec 2014	Dec 2013	Dec 2012	Dec 2011	Dec 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	5,371		-100%
Jefferson Street	2,533	3,064	2,946	3,604	-	-17%	
Warehouse	321	228	291	270	-	41%	
Outreach	51	33	49	78	126	55%	-60%
<i>subtotal - Main</i>	2,905	3,325	3,286	3,952	5,497	-13%	-47%
Broussard	484	601	549	695	591	-19%	-18%
Butler	7	9	4	3	1	-22%	600%
Chenier	380	406	365	426	398	-6%	-5%
Duson	214	185	194	159	214	16%	0%
Milton	477	575	572	658	659	-17%	-28%
North Regional	2,628	2,756	2,750	2,960	2,539	-5%	4%
Scott	837	802	670	852	799	4%	5%
South Regional	8,106	8,941	8,788	9,155	8,071	-9%	0%
Youngsville	1,156	1,051	978	1,238	1,156	10%	0%
<i>subtotal - Branches</i>	14,289	15,326	14,870	16,146	14,428	-7%	-1%
<i>Checked out from locations</i>	17,194	18,651	18,156	20,098	19,925	-8%	-14%
<i>% total ckos</i>	67%	76%	80%	86%	95%		
<i>Checked out electronically</i>	8,378	6,019	4,679	3,241	1,017	39%	724%
<i>% total ckos</i>	33%	24%	20%	14%	5%		
Grand Total	25,572	24,670	22,835	23,339	20,942	4%	22%

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Circulation By Type - System Wide	Dec 2014	Dec 2013	Dec 2012	Dec 2011	Dec 2010	% Change (curr vs prev)	% Change (5 years)
Adult Fiction Books	20,574	23,831	23,025	24,596	27,296	-14%	-25%
Adult Non-Fiction Books	11,832	12,216	11,747	13,514	15,822	-3%	-25%
<i> subtotal - Adult Books</i>	<i>32,406</i>	<i>36,047</i>	<i>34,772</i>	<i>38,110</i>	<i>43,118</i>	<i>-10%</i>	<i>-25%</i>
Juvenile Fiction Books	21,729	22,509	21,519	21,347	22,322	-3%	-3%
Juvenile Non-Fiction Books	5,808	6,411	5,770	5,689	6,192	-9%	-6%
<i> subtotal - Juv Books</i>	<i>27,537</i>	<i>28,920</i>	<i>27,289</i>	<i>27,036</i>	<i>28,514</i>	<i>-5%</i>	<i>-3%</i>
Subtotal - Physical books	59,943	64,967	62,061	65,146	71,632	-8%	-16%
Subtotal - Electronic books	9,296	7,384	6,344	4,171	919	26%	911%
Total Books (all formats)	69,239	72,351	68,405	69,317	72,551	-4%	-5%
Periodicals - (physical)	888	727	805	1,155	999	22%	-11%
Periodicals - (electronic)	852	598	-	-	-	42%	
Total Periodicals (all formats)	1,740	1,325	805	1,155	999	31%	74%
Music audio	5,041	6,409	7,428	7,290	7,155	-21%	-30%
Spoken audiobooks	2,964	3,005	3,013	3,266	3,647	-1%	-19%
Electronic audiobooks	1,713	1,340	802	717	672	28%	155%
Subtotal - Audiobooks	4,677	4,345	3,815	3,983	4,319	8%	8%
Total Audio (all formats)	9,718	10,754	11,243	11,273	11,474	-10%	-15%
VHS video	-	-	109	195	1,601		-100%
DVD video	45,017	50,634	48,082	52,814	46,201	-11%	-3%
Total Video	45,017	50,634	48,191	53,009	47,802	-11%	-6%
CD-ROMS & Games	958	1,368	1,291	1,728	1,017	-30%	-6%
Baskets	237	329	330	372	590	-28%	-60%
ILLs	157	142	198	233	290	11%	-46%
Bulk loans	-	-	-	-	-		
Other items	394	471	528	605	880	-16%	-55%
Grand Total	127,066	136,903	130,463	137,087	134,723	-7%	-6%

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% of total circulation	Dec 2014	Dec 2013	Dec 2012	Dec 2011	Dec 2010
Adult Fiction Books	16.19%	17.41%	17.65%	17.94%	20.26%
Adult Non-Fiction Books	9.31%	8.92%	9.00%	9.86%	11.74%
<i>subtotal - Adult Books</i>	25.50%	26.33%	26.65%	27.80%	32.00%
Juvenile Fiction Books	17.10%	16.44%	16.49%	15.57%	16.57%
Juvenile Non-Fiction Books	4.57%	4.68%	4.42%	4.15%	4.60%
<i>subtotal - Juv Books</i>	21.67%	21.12%	20.92%	19.72%	21.16%
Subtotal - Physical books	47.17%	47.45%	47.57%	47.52%	53.17%
Subtotal - Electronic books	7.32%	5.39%	4.86%	3.04%	0.68%
<i>Total Books (all formats)</i>	54.49%	52.85%	52.43%	50.56%	53.85%
Periodicals - (physical)	0.70%	0.53%	0.62%	0.84%	0.74%
Periodicals - (electronic)	0.67%	0.44%	0.00%	0.00%	0.00%
<i>Periodicals</i>	1.37%	0.97%	0.62%	0.84%	0.74%
Music audio	3.97%	4.68%	5.69%	5.32%	5.31%
Spoken audiobooks	2.33%	2.19%	2.31%	2.38%	2.71%
Electronic audiobooks	1.35%	0.98%	0.61%	0.52%	0.50%
Subtotal - Audiobooks	3.68%	3.17%	2.92%	2.91%	3.21%
<i>Total Audio (all formats)</i>	7.65%	7.86%	8.62%	8.22%	8.52%
VHS video	0.00%	0.00%	0.08%	0.14%	1.19%
DVD video	35.43%	36.99%	36.85%	38.53%	34.29%
<i>Total Video</i>	35.43%	36.99%	36.94%	38.67%	35.48%
<i>CD-ROMS & Games</i>	0.75%	1.00%	0.99%	1.26%	0.75%
Baskets	0.19%	0.24%	0.25%	0.27%	0.44%
ILLs	0.12%	0.10%	0.15%	0.17%	0.22%
Bulk loans	0.00%	0.00%	0.00%	0.00%	0.00%
<i>Other items</i>	0.31%	0.34%	0.40%	0.44%	0.65%
Grand Total	100.00%	100.00%	100.00%	100.00%	100.00%

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Electronic usage	Dec 2014	Dec 2013	Dec 2012	Dec 2011	Dec 2010	% Change	
						(curr vs prev)	% Change (5 years)
E-collection							
E-audio checkout	1,713	1,340	802	717	672	28%	155%
E-music checkout	-	-	-	-	-		
E-video checkout	52	-	-	-	-		
E-book checkout	9,252	7,291	6,170	4,171	919	27%	907%
Proj Gutenberg checkouts	44	93	174	-	-	-53%	
E-periodical checkout	852	598	-	-	-	42%	
<i>Total electronic checkouts</i>	11,913	9,322	7,146	4,888	1,591	28%	649%
New Registrations	257	311	387	637	264	-17%	-3%
E-book catalog searches	53,661	42,521	33,349	-	-	26%	
E-collection holds placed	-	2,725	1,981	1,818	692	-100%	-100%
Database use	12,189	24,614	7,597	5,361	2,313	-50%	427%
Visits to website	51,253	48,671	49,698	36,578	56,277	5%	-9%
Online catalog (web product)							
Patron visits	46,562	49,882	48,629	45,696	37,926	-7%	23%
Searches	74,442	124,028	120,554	132,540	198,847	-40%	-63%
Holds placed	9,942	11,517	12,145	13,562	12,943	-14%	-23%
Mobile app (LPL Mobile)							
total users (sessions)	7,045	1,662	2,206	-	-		
total checkouts	168	69	78	-	-		
catalog searches using app	68,269	55,583	22,963				
Total catalog searches	196,372	222,132	176,866	-	-	-12%	

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New Library Cards	Dec 2014	Dec 2013	Dec 2012	Dec 2011	Dec 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	210		-100%
Jefferson Street	101	134	97	156	-	-25%	
Warehouse	-	-	-	-	-		
Outreach	1	-	-	-	-		
<i>subtotal - Main</i>	102	134	97	156	210	-24%	-51%
Broussard	14	20	14	22	18	-30%	-22%
Butler	2	-	1	2	2		0%
Chenier	34	27	23	28	16	26%	113%
Duson	6	7	7	15	6	-14%	0%
Milton	3	3	5	4	9	0%	-67%
North Regional	97	75	74	85	85	29%	14%
Scott	12	16	10	15	18	-25%	-33%
South Regional	238	279	269	252	316	-15%	-25%
Youngsville	17	18	19	25	17	-6%	0%
<i>subtotal - Branches</i>	423	445	422	448	487	-5%	-13%
Grand Total	525	579	519	604	697	-9%	-25%

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Library Visitors (to a facility)	Dec 2014	Dec 2013	Dec 2012	Dec 2011	Dec 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	18,621		-100%
Jefferson Street	17,017	17,431	16,508	18,153	-	-2%	
Warehouse	-	-	-	-	-		
Outreach	51	33	49	78	126	55%	-60%
<i>subtotal - Main</i>	17,068	17,464	16,557	18,231	18,747	-2%	-9%
Broussard	1,890	2,008	2,023	2,398	2,065	-6%	-8%
Butler	266	213	169	254	376	25%	-29%
Chenier	3,413	3,243	3,028	2,637	2,282	5%	50%
Duson	1,778	1,344	1,034	1,058	1,041	32%	71%
Milton	-	2,144	2,216	2,688	2,673	-100%	-100%
North Regional	8,156	7,884	7,463	7,362	6,280	3%	30%
Scott	2,547	3,123	2,987	3,273	2,936	-18%	-13%
South Regional	22,945	22,950	22,576	25,168	21,780	0%	5%
Youngsville	2,454	2,415	2,504	2,924	2,940	2%	-17%
<i>subtotal - Branches</i>	43,449	45,324	44,000	47,762	42,373	-4%	3%
Grand Total	60,517	62,788	60,557	65,993	61,120	-4%	-1%

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Patron Questions	Dec 2014	Dec 2013	Dec 2012	Dec 2011	Dec 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	3,870		-100%
Jefferson Street	801	873	1,174	1,753	-	-8%	
Warehouse	-	-	-	-	-		
Outreach	-	-	-	-	-		
<i>subtotal - Main</i>	801	873	1,174	1,753	3,870	-8%	-79%
Broussard	195	97	169	209	187	101%	4%
Butler	-	-	-	-	-		
Chenier	620	755	595	385	110	-18%	464%
Duson	229	318	167	49	111	-28%	106%
Milton	2,160	110	113	108	116	1864%	1762%
North Regional	2,038	945	746	1,177	1,255	116%	62%
Scott	127	132	100	135	126	-4%	1%
South Regional	3,924	4,464	3,294	2,937	2,712	-12%	45%
Youngsville	221	182	190	197	172	21%	28%
<i>subtotal - Branches</i>	9,514	7,003	5,374	5,197	4,789	36%	99%
<i>Asked in person/phone</i>	10,315	7,876	6,548	6,950	8,659	31%	19%
<i>% total ckos</i>	100%	99%	99%	100%	100%	0%	0%
<i>Asked electronically</i>	28	45	40	29	-	-38%	
<i>% total ckos</i>	0%	1%	1%	0%	0%	-52%	
Grand Total	10,343	7,921	6,588	6,979	8,659	31%	19%

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Use of Library Computers (sessions)	Dec 2014	Dec 2013	Dec 2012	Dec 2011	Dec 2010	% Change	
						(curr vs prev)	% Change (5 years)
Main	-	-	-	-	13,110		-100%
Jefferson Street	7,295	8,165	8,577	9,548	-	-11%	
Warehouse	-	-	-	-	-		
Outreach	-	-	-	-	-		
<i>subtotal - Main</i>	7,295	8,165	8,577	9,548	13,110	-11%	-44%
Broussard	391	496	549	556	569	-21%	-31%
Butler	179	413	208	307	539	-57%	-67%
Chenier	1,781	2,251	1,886	2,082	1,729	-21%	3%
Duson	425	507	366	322	508	-16%	-16%
Milton	320	231	237	267	275	39%	16%
North Regional	4,274	4,235	4,450	4,486	4,257	1%	0%
Scott	993	1,025	997	1,151	1,019	-3%	-3%
South Regional	9,385	9,824	10,271	10,588	9,189	-4%	2%
Youngsville	584	606	530	676	997	-4%	-41%
<i>subtotal - Branches</i>	18,332	19,588	19,494	20,435	19,082	-6%	-4%
Grand Total	25,627	27,753	28,071	29,983	32,192	-8%	-20%

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Programs	Dec 2014	Dec 2013	Dec 2012	Dec 2011	Dec 2010	% Change (curr vs prev)	% Change (5 years)
Children's							
Number of programs	63	62	51	53	58	2%	9%
Attendance	1,996	1,346	1,154	1,368	1,601		
Avg attendance/prog	31.68	21.71	22.63	25.81	27.60	46%	15%
Teens							
Number of programs	12	12	9	13	13	0%	-8%
Attendance	84	232	56	115	159		
Avg attendance/prog	7.00	19.33	6.22	8.85	12.23	-64%	-43%
Adult							
Number of programs	21	19	22	22	4	11%	425%
Attendance	455	431	365	273	74		
Avg attendance/prog	21.67	22.68	16.59	12.41	18.50	-4%	17%
Grand Total							
<i>Number of programs</i>	96	93	82	88	75	3%	28%
<i>Attendance</i>	2,535	2,009	1,575	1,756	1,834		
<i>Avg attendance/prog</i>	26.41	21.60	19.21	19.95	24.45	22%	8%