

Lafayette Public Library
Monthly Report - January

Total Checkouts (including renewals)	Jan 2014	Jan 2013	Jan 2012	Jan 2011	Jan 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	40,261	42,865		
Jefferson Street	19,359	20,922	23,051	-		-7%	
Warehouse	760	824	893	-		-8%	
Outreach	1,079	1,137	1,126	1,398	1,174	-5%	-8%
<i>subtotal - Main</i>	21,198	22,883	25,070	41,659	44,039	-7%	-52%
Broussard	3,463	3,384	4,517	3,269	3,442	2%	1%
Butler	67	16	5	2	8	319%	738%
Chenier	2,244	2,918	2,619	2,719	2,868	-23%	-22%
Duson	1,353	1,272	1,030	1,522	748	6%	81%
Milton	3,502	3,817	4,781	4,485	4,178	-8%	-16%
North Regional	18,910	20,548	20,482	17,688	15,849	-8%	19%
Scott	4,862	4,730	5,695	5,286	4,253	3%	14%
South Regional	69,793	72,563	72,580	63,334	60,362	-4%	16%
Youngsville	7,376	7,757	9,210	8,205	8,078	-5%	-9%
<i>subtotal - Branches</i>	111,570	117,005	120,919	106,510	99,786	-5%	12%
<i>Checked out from locations</i>	132,768	139,888	145,989	148,169	143,825	-5%	-8%
<i>% total ckos</i>	92%	94%	96%	99%	100%		
<i>Checked out electronically</i>	11,493	8,754	6,192	2,143	401	31%	2766%
<i>% total ckos</i>	8%	6%	4%	1%	0%		
Total checkouts	144,261	148,642	152,181	150,312	144,226	-3%	0%

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Checkouts (excl. renewals)	Jan 2014	Jan 2013	Jan 2012	Jan 2011	Jan 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	27,299	29,802		-100%
Jefferson Street	12,466	14,016	15,502	-		-11%	
Warehouse	594	659	775	-		-10%	
Outreach	549	775	784	1,064	931	-29%	-41%
<i>subtotal - Main</i>	<i>13,609</i>	<i>15,450</i>	<i>17,061</i>	<i>28,363</i>	<i>30,733</i>	<i>-12%</i>	<i>-56%</i>
Broussard	2,504	2,510	3,210	2,321	2,418	0%	4%
Butler	15	15	5	2	8	0%	88%
Chenier	1,717	2,029	1,795	1,796	2,170	-15%	-21%
Duson	1,039	927	773	1,188	584	12%	78%
Milton	2,431	2,654	3,268	3,247	2,962	-8%	-18%
North Regional	12,910	14,717	14,757	12,720	11,735	-12%	10%
Scott	3,596	3,485	4,023	3,946	3,367	3%	7%
South Regional	47,371	49,888	50,247	44,452	42,370	-5%	12%
Youngsville	5,059	5,395	6,228	5,508	5,645	-6%	-10%
<i>subtotal - Branches</i>	<i>76,642</i>	<i>81,620</i>	<i>84,306</i>	<i>75,180</i>	<i>71,259</i>	<i>-6%</i>	<i>8%</i>
<i>Checked out from locations</i>	<i>90,251</i>	<i>97,070</i>	<i>101,367</i>	<i>103,543</i>	<i>101,992</i>	<i>-7%</i>	<i>-12%</i>
<i> % total ckos</i>	<i>89%</i>	<i>92%</i>	<i>94%</i>	<i>98%</i>	<i>100%</i>		
<i>Checked out electronically</i>	<i>11,493</i>	<i>8,754</i>	<i>6,192</i>	<i>2,143</i>	<i>401</i>	<i>31%</i>	<i>2766%</i>
<i> % total ckos</i>	<i>11%</i>	<i>8%</i>	<i>6%</i>	<i>2%</i>	<i>0%</i>		
Total non-renewal checkouts	101,744	105,824	107,559	105,686	102,393	-4%	-1%
Renewals done:							
Via automated phone line	5,117	5,391	6,002	5,888	5,540	-5%	-8%
Via online catalog	27,206	27,748	27,845	28,122	27,314	-2%	0%
Over the phone	7,869	6,857	7,660	7,597	6,079	15%	29%
Walk in	2,325	2,822	3,115	3,019	2,899	-18%	-20%
Total Renewals	42,517	42,818	44,622	44,626	41,832	-1%	2%
Renewals as % of total ckos	29%	29%	29%	30%	29%		

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People Checking Out Items (sessions)	Jan 2014	Jan 2013	Jan 2012	Jan 2011	Jan 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	6,288	6,936		-100%
Jefferson Street	3,134	3,548	3,999	-		-12%	
Warehouse	326	378	302	-		-14%	
Outreach	62	80	89	106	91	-23%	-32%
<i>subtotal - Main</i>	3,522	4,006	4,390	6,394	7,027	-12%	-50%
Broussard	644	675	793	658	672	-5%	-4%
Butler	5	3	1	1	4	67%	25%
Chenier	450	508	466	443	517	-11%	-13%
Duson	209	211	176	253	138	-1%	51%
Milton	628	665	795	788	729	-6%	-14%
North Regional	3,036	3,405	3,516	2,958	2,782	-11%	9%
Scott	841	826	952	943	843	2%	0%
South Regional	9,977	10,547	10,882	10,080	8,668	-5%	15%
Youngsville	1,139	1,193	1,385	1,315	1,297	-5%	-12%
<i>subtotal - Branches</i>	16,929	18,033	18,966	17,439	15,650	-6%	8%
<i>Checked out from locations</i>	20,451	22,039	23,356	23,833	22,677	-7%	-10%
<i>% total ckos</i>	73%	79%	84%	94%	99%		
<i>Checked out electronically</i>	7,391	5,751	4,343	1,464	274	29%	2597%
<i>% total ckos</i>	27%	21%	16%	6%	1%		
Grand Total	27,842	27,790	27,699	25,297	22,951	0%	21%

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Circulation By Type - System Wide	Jan 2014	Jan 2013	Jan 2012	Jan 2011	Jan 2010	% Change (curr vs prev)	% Change (5 years)
Adult Fiction Books	24,299	25,687	26,130	29,224	29,185	-5%	-17%
Adult Non-Fiction Books	13,913	14,533	16,421	17,807	18,529	-4%	-25%
<i>subtotal - Adult Books</i>	<i>38,212</i>	<i>40,220</i>	<i>42,551</i>	<i>47,031</i>	<i>47,714</i>	<i>-5%</i>	<i>-20%</i>
Juvenile Fiction Books	24,055	26,059	24,954	25,377	23,020	-8%	4%
Juvenile Non-Fiction Books	6,854	7,499	7,047	7,811	8,053	-9%	-15%
<i>subtotal - Juv Books</i>	<i>30,909</i>	<i>33,558</i>	<i>32,001</i>	<i>33,188</i>	<i>31,073</i>	<i>-8%</i>	<i>-1%</i>
Subtotal - Physical books	69,121	73,778	74,552	80,219	78,787	-6%	-12%
Subtotal - Electronic books	9,173	7,823	5,397	1,387	-	17%	
Total Books (all formats)	78,294	81,601	79,949	81,606	78,787	-4%	-1%
Periodicals - (physical)	1,032	1,020	1,185	1,510	1,146	1%	-10%
Periodicals - (electronic)	939	-	-	-	-		
Total Periodicals (all formats)	1,971	1,020	1,185	1,510	1,146	93%	72%
Music audio	5,996	7,557	7,729	8,200	7,622	-21%	-21%
Spoken audiobooks	3,198	3,348	3,571	3,756	3,905	-4%	-18%
Electronic audiobooks	1,381	931	795	756	401	48%	244%
Subtotal - Audiobooks	4,579	4,279	4,366	4,512	4,306	7%	6%
Total Audio (all formats)	10,575	11,836	12,095	12,712	11,928	-11%	-11%
VHS video	-	113	197	1,430	1,877	-100%	-100%
DVD video	51,579	52,118	56,453	50,921	48,746	-1%	6%
Total Video	51,579	52,231	56,650	52,351	50,623	-1%	2%
CD-ROMS & Games	1,290	1,414	1,679	1,225	590	-9%	119%
Baskets	363	300	372	569	808	21%	-55%
ILLs	189	240	251	339	344	-21%	-45%
Bulk loans	-	-	-	-	-		
Other items	552	540	623	908	1,152	2%	-52%
Grand Total	144,261	148,642	152,181	150,312	144,226	-3%	0%

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% of total circulation	Jan 2014	Jan 2013	Jan 2012	Jan 2011	Jan 2010
Adult Fiction Books	16.84%	17.28%	17.17%	19.44%	20.24%
Adult Non-Fiction Books	9.64%	9.78%	10.79%	11.85%	12.85%
<i>subtotal - Adult Books</i>	26.49%	27.06%	27.96%	31.29%	33.08%
Juvenile Fiction Books	16.67%	17.53%	16.40%	16.88%	15.96%
Juvenile Non-Fiction Books	4.75%	5.04%	4.63%	5.20%	5.58%
<i>subtotal - Juv Books</i>	21.43%	22.58%	21.03%	22.08%	21.54%
Subtotal - Physical books	47.91%	49.63%	48.99%	53.37%	54.63%
Subtotal - Electronic books	6.36%	5.26%	3.55%	0.92%	0.00%
Total Books (all formats)	54.27%	54.90%	52.54%	54.29%	54.63%
Periodicals - (physical)	0.72%	0.69%	0.78%	1.00%	0.79%
Periodicals - (electronic)	0.65%	0.00%	0.00%	0.00%	0.00%
Periodicals	1.37%	0.69%	0.78%	1.00%	0.79%
Music audio	4.16%	5.08%	5.08%	5.46%	5.28%
Spoken audiobooks	2.22%	2.25%	2.35%	2.50%	2.71%
Electronic audiobooks	0.96%	0.63%	0.52%	0.50%	0.28%
Subtotal - Audiobooks	3.17%	2.88%	2.87%	3.00%	2.99%
Total Audio (all formats)	7.33%	7.96%	7.95%	8.46%	8.27%
VHS video	0.00%	0.08%	0.13%	0.95%	1.30%
DVD video	35.75%	35.06%	37.10%	33.88%	33.80%
Total Video	35.75%	35.14%	37.23%	34.83%	35.10%
CD-ROMS & Games	0.89%	0.95%	1.10%	0.81%	0.41%
Baskets	0.25%	0.20%	0.24%	0.38%	0.56%
ILLs	0.13%	0.16%	0.16%	0.23%	0.24%
Bulk loans	0.00%	0.00%	0.00%	0.00%	0.00%
Other items	0.38%	0.36%	0.41%	0.60%	0.80%
Grand Total	100.00%	100.00%	100.00%	100.00%	100.00%

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Electronic usage	Jan 2014	Jan 2013	Jan 2012	Jan 2011	Jan 2010	% Change (curr vs prev)	% Change (5 years)
E-collection							
E-audio checkout	1,381	931	795	756	401	48%	244%
E-music checkout	-	-	-	-	-		
E-video checkout	-	-	-	-	-		
E-book checkout	9,080	7,614	5,397	1,387	-	19%	
Proj Gutenberg checkouts	93	209	-	-	-	-56%	
E-periodical checkout	939	-	-	-	-		
<i>Total electronic checkouts</i>	11,493	8,754	6,192	2,143	401	31%	2766%
New Registrations	364	494	594	310	70	-26%	420%
E-book catalog searches	56,075	39,279	-	-	-	43%	
E-collection holds placed	3,838	2,592	2,920	1,270	149	48%	2476%
Database use	16,656	9,121	5,434	6,682	9,247	83%	80%
Visits to website	53,514	50,824	57,625	67,869	69,161	5%	-23%
Online catalog (web product)							
Patron visits	49,899	52,658	49,135	41,020	33,930	-5%	47%
Searches	117,346	155,314	183,187	212,616	80,389	-24%	46%
Holdings placed	14,302	15,663	15,980	16,432	14,362	-9%	0%
Mobile app (LPL Mobile)							
total users (sessions)	1,064	3,270	-	-	-		
total checkouts	125	143	-	-	-		
catalog searches using app	33,694	33,694					
Total catalog searches	207,115	228,287	-	-	-	-9%	

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New Library Cards	Jan 2014	Jan 2013	Jan 2012	Jan 2011	Jan 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	266	324		-100%
Jefferson Street	148	207	192	-		-29%	
Warehouse	-	-	-	-			
Outreach	-	-	-	-	-		
<i>subtotal - Main</i>	148	207	192	266	324	-29%	-54%
Broussard	33	42	33	31	23	-21%	43%
Butler	-	1	4	1	4	-100%	-100%
Chenier	36	56	38	31	72	-36%	-50%
Duson	13	12	6	6	9	8%	44%
Milton	5	8	10	8	13	-38%	-62%
North Regional	92	131	126	124	131	-30%	-30%
Scott	10	18	19	27	20	-44%	-50%
South Regional	334	484	398	340	431	-31%	-23%
Youngsville	28	32	20	28	31	-13%	-10%
<i>subtotal - Branches</i>	551	784	654	596	734	-30%	-25%
Grand Total	699	991	846	862	1,058	-29%	-34%

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Library Visitors (to a facility)	Jan 2014	Jan 2013	Jan 2012	Jan 2011	Jan 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	21,610	24,250		-100%
Jefferson Street	16,197	17,753	19,844	-		-9%	
Warehouse	-	-	-	-			
Outreach	62	80	89	106	91	-23%	-32%
<i>subtotal - Main</i>	16,259	17,833	19,933	21,716	24,341	-9%	-33%
Broussard	2,027	2,331	2,423	2,445	2,198	-13%	-8%
Butler	160	228	269	511	313	-30%	-49%
Chenier	3,260	3,040	2,674	2,146	1,974	7%	65%
Duson	1,514	1,377	1,354	1,189	2,588	10%	-41%
Milton	1,953	2,338	3,029	2,710	2,517	-16%	-22%
North Regional	4,236	8,766	9,464	7,987	7,992	-52%	-47%
Scott	2,989	3,254	3,812	3,429	2,938	-8%	2%
South Regional	24,137	26,360	28,688	26,835	25,804	-8%	-6%
Youngsville	2,326	2,933	3,210	3,220	3,167	-21%	-27%
<i>subtotal - Branches</i>	42,602	50,627	54,923	50,472	49,491	-16%	-14%
Grand Total	58,861	68,460	74,856	72,188	73,832	-14%	-20%

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Patron Questions	Jan 2014	Jan 2013	Jan 2012	Jan 2011	Jan 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	4,185	4,808		-100%
Jefferson Street	1,068	1,265	2,067	-		-16%	
Warehouse	-	-	-	-			
Outreach	-	-	-	-			
<i>subtotal - Main</i>	1,068	1,265	2,067	4,185	4,808	-16%	-78%
Broussard	226	209	231	254	274	8%	-18%
Butler	-	-	-	-	-		
Chenier	740	625	370	64	81	18%	814%
Duson	124	235	114	111	60	-47%	107%
Milton	128	131	118	111	98	-2%	31%
North Regional	1,058	1,226	1,329	1,277	1,597	-14%	-34%
Scott	121	138	148	195	476	-12%	-75%
South Regional	4,801	3,655	3,607	3,559	2,525	31%	90%
Youngsville	216	223	206	177	123	-3%	76%
<i>subtotal - Branches</i>	7,414	6,442	6,123	5,748	5,234	15%	42%
<i>Asked in person/phone</i>	8,482	7,707	8,190	9,933	10,042	10%	-16%
<i>% total ckos</i>	100%	99%	100%	100%	100%	0%	0%
<i>Asked electronically</i>	34	47	32	7	-	-28%	
<i>% total ckos</i>	0%	1%	0%	0%	0%	-34%	
Grand Total	8,516	7,754	8,222	9,940	10,042	10%	-15%

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Use of Library Computers (sessions)	Jan 2014	Jan 2013	Jan 2012	Jan 2011	Jan 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	13,516	14,294		-100%
Jefferson Street	7,703	6,294	10,018	-		22%	
Warehouse	-	-	-	-			
Outreach	-	-	-	-	-		
<i>subtotal - Main</i>	7,703	6,294	10,018	13,516	14,294	22%	-46%
Broussard	452	553	568	591	712	-18%	-37%
Butler	198	258	332	648	411	-23%	-52%
Chenier	2,170	2,293	2,235	1,938	2,280	-5%	-5%
Duson	526	463	309	423	549	14%	-4%
Milton	184	213	345	361	357	-14%	-48%
North Regional	4,256	4,981	5,498	4,551	5,253	-15%	-19%
Scott	1,063	1,058	1,208	1,126	996	0%	7%
South Regional	9,901	10,343	11,734	11,421	10,706	-4%	-8%
Youngsville	657	595	731	1,004	784	10%	-16%
<i>subtotal - Branches</i>	19,407	20,757	22,960	22,063	22,048	-7%	-12%
Grand Total	27,110	27,051	32,978	35,579	36,342	0%	-25%

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Programs	Jan 2014	Jan 2013	Jan 2012	Jan 2011	Jan 2010	% Change (curr vs prev)	% Change (5 years)
Children's							
Number of programs	49	66	69	70	38	-26%	29%
Attendance	1,160	1,346	1,450	1,802	1,314		
Avg attendance/prog	23.67	20.39	21.01	25.74	34.58	16%	-32%
Teens							
Number of programs	11	15	11	8	7	-27%	57%
Attendance	235	414	201	111	154		
Avg attendance/prog	21.36	27.60	18.27	13.88	22.00	-23%	-3%
Adult							
Number of programs	23	28	28	19	24	-18%	-4%
Attendance	878	316	778	305	546		
Avg attendance/prog	38.17	11.29	27.79	16.05	22.75	238%	68%
Grand Total							
Number of programs	83	109	108	97	69	-24%	20%
Attendance	2,273	2,076	2,429	2,218	2,014		
Avg attendance/prog	27.39	19.05	22.49	22.87	29.19	44%	-6%