

Lafayette Public Library
Monthly Report - April

Total Checkouts (including renewals)	Apr 2015	Apr 2014	Apr 2013	Apr 2012	Apr 2011	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	-		
Jefferson Street	13,955	17,749	18,945	20,189	24,186	-21%	
Warehouse	722	647	1,080	964	-	12%	
Outreach	953	1,313	943	1,444	1,352	-27%	-30%
<i>subtotal - Main</i>	15,630	19,709	20,968	22,597	25,538	-21%	-39%
Broussard	2,838	3,259	3,966	4,540	3,699	-13%	-23%
Butler	22	10	39	13	2	120%	1000%
Chenier	2,292	2,141	3,007	2,651	2,899	7%	-21%
Duson	1,031	973	1,244	1,255	1,051	6%	-2%
Milton	2,596	3,544	4,280	4,187	4,095	-27%	-37%
North Regional	18,217	18,813	20,882	19,649	17,972	-3%	1%
Scott	4,285	5,191	4,444	4,943	5,022	-17%	-15%
South Regional	64,943	67,609	75,326	71,747	68,103	-4%	-5%
Youngsville	6,919	7,181	8,515	8,033	8,692	-4%	-20%
<i>subtotal - Branches</i>	103,143	108,721	121,703	117,018	111,535	-5%	-8%
<i>Checked out from locations</i>	118,773	128,430	142,671	139,615	137,073	-8%	-13%
<i>% total ckos</i>	91%	93%	95%	96%	99%		
<i>Checked out electronically</i>	11,861	10,359	8,045	5,466	1,921	15%	517%
<i>% total ckos</i>	9%	7%	5%	4%	1%		
Total checkouts	130,634	138,789	150,716	145,081	138,994	-6%	-6%

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Checkouts (excl. renewals)	Apr 2015	Apr 2014	Apr 2013	Apr 2012	Apr 2011	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	-		
Jefferson Street	8,225	10,903	11,882	12,444	13,732	-25%	-40%
Warehouse	594	487	935	679	-	22%	
Outreach	592	963	657	964	1,015	-39%	-42%
<i>subtotal - Main</i>	<i>9,411</i>	<i>12,353</i>	<i>13,474</i>	<i>14,087</i>	<i>14,747</i>	<i>-24%</i>	<i>-36%</i>
Broussard	1,852	2,207	2,682	3,026	2,541	-16%	-27%
Butler	22	9	35	12	2	144%	1000%
Chenier	1,744	1,526	2,131	1,842	1,899	14%	-8%
Duson	841	761	959	1,104	855	11%	-2%
Milton	1,661	2,386	2,818	2,696	2,700	-30%	-38%
North Regional	12,128	12,376	14,175	13,718	12,696	-2%	-4%
Scott	2,744	3,600	3,001	3,583	3,580	-24%	-23%
South Regional	41,745	44,723	49,324	48,161	47,271	-7%	-12%
Youngsville	4,602	4,791	5,344	5,419	5,834	-4%	-21%
<i>subtotal - Branches</i>	<i>67,339</i>	<i>72,379</i>	<i>80,469</i>	<i>79,561</i>	<i>77,378</i>	<i>-7%</i>	<i>-13%</i>
<i>Checked out from locations</i>	<i>76,750</i>	<i>84,732</i>	<i>93,943</i>	<i>93,648</i>	<i>92,125</i>	<i>-9%</i>	<i>-17%</i>
<i> % total ckos</i>	<i>87%</i>	<i>89%</i>	<i>92%</i>	<i>94%</i>	<i>98%</i>		
<i>Checked out electronically</i>	<i>11,861</i>	<i>10,359</i>	<i>8,045</i>	<i>5,466</i>	<i>1,921</i>	<i>15%</i>	<i>517%</i>
<i> % total ckos</i>	<i>13%</i>	<i>11%</i>	<i>8%</i>	<i>6%</i>	<i>2%</i>		
Total non-renewal checkouts	88,611	95,091	101,988	99,114	94,046	-7%	-6%
Renewals done:							
Via automated phone line	-	5,527	6,037	5,772	6,436	-100%	-100%
Via online catalog	29,599	28,125	31,632	28,949	28,483	5%	4%
Over the phone	9,915	7,583	8,189	8,270	6,798	31%	46%
Walk in	2,509	2,463	2,870	2,976	3,231	2%	-22%
Total Renewals	42,023	43,698	48,728	45,967	44,948	-4%	-7%
Renewals as % of total ckos	32%	31%	32%	32%	32%		

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People Checking Out Items (sessions)	Apr 2015	Apr 2014	Apr 2013	Apr 2012	Apr 2011	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	-		
Jefferson Street	2,342	2,918	3,108	3,284	3,691	-20%	-37%
Warehouse	311	279	369	225	-	11%	
Outreach	63	105	74	104	102	-40%	-38%
<i>subtotal - Main</i>	2,716	3,302	3,551	3,613	3,793	-18%	-28%
Broussard	510	633	726	762	696	-19%	-27%
Butler	6	4	11	6	2	50%	200%
Chenier	406	417	550	502	472	-3%	-14%
Duson	172	208	221	234	169	-17%	2%
Milton	478	602	726	667	660	-21%	-28%
North Regional	2,841	3,082	3,483	3,184	2,873	-8%	-1%
Scott	735	856	788	819	890	-14%	-17%
South Regional	9,220	9,769	11,005	10,078	10,566	-6%	-13%
Youngsville	1,096	1,157	1,274	1,235	1,369	-5%	-20%
<i>subtotal - Branches</i>	15,464	16,728	18,784	17,487	17,697	-8%	-13%
<i>Checked out from locations</i>	18,180	20,030	22,335	21,100	21,490	-9%	-15%
<i>% total ckos</i>	67%	74%	81%	85%	94%		
<i>Checked out electronically</i>	8,856	6,961	5,139	3,658	1,348	27%	557%
<i>% total ckos</i>	33%	26%	19%	15%	6%		
Grand Total	27,036	26,991	27,474	24,758	22,838	0%	18%

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Circulation By Type - System Wide	Apr 2015	Apr 2014	Apr 2013	Apr 2012	Apr 2011	% Change (curr vs prev)	% Change (5 years)
Adult Fiction Books	20,661	23,068	25,396	24,063	25,775	-10%	-20%
Adult Non-Fiction Books	12,423	13,525	15,548	14,586	16,145	-8%	-23%
<i> subtotal - Adult Books</i>	<i>33,084</i>	<i>36,593</i>	<i>40,944</i>	<i>38,649</i>	<i>41,920</i>	<i>-10%</i>	<i>-21%</i>
Juvenile Fiction Books	25,021	26,204	28,427	25,491	25,453	-5%	-2%
Juvenile Non-Fiction Books	7,007	7,171	7,851	7,679	6,897	-2%	2%
<i> subtotal - Juv Books</i>	<i>32,028</i>	<i>33,375</i>	<i>36,278</i>	<i>33,170</i>	<i>32,350</i>	<i>-4%</i>	<i>-1%</i>
Subtotal - Physical books	65,112	69,968	77,222	71,819	74,270	-7%	-12%
Subtotal - Electronic books	9,855	8,280	6,388	4,712	1,297	19%	660%
Total Books (all formats)	74,967	78,248	83,610	76,531	75,567	-4%	-1%
Periodicals - (physical)	878	1,234	1,158	1,076	1,174	-29%	-25%
Periodicals - (electronic)	-	675	668	-	-	-100%	
Total Periodicals (all formats)	878	1,909	1,826	1,076	1,174	-54%	-25%
Music audio	4,314	6,178	6,940	7,614	7,203	-30%	-40%
Spoken audiobooks	3,191	3,354	3,257	3,638	3,357	-5%	-5%
Electronic audiobooks	1,943	1,360	989	754	624	43%	211%
Subtotal - Audiobooks	5,134	4,714	4,246	4,392	3,981	9%	29%
Total Audio (all formats)	9,448	10,892	11,186	12,006	11,184	-13%	-16%
VHS video	-	-	4	232	465		-100%
DVD video	44,176	45,994	51,822	52,755	48,518	-4%	-9%
Total Video	44,176	45,994	51,826	52,987	48,983	-4%	-10%
CD-ROMS & Games	743	1,148	1,593	1,808	1,362	-35%	-45%
Baskets	222	340	368	424	465	-35%	-52%
ILLs	137	214	307	249	259	-36%	-47%
Bulk loans	-	-	-	-	-		
Other items	359	554	675	673	724	-35%	-50%
Grand Total	130,571	138,745	150,716	145,081	138,994	-6%	-6%

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% of total circulation	Apr 2015	Apr 2014	Apr 2013	Apr 2012	Apr 2011
Adult Fiction Books	15.82%	16.63%	16.85%	16.59%	18.54%
Adult Non-Fiction Books	9.51%	9.75%	10.32%	10.05%	11.62%
<i>subtotal - Adult Books</i>	25.34%	26.37%	27.17%	26.64%	30.16%
Juvenile Fiction Books	19.16%	18.89%	18.86%	17.57%	18.31%
Juvenile Non-Fiction Books	5.37%	5.17%	5.21%	5.29%	4.96%
<i>subtotal - Juv Books</i>	24.53%	24.05%	24.07%	22.86%	23.27%
Subtotal - Physical books	49.87%	50.43%	51.24%	49.50%	53.43%
Subtotal - Electronic books	7.55%	5.97%	4.24%	3.25%	0.93%
<i>Total Books (all formats)</i>	57.41%	56.40%	55.48%	52.75%	54.37%
Periodicals - (physical)	0.67%	0.89%	0.77%	0.74%	0.84%
Periodicals - (electronic)	0.00%	0.49%	0.44%	0.00%	0.00%
<i>Periodicals</i>	0.67%	1.38%	1.21%	0.74%	0.84%
Music audio	3.30%	4.45%	4.60%	5.25%	5.18%
Spoken audiobooks	2.44%	2.42%	2.16%	2.51%	2.42%
Electronic audiobooks	1.49%	0.98%	0.66%	0.52%	0.45%
Subtotal - Audiobooks	3.93%	3.40%	2.82%	3.03%	2.86%
<i>Total Audio (all formats)</i>	7.24%	7.85%	7.42%	8.28%	8.05%
VHS video	0.00%	0.00%	0.00%	0.16%	0.33%
DVD video	33.83%	33.15%	34.38%	36.36%	34.91%
<i>Total Video</i>	33.83%	33.15%	34.39%	36.52%	35.24%
<i>CD-ROMS & Games</i>	0.57%	0.83%	1.06%	1.25%	0.98%
Baskets	0.17%	0.25%	0.24%	0.29%	0.33%
ILLs	0.10%	0.15%	0.20%	0.17%	0.19%
Bulk loans	0.00%	0.00%	0.00%	0.00%	0.00%
<i>Other items</i>	0.27%	0.40%	0.45%	0.46%	0.52%
Grand Total	100.00%	100.00%	100.00%	100.00%	100.00%

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Electronic usage	Apr 2015	Apr 2014	Apr 2013	Apr 2012	Apr 2011	% Change (curr vs prev)	% Change (5 years)
E-collection							
E-audio checkout	1,943	1,360	989	754	624	43%	211%
E-music checkout	-	-	-	-	-		
E-video checkout	63	44	-	-	-	43%	
E-book checkout	9,759	8,252	6,345	4,712	1,297	18%	652%
Proj Gutenberg checkouts	96	28	43	-	-	243%	
E-periodical checkout	-	675	668	-	-	-100%	
<i>Total electronic checkouts</i>	11,861	10,359	8,045	5,466	1,921	15%	517%
New Registrations	211	220	348	259	157	-4%	34%
E-book catalog searches	57,464	54,064	42,063	-	-	6%	
E-collection holds placed	3,731	3,387	1,702	1,865	962	10%	288%
Database use	16,216	10,552	8,604	5,563	4,482	54%	262%
Visits to website	54,429	52,822	53,876	51,523	56,677	3%	-4%
Online catalog (web product)							
Patron visits	44,100	52,032	49,825	47,334	42,143	-15%	5%
Searches	183,180	187,872	151,088	145,043	98,009	-2%	87%
Holds placed	10,991	11,541	13,265	13,526	14,382	-5%	-24%
Mobile app (LPL Mobile)							
total users (sessions)	7,599	1,788	6,214	-	-		
total checkouts	91	145	49	-	-		
catalog searches using app	98,824	70,493	32,390				
Total catalog searches	339,468	312,429	225,541	-	-	9%	

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New Library Cards	Apr 2015	Apr 2014	Apr 2013	Apr 2012	Apr 2011	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	-		
Jefferson Street	94	152	119	117	166	-38%	-43%
Warehouse	-	-	-	-	-		
Outreach	-	5	-	-	-	-100%	
<i>subtotal - Main</i>	94	157	119	117	166	-40%	-43%
Broussard	18	14	20	22	18	29%	0%
Butler	1	1	4	2	-	0%	
Chenier	27	41	38	35	38	-34%	-29%
Duson	9	8	7	18	7	13%	29%
Milton	4	9	7	5	2	-56%	100%
North Regional	81	97	98	91	105	-16%	-23%
Scott	16	11	11	12	14	45%	14%
South Regional	327	381	379	412	420	-14%	-22%
Youngsville	25	27	26	18	28	-7%	-11%
<i>subtotal - Branches</i>	508	589	590	615	632	-14%	-20%
Grand Total	602	746	709	732	798	-19%	-25%

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Library Visitors (to a facility)	Apr 2015	Apr 2014	Apr 2013	Apr 2012	Apr 2011	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	-		
Jefferson Street	16,424	17,845	17,627	17,109	12,419	-8%	32%
Warehouse	-	-	-	-	-		
Outreach	63	105	74	104	102	-40%	-38%
<i>subtotal - Main</i>	16,487	17,950	17,701	17,213	12,521	-8%	32%
Broussard	1,975	2,292	2,364	2,101	2,360	-14%	-16%
Butler	156	184	284	263	214	-15%	-27%
Chenier	3,859	3,314	3,107	2,766	2,351	16%	64%
Duson	1,578	1,425	1,528	1,357	972	11%	62%
Milton	2,462	2,259	2,721	2,573	2,503	9%	-2%
North Regional	8,837	9,278	9,752	9,149	7,627	-5%	16%
Scott	2,872	3,203	3,119	3,178	3,389	-10%	-15%
South Regional	25,634	25,821	27,108	24,639	27,589	-1%	-7%
Youngsville	2,958	3,018	3,092	3,063	3,273	-2%	-10%
<i>subtotal - Branches</i>	50,331	50,794	53,075	49,089	50,278	-1%	0%
Grand Total	66,818	68,744	70,776	66,302	62,799	-3%	6%

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Patron Questions	Apr 2015	Apr 2014	Apr 2013	Apr 2012	Apr 2011	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	-		
Jefferson Street	1,095	1,139	1,373	1,632	1,882	-4%	-42%
Warehouse	-	-	-	-	-		
Outreach	-	-	-	-	-		
<i>subtotal - Main</i>	1,095	1,139	1,373	1,632	1,882	-4%	-42%
Broussard	226	206	186	179	201	10%	12%
Butler	-	-	-	-	1		-100%
Chenier	644	807	680	360	350	-20%	84%
Duson	195	328	257	110	107	-41%	82%
Milton	110	125	128	130	119	-12%	-8%
North Regional	858	2,318	3,158	950	1,220	-63%	-30%
Scott	142	130	107	134	158	9%	-10%
South Regional	4,174	4,612	3,774	3,291	4,020	-9%	4%
Youngsville	210	205	205	191	166	2%	27%
<i>subtotal - Branches</i>	6,559	8,731	8,495	5,345	6,342	-25%	3%
<i>Asked in person/phone</i>	7,654	9,870	9,868	6,977	8,224	-22%	-7%
<i>% total ckos</i>	99%	100%	100%	100%	100%	0%	0%
<i>Asked electronically</i>	39	47	47	32	3	-17%	1200%
<i>% total ckos</i>	1%	0%	0%	0%	0%	7%	1290%
Grand Total	7,693	9,917	9,915	7,009	8,227	-22%	-6%

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Use of Library Computers (sessions)	Apr 2015	Apr 2014	Apr 2013	Apr 2012	Apr 2011	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	-		
Jefferson Street	7,582	7,677	7,951	8,545	6,142	-1%	23%
Warehouse	-	-	-	-	-		
Outreach	-	-	-	-	-		
<i>subtotal - Main</i>	7,582	7,677	7,951	8,545	6,142	-1%	23%
Broussard	590	633	489	426	635	-7%	-7%
Butler	87	166	357	355	332	-48%	-74%
Chenier	2,126	2,475	2,445	1,987	2,577	-14%	-18%
Duson	675	689	575	645	336	-2%	101%
Milton	426	253	305	253	290	68%	47%
North Regional	4,610	5,424	5,027	4,918	4,308	-15%	7%
Scott	1,096	1,081	1,092	974	1,140	1%	-4%
South Regional	10,419	11,045	10,833	11,073	10,630	-6%	-2%
Youngsville	856	750	641	551	858	14%	0%
<i>subtotal - Branches</i>	20,885	22,516	21,764	21,182	21,106	-7%	-1%
Grand Total	28,467	30,193	29,715	29,727	27,248	-6%	4%

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Programs	Apr 2015	Apr 2014	Apr 2013	Apr 2012	Apr 2011	% Change (curr vs prev)	% Change (5 years)
Children's							
Number of programs	73	76	80	75	83	-4%	-12%
Attendance	1,900	2,676	2,282	2,286	2,257		
Avg attendance/prog	26.03	35.21	28.53	30.48	27.19	-26%	-4%
Teens							
Number of programs	16	11	10	7	11	45%	45%
Attendance	305	92	186	125	219		
Avg attendance/prog	19.06	8.36	18.60	17.86	19.91	128%	-4%
Adult							
Number of programs	33	17	25	43	32	94%	3%
Attendance	637	560	533	595	660		
Avg attendance/prog	19.30	32.94	21.32	13.84	20.63	-41%	-6%
Grand Total							
Number of programs	122	104	115	125	126	17%	-3%
Attendance	2,842	3,328	3,001	3,006	3,136		
Avg attendance/prog	23.30	32.00	26.10	24.05	24.89	-27%	-6%