

Lafayette Public Library
Monthly Report - October

Total Checkouts (including renewals)	Oct 2014	Oct 2013	Oct 2012	Oct 2011	Oct 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	44,624		
Jefferson Street	17,359	22,061	21,818	25,601		-21%	
Warehouse	882	1,028	923	103		-14%	
Outreach	992	1,276	1,261	1,151	1,588	-22%	-38%
<i>subtotal - Main</i>	19,233	24,365	24,002	26,855	46,212	-21%	-58%
Broussard	3,078	3,843	4,332	4,569	4,124	-20%	-25%
Butler	33	16	14	21	7	106%	371%
Chenier	2,315	2,893	3,487	2,779	2,432	-20%	-5%
Duson	1,337	1,563	1,184	840	1,092	-14%	22%
Milton	3,575	3,921	4,485	4,891	4,151	-9%	-14%
North Regional	19,716	21,839	21,783	22,206	16,680	-10%	18%
Scott	4,948	5,736	5,252	6,064	4,700	-14%	5%
South Regional	67,850	75,599	73,837	76,338	64,246	-10%	6%
Youngsville	8,091	8,677	8,526	10,212	9,102	-7%	-11%
<i>subtotal - Branches</i>	110,943	124,087	122,900	127,920	106,534	-11%	4%
<i>Checked out from locations</i>	130,176	148,452	146,902	154,775	152,746	-12%	-15%
<i>% total ckos</i>	92%	94%	96%	98%	99%		
<i>Checked out electronically</i>	11,521	9,334	6,089	2,749	950	23%	1113%
<i>% total ckos</i>	8%	6%	4%	2%	1%		
Total checkouts	141,697	157,786	152,991	157,524	153,696	-10%	-8%

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Checkouts (excl. renewals)	Oct 2014	Oct 2013	Oct 2012	Oct 2011	Oct 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	29,768		-100%
Jefferson Street	11,001	14,074	14,001	16,566		-22%	
Warehouse	684	809	647	-		-15%	
Outreach	639	906	881	917	1,215	-29%	-47%
<i>subtotal - Main</i>	<i>12,324</i>	<i>15,789</i>	<i>15,529</i>	<i>17,483</i>	<i>30,983</i>	<i>-22%</i>	<i>-60%</i>
Broussard	2,054	2,656	2,956	3,139	2,851	-23%	-28%
Butler	24	15	13	18	7	60%	243%
Chenier	1,662	2,174	2,331	1,830	1,764	-24%	-6%
Duson	1,107	1,240	943	603	906	-11%	22%
Milton	2,432	2,625	2,955	3,260	2,799	-7%	-13%
North Regional	13,662	15,015	15,044	15,594	12,404	-9%	10%
Scott	3,433	3,819	3,657	3,990	3,540	-10%	-3%
South Regional	43,518	50,668	48,035	51,304	42,963	-14%	1%
Youngsville	5,479	5,797	5,612	6,652	6,065	-5%	-10%
<i>subtotal - Branches</i>	<i>73,371</i>	<i>84,009</i>	<i>81,546</i>	<i>86,390</i>	<i>73,299</i>	<i>-13%</i>	<i>0%</i>
<i>Checked out from locations</i>	<i>85,695</i>	<i>99,798</i>	<i>97,075</i>	<i>103,873</i>	<i>104,282</i>	<i>-14%</i>	<i>-18%</i>
<i> % total ckos</i>	<i>88%</i>	<i>91%</i>	<i>94%</i>	<i>97%</i>	<i>99%</i>		
<i>Checked out electronically</i>	<i>11,521</i>	<i>9,334</i>	<i>6,089</i>	<i>2,749</i>	<i>950</i>	<i>23%</i>	<i>1113%</i>
<i> % total ckos</i>	<i>12%</i>	<i>9%</i>	<i>6%</i>	<i>3%</i>	<i>1%</i>		
Total non-renewal checkouts	97,216	109,132	103,164	106,622	105,232	-11%	-8%
Renewals done:							
Via automated phone line	-	5,846	6,430	6,879	6,819	-100%	-100%
Via online catalog	31,046	30,934	31,644	31,903	30,059	0%	3%
Over the phone	10,541	8,991	8,673	8,643	7,919	17%	33%
Walk in	2,894	2,883	3,080	3,477	3,668	0%	-21%
Total Renewals	44,481	48,654	49,827	50,902	48,465	-9%	-8%
Renewals as % of total ckos	31%	31%	33%	32%	32%		

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People Checking Out Items	Oct 2014	Oct 2013	Oct 2012	Oct 2011	Oct 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	7,018		-100%
Jefferson Street	2,993	3,542	3,599	4,272		-15%	
Warehouse	364	322	276	-		13%	
Outreach	75	90	84	89	116	-17%	-35%
<i>subtotal - Main</i>	3,432	3,954	3,959	4,361	7,134	-13%	-52%
Broussard	592	730	785	823	780	-19%	-24%
Butler	7	3	4	4	5	133%	40%
Chenier	464	585	545	486	458	-21%	1%
Duson	257	276	231	135	211	-7%	22%
Milton	645	678	745	765	735	-5%	-12%
North Regional	3,163	3,476	3,484	3,439	2,992	-9%	6%
Scott	891	967	896	976	913	-8%	-2%
South Regional	9,960	10,956	10,211	11,362	9,906	-9%	1%
Youngsville	1,273	1,334	1,279	1,458	1,421	-5%	-10%
<i>subtotal - Branches</i>	17,252	19,005	18,180	19,448	17,421	-9%	-1%
<i>Checked out from locations</i>	20,684	22,959	22,139	23,809	24,555	-10%	-16%
<i>% total ckos</i>	71%	79%	84%	91%	98%		
<i>Checked out electronically</i>	8,294	5,944	4,146	2,453	612	40%	1255%
<i>% total ckos</i>	29%	21%	16%	9%	2%		
Grand Total	28,978	28,903	26,285	26,262	25,167	0%	15%

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Circulation By Type - System Wide	Oct 2014	Oct 2013	Oct 2012	Oct 2011	Oct 2010	% Change (curr vs prev)	% Change (5 years)
Adult Fiction Books	22,033	25,925	25,435	28,256	30,167	-15%	-27%
Adult Non-Fiction Books	12,738	14,156	13,977	16,173	17,528	-10%	-27%
<i>subtotal - Adult Books</i>	<i>34,771</i>	<i>40,081</i>	<i>39,412</i>	<i>44,429</i>	<i>47,695</i>	<i>-13%</i>	<i>-27%</i>
Juvenile Fiction Books	29,237	30,361	30,077	29,236	29,657	-4%	-1%
Juvenile Non-Fiction Books	7,952	8,283	8,696	8,365	8,530	-4%	-7%
<i>subtotal - Juv Books</i>	<i>37,189</i>	<i>38,644</i>	<i>38,773</i>	<i>37,601</i>	<i>38,187</i>	<i>-4%</i>	<i>-3%</i>
Subtotal - Physical books	71,960	78,725	78,185	82,030	85,882	-9%	-16%
Subtotal - Electronic books	9,275	7,045	5,291	2,081	353	32%	2527%
Total Books (all formats)	81,235	85,770	83,476	84,111	86,235	-5%	-6%
Periodicals - (physical)	1,081	1,033	1,095	1,333	1,406	5%	-23%
Periodicals - (electronic)	438	928	-	-	-	-53%	
Total Periodicals (all formats)	1,519	1,961	1,095	1,333	1,406	-23%	8%
Music audio	4,892	7,473	7,680	8,050	7,971	-35%	-39%
Spoken audiobooks	3,376	3,722	3,780	4,040	3,906	-9%	-14%
Electronic audiobooks	1,770	1,361	798	668	597	30%	196%
Subtotal - Audiobooks	5,146	5,083	4,578	4,708	4,503	1%	14%
Total Audio (all formats)	10,038	12,556	12,258	12,758	12,474	-20%	-20%
DVD (VHS) video	47,425	55,519	53,941	57,070	51,395	-15%	-8%
Streaming video	38	-	-	-	-		
Total Video	47,463	55,519	53,941	57,070	51,395	-15%	-8%
CD-ROMS & Games	957	1,353	1,575	1,616	1,261	-29%	-24%
Baskets	236	408	389	337	502	-42%	-53%
ILLs	249	219	257	299	423	14%	-41%
Bulk loans	-	-	-	-	-		
Other items	485	627	646	636	925	-23%	-48%
Grand Total	141,697	157,786	152,991	157,524	153,696	-10%	-8%

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% of total circulation	Oct 2014	Oct 2013	Oct 2012	Oct 2011	Oct 2010
Adult Fiction Books	15.55%	16.43%	16.63%	17.94%	19.63%
Adult Non-Fiction Books	8.99%	8.97%	9.14%	10.27%	11.40%
<i>subtotal - Adult Books</i>	24.54%	25.40%	25.76%	28.20%	31.03%
Juvenile Fiction Books	20.63%	19.24%	19.66%	18.56%	19.30%
Juvenile Non-Fiction Books	5.61%	5.25%	5.68%	5.31%	5.55%
<i>subtotal - Juv Books</i>	26.25%	24.49%	25.34%	23.87%	24.85%
Subtotal - Physical books	50.78%	49.89%	51.10%	52.07%	55.88%
Subtotal - Electronic books	6.55%	4.46%	3.46%	1.32%	0.23%
Total Books (all formats)	57.33%	54.36%	54.56%	53.40%	56.11%
Periodicals - (physical)	0.76%	0.65%	0.72%	0.85%	0.91%
Periodicals - (electronic)	0.31%	0.59%	0.00%	0.00%	0.00%
Periodicals	1.07%	1.24%	0.72%	0.85%	0.91%
Music audio	3.45%	4.74%	5.02%	5.11%	5.19%
Spoken audiobooks	2.38%	2.36%	2.47%	2.56%	2.54%
Electronic audiobooks	1.25%	0.86%	0.52%	0.42%	0.39%
Subtotal - Audiobooks	3.63%	3.22%	2.99%	2.99%	2.93%
Total Audio (all formats)	7.08%	7.96%	8.01%	8.10%	8.12%
DVD (VHS) video	33.47%	35.19%	35.26%	36.23%	33.44%
Streaming video	0.03%	0.00%	0.00%	0.00%	0.00%
Total Video	33.50%	35.19%	35.26%	36.23%	33.44%
CD-ROMS & Games	0.68%	0.86%	1.03%	1.03%	0.82%
Baskets	0.17%	0.26%	0.25%	0.21%	0.33%
ILLs	0.18%	0.14%	0.17%	0.19%	0.28%
Bulk loans	0.00%	0.00%	0.00%	0.00%	0.00%
Other items	0.34%	0.40%	0.42%	0.40%	0.60%
Grand Total	100.00%	100.00%	100.00%	100.00%	100.00%

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Electronic usage	Oct 2014	Oct 2013	Oct 2012	Oct 2011	Oct 2010	% Change (curr vs prev)	% Change (5 years)
E-collection							
E-audio checkout	1,770	1,361	798	668	597	30%	196%
E-music checkout	-	-	-	-	-		
E-video checkout	38	-	-	-	-		
E-book checkout	9,234	6,986	5,291	2,081	353	32%	2516%
Proj Gutenberg checkouts	41	59	-	-	-	-30%	
E-periodical checkout	438	928	-	-	-	-53%	
<i>Total electronic checkouts</i>	11,521	9,334	6,089	2,749	950	23%	1113%
New Registrations	217	213	200	254	96	2%	126%
E-book catalog searches	55,844	38,611	-	-	-	45%	
E-collection holds placed	3,533	2,085	1,948	329	-	69%	
Database use	22,284	14,490	10,692	8,544	4,002	54%	457%
Visits to website	57,875	56,960	55,719	56,859	67,254	2%	-14%
Online catalog (web product)							
Patron visits	52,762	52,242	49,900	47,280	41,926	1%	26%
Searches	102,328	114,638	146,701	93,837	123,434	-11%	-17%
Holds placed	10,454	13,367	12,939	13,328	13,458	-22%	-22%
Mobile app (LPL Mobile)							
total users (sessions)	2,080	16,094	-	-	-		
total checkouts	58	83	-	-	-		
catalog searches using app	73,195	58,076					
Total catalog searches	231,367	211,325	-	-	-	9%	

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New Library Cards	Oct 2014	Oct 2013	Oct 2012	Oct 2011	Oct 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	329		-100%
Jefferson Street	211	200	255	191		6%	
Warehouse	-	-	-	-			
Outreach	-	-	3	-	1		-100%
<i>subtotal - Main</i>	211	200	258	191	330	6%	-36%
Broussard	16	36	40	26	26	-56%	-38%
Butler	1	6	-	2	5	-83%	-80%
Chenier	50	42	49	36	22	19%	127%
Duson	7	16	22	1	5	-56%	40%
Milton	5	3	8	2	7	67%	-29%
North Regional	122	121	92	131	106	1%	15%
Scott	18	17	26	27	27	6%	-33%
South Regional	413	398	440	373	347	4%	19%
Youngsville	39	37	38	34	21	5%	86%
<i>subtotal - Branches</i>	671	676	715	632	566	-1%	19%
Grand Total	882	876	973	823	896	1%	-2%

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Library Visitors (to a facility)	Oct 2014	Oct 2013	Oct 2012	Oct 2011	Oct 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	23,720		-100%
Jefferson Street	20,146	20,297	20,905	21,457		-1%	
Warehouse	-	-	-	-			
Outreach	75	90	84	89	116	-17%	-35%
<i>subtotal - Main</i>	20,221	20,387	20,989	21,546	23,836	-1%	-15%
Broussard	2,184	2,655	2,507	2,461	2,598	-18%	-16%
Butler	310	365	466	403	463	-15%	-33%
Chenier	3,396	3,210	2,948	2,577	2,209	6%	54%
Duson	1,938	1,976	2,147	977	2,477	-2%	-22%
Milton	2,545	2,422	2,660	2,790	2,827	5%	-10%
North Regional	9,413	10,012	9,387	9,648	8,437	-6%	12%
Scott	3,380	3,652	3,444	3,615	3,233	-7%	5%
South Regional	26,688	28,382	27,338	30,576	27,244	-6%	-2%
Youngsville	2,843	3,235	3,254	3,486	3,560	-12%	-20%
<i>subtotal - Branches</i>	52,697	55,909	54,151	56,533	53,048	-6%	-1%
Grand Total	72,918	76,296	75,140	78,079	76,884	-4%	-5%

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Patron Questions	Oct 2014	Oct 2013	Oct 2012	Oct 2011	Oct 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	4,745		-100%
Jefferson Street	1,135	1,264	1,840	2,222		-10%	
Warehouse	-	-	-	-			
Outreach	-	-	-	-	-		
<i>subtotal - Main</i>	1,135	1,264	1,840	2,222	4,745	-10%	-76%
Broussard	247	197	183	198	264	25%	-6%
Butler	-	-	-	-	-		
Chenier	721	740	575	395	180	-3%	301%
Duson	239	105	173	77	59	128%	305%
Milton	127	129	138	120	123	-2%	3%
North Regional	2,352	2,129	1,501	1,543	1,582	10%	49%
Scott	156	147	140	122	210	6%	-26%
South Regional	5,114	4,403	3,756	3,877	3,553	16%	44%
Youngsville	233	235	218	210	184	-1%	27%
<i>subtotal - Branches</i>	9,189	8,085	6,684	6,542	6,155	14%	49%
<i>Asked in person/phone</i>	10,324	9,349	8,524	8,764	10,900	10%	-5%
<i>% total ckos</i>	100%	100%	100%	100%	100%	0%	0%
<i>Asked electronically</i>	35	46	33	29	-	-24%	
<i>% total ckos</i>	0%	0%	0%	0%	0%	-31%	
Grand Total	10,359	9,395	8,557	8,793	10,900	10%	-5%

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Use of Library Computers (sessions)	Oct 2014	Oct 2013	Oct 2012	Oct 2011	Oct 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	13,975		-100%
Jefferson Street	8,466	9,537	9,839	10,984		-11%	
Warehouse	-	-	-	-			
Outreach	-	-	-	-	-		
<i>subtotal - Main</i>	8,466	9,537	9,839	10,984	13,975	-11%	-39%
Broussard	517	730	656	550	720	-29%	-28%
Butler	260	388	463	459	607	-33%	-57%
Chenier	2,361	2,729	2,519	2,320	1,914	-13%	23%
Duson	704	811	751	199	503	-13%	40%
Milton	433	285	272	319	356	52%	22%
North Regional	5,237	5,169	5,335	5,896	4,915	1%	7%
Scott	1,130	1,344	1,191	1,279	1,066	-16%	6%
South Regional	11,476	12,117	12,838	12,617	10,197	-5%	13%
Youngsville	624	647	691	886	1,036	-4%	-40%
<i>subtotal - Branches</i>	22,742	24,220	24,716	24,525	21,314	-6%	7%
Grand Total	31,208	33,757	34,555	35,509	35,289	-8%	-12%

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Programs	Oct 2014	Oct 2013	Oct 2012	Oct 2011	Oct 2010	% Change (curr vs prev)	% Change (5 years)
Children's							
Number of programs	85	99	82	79	65	-14%	31%
Attendance	2,396	2,352	2,239	1,801	1,653		
Avg attendance/prog	28.19	23.76	27.30	22.80	25.43	19%	11%
Teens							
Number of programs	19	20	21	13	16	-5%	19%
Attendance	637	225	373	185	254		
Avg attendance/prog	33.53	11.25	17.76	14.23	15.88	198%	111%
Adult							
Number of programs	35	27	29	34	26	30%	35%
Attendance	1,108	619	690	584	281		
Avg attendance/prog	31.66	22.93	23.79	17.18	10.81	38%	193%
Grand Total							
<i>Number of programs</i>	<i>139</i>	<i>146</i>	<i>132</i>	<i>126</i>	<i>107</i>	<i>-5%</i>	<i>30%</i>
<i>Attendance</i>	<i>4,141</i>	<i>3,196</i>	<i>3,302</i>	<i>2,570</i>	<i>2,188</i>		
<i>Avg attendance/prog</i>	<i>29.79</i>	<i>21.89</i>	<i>25.02</i>	<i>20.40</i>	<i>20.45</i>	<i>36%</i>	<i>46%</i>