

Lafayette Public Library
Monthly Report - November

Total Checkouts (including renewals)	Nov 2013	Nov 2012	Nov 2011	Nov 2010	Nov 2009	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	43,164	45,490		
Jefferson Street	20,689	20,303	23,940	-		2%	
Warehouse	1,092	707	185	-		54%	
Outreach	1,304	913	1,121	1,320	1,833	43%	-29%
<i>subtotal - Main</i>	23,085	21,923	25,246	44,484	47,323	5%	-51%
Broussard	3,492	3,948	4,698	4,399	4,038	-12%	-14%
Butler	39	9	1	42	31	333%	26%
Chenier	2,611	2,949	2,968	2,434	2,455	-11%	6%
Duson	1,368	1,103	933	1,316	919	24%	49%
Milton	3,348	4,141	4,928	4,518	4,518	-19%	-26%
North Regional	19,782	19,833	21,256	17,726	15,592	0%	27%
Scott	4,648	4,537	6,274	5,364	4,616	2%	1%
South Regional	72,560	68,406	73,811	64,650	60,970	6%	19%
Youngsville	7,581	7,954	9,758	9,700	8,566	-5%	-11%
<i>subtotal - Branches</i>	115,429	112,880	124,627	110,149	101,705	2%	13%
<i>Checked out from locations</i>	138,514	134,803	149,873	154,633	149,028	3%	-7%
<i>% total ckos</i>	94%	96%	98%	99%	100%		
<i>Checked out electronically</i>	8,441	6,207	3,822	1,020	347	36%	2333%
<i>% total ckos</i>	6%	4%	2%	1%	0%		
Total checkouts	146,955	141,010	153,695	155,653	149,375	4%	-2%

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Checkouts (excl. renewals)	Nov 2013	Nov 2012	Nov 2011	Nov 2010	Nov 2009	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	28,685	30,571		-100%
Jefferson Street	12,689	12,592	15,482	-		1%	
Warehouse	906	513	126	-		77%	
Outreach	796	595	891	921	1,244	34%	-36%
<i>subtotal - Main</i>	<i>14,391</i>	<i>13,700</i>	<i>16,499</i>	<i>29,606</i>	<i>31,815</i>	<i>5%</i>	<i>-55%</i>
Broussard	2,368	2,744	3,017	2,815	2,660	-14%	-11%
Butler	37	9	-	42	22	311%	68%
Chenier	1,892	1,907	1,902	1,793	1,777	-1%	6%
Duson	973	871	665	1,001	686	12%	42%
Milton	2,118	2,578	3,146	3,020	3,157	-18%	-33%
North Regional	13,616	13,528	14,849	12,844	11,215	1%	21%
Scott	3,088	3,205	4,271	3,831	3,372	-4%	-8%
South Regional	47,745	44,890	49,453	43,407	40,964	6%	17%
Youngsville	4,873	5,035	6,438	6,317	6,002	-3%	-19%
<i>subtotal - Branches</i>	<i>76,710</i>	<i>74,767</i>	<i>83,741</i>	<i>75,070</i>	<i>69,855</i>	<i>3%</i>	<i>10%</i>
<i>Checked out from locations</i>	<i>91,101</i>	<i>88,467</i>	<i>100,240</i>	<i>104,676</i>	<i>101,670</i>	<i>3%</i>	<i>-10%</i>
<i> % total ckos</i>	<i>92%</i>	<i>93%</i>	<i>96%</i>	<i>99%</i>	<i>100%</i>		
<i>Checked out electronically</i>	<i>8,441</i>	<i>6,207</i>	<i>3,822</i>	<i>1,020</i>	<i>347</i>	<i>36%</i>	<i>2333%</i>
<i> % total ckos</i>	<i>8%</i>	<i>7%</i>	<i>4%</i>	<i>1%</i>	<i>0%</i>		
Total non-renewal checkouts	99,542	94,674	104,062	105,696	102,017	5%	-2%
Renewals done:							
Via automated phone line	5,718	6,342	6,471	6,946	6,952	-10%	-18%
Via online catalog	30,120	29,541	31,237	30,832	29,554	2%	2%
Over the phone	8,681	7,611	8,729	8,476	7,826	14%	11%
Walk in	2,894	2,842	3,196	3,703	3,026	2%	-4%
Total Renewals	47,413	46,336	49,633	49,957	47,358	2%	0%
Renewals as % of total ckos	32%	33%	32%	32%	32%		

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People Checking Out Items	Nov 2013	Nov 2012	Nov 2011	Nov 2010	Nov 2009	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	6,637	7,011		-100%
Jefferson Street	3,347	3,103	3,889	-		8%	
Warehouse	383	290	77	-		32%	
Outreach	74	61	94	85	133	21%	-44%
<i>subtotal - Main</i>	3,804	3,454	4,060	6,722	7,144	10%	-47%
Broussard	608	656	757	779	734	-7%	-17%
Butler	7	1	-	5	9	600%	-22%
Chenier	466	428	491	420	458	9%	2%
Duson	210	208	161	234	159	1%	32%
Milton	580	663	715	767	777	-13%	-25%
North Regional	3,035	2,976	3,441	3,061	2,651	2%	14%
Scott	795	759	967	969	881	5%	-10%
South Regional	10,032	9,296	10,630	9,463	9,608	8%	4%
Youngsville	1,117	1,106	1,334	1,379	1,348	1%	-17%
<i>subtotal - Branches</i>	16,850	16,093	18,496	17,077	16,625	5%	1%
<i>Checked out from locations</i>	20,654	19,547	22,556	23,799	23,769	6%	-13%
<i>% total ckos</i>	79%	83%	90%	97%	99%		
<i>Checked out electronically</i>	5,522	4,113	2,495	629	235	34%	2250%
<i>% total ckos</i>	21%	17%	10%	3%	1%		
Grand Total	26,176	23,660	25,051	24,428	24,004	11%	9%

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Circulation By Type - System Wide	Nov 2013	Nov 2012	Nov 2011	Nov 2010	Nov 2009	% Change (curr vs prev)	% Change (5 years)
Adult Fiction Books	23,483	23,368	26,318	29,880	28,901	0%	-19%
Adult Non-Fiction Books	13,501	12,629	14,944	17,515	17,942	7%	-25%
<i>subtotal - Adult Books</i>	<i>36,984</i>	<i>35,997</i>	<i>41,262</i>	<i>47,395</i>	<i>46,843</i>	<i>3%</i>	<i>-21%</i>
Juvenile Fiction Books	26,891	26,539	32,454	30,424	27,261	1%	-1%
Juvenile Non-Fiction Books	8,192	7,659	3,442	8,412	9,120	7%	-10%
<i>subtotal - Juv Books</i>	<i>35,083</i>	<i>34,198</i>	<i>35,896</i>	<i>38,836</i>	<i>36,381</i>	<i>3%</i>	<i>-4%</i>
Subtotal - Physical books	72,067	70,195	77,158	86,231	83,224	3%	-13%
Subtotal - Electronic books	6,655	5,441	3,103	474	-	22%	
Total Books (all formats)	78,722	75,636	80,261	86,705	83,224	4%	-5%
Periodicals - (physical)	964	885	1,203	1,364	1,256	9%	-23%
Periodicals - (electronic)	537	-	-	-	-		
Total Periodicals (all formats)	1,501	885	1,203	1,364	1,256	70%	20%
Music audio	7,230	7,501	8,024	8,101	8,323	-4%	-13%
Spoken audiobooks	3,319	3,540	3,964	3,687	4,100	-6%	-19%
Electronic audiobooks	1,249	766	719	546	347	63%	260%
Subtotal - Audiobooks	4,568	4,306	4,683	4,233	4,447	6%	3%
Total Audio (all formats)	11,798	11,807	12,707	12,334	12,770	0%	-8%
VHS video	-	82	167	1,368	1,936	-100%	-100%
DVD video	52,919	50,462	56,955	51,886	48,331	5%	9%
Total Video	52,919	50,544	57,122	53,254	50,267	5%	5%
CD-ROMS & Games	1,364	1,491	1,796	1,188	625	-9%	118%
Baskets	440	436	412	514	892	1%	-51%
ILLs	211	211	194	294	341	0%	-38%
Bulk loans	-	-	-	-	-		
Other items	651	647	606	808	1,233	1%	-47%
Grand Total	146,955	141,010	153,695	155,653	149,375	4%	-2%

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% of total circulation	Nov 2013	Nov 2012	Nov 2011	Nov 2010	Nov 2009
Adult Fiction Books	15.98%	16.57%	17.12%	19.20%	19.35%
Adult Non-Fiction Books	9.19%	8.96%	9.72%	11.25%	12.01%
<i>subtotal - Adult Books</i>	25.17%	25.53%	26.85%	30.45%	31.36%
Juvenile Fiction Books	18.30%	18.82%	21.12%	19.55%	18.25%
Juvenile Non-Fiction Books	5.57%	5.43%	2.24%	5.40%	6.11%
<i>subtotal - Juv Books</i>	23.87%	24.25%	23.36%	24.95%	24.36%
Subtotal - Physical books	49.04%	49.78%	50.20%	55.40%	55.71%
Subtotal - Electronic books	4.53%	3.86%	2.02%	0.30%	0.00%
Total Books (all formats)	53.57%	53.64%	52.22%	55.70%	55.71%
Periodicals - (physical)	0.66%	0.63%	0.78%	0.88%	0.84%
Periodicals - (electronic)	0.37%	0.00%	0.00%	0.00%	0.00%
Periodicals	1.02%	0.63%	0.78%	0.88%	0.84%
Music audio	4.92%	5.32%	5.22%	5.20%	5.57%
Spoken audiobooks	2.26%	2.51%	2.58%	2.37%	2.74%
Electronic audiobooks	0.85%	0.54%	0.47%	0.35%	0.23%
Subtotal - Audiobooks	3.11%	3.05%	3.05%	2.72%	2.98%
Total Audio (all formats)	8.03%	8.37%	8.27%	7.92%	8.55%
VHS video	0.00%	0.06%	0.11%	0.88%	1.30%
DVD video	36.01%	35.79%	37.06%	33.33%	32.36%
Total Video	36.01%	35.84%	37.17%	34.21%	33.65%
CD-ROMS & Games	0.93%	1.06%	1.17%	0.76%	0.42%
Baskets	0.30%	0.31%	0.27%	0.33%	0.60%
ILLs	0.14%	0.15%	0.13%	0.19%	0.23%
Bulk loans	0.00%	0.00%	0.00%	0.00%	0.00%
Other items	0.44%	0.46%	0.39%	0.52%	0.83%
Grand Total	100.00%	100.00%	100.00%	100.00%	100.00%

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Electronic usage	Nov 2013	Nov 2012	Nov 2011	Nov 2010	Nov 2009	% Change (curr vs prev)	% Change (5 years)
E-collection							
E-audio checkout	1,249	766	719	546	347	63%	260%
E-music checkout	-	-	-	-	-		
E-video checkout	-	-	-	-	-		
E-book checkout	6,546	5,346	3,103	474	-	22%	
Proj Gutenberg checkouts	109	95	-	-	-	15%	
E-periodical checkout	537	-	-	-	-		
<i>Total electronic checkouts</i>	8,441	6,207	3,822	1,020	347	36%	2333%
New Registrations	258	235	306	95	38	10%	579%
E-book catalog searches	32,717	33,234	-	-	-	-2%	
E-collection holds placed	2,334	1,796	1,286	385	119	30%	1861%
Database use	11,519	9,566	6,501	3,639	7,254	20%	59%
Visits to website	50,644	50,824	54,170	65,409	69,039	0%	-27%
Online catalog (web product)							
Patron visits	50,099	47,989	46,408	40,278	27,534	4%	82%
Searches	154,145	145,967	135,195	163,061	78,300	6%	97%
Holds placed	13,153	13,098	13,883	13,848	13,094	0%	0%
Mobile app (LPL Mobile)							
total users (sessions)	1,651	1,362	-	-	-		
total checkouts	198	107	-	-	-		
catalog searches using app	55,653	20,782					
Total catalog searches	242,515	199,983	-	-	-	21%	

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New Library Cards	Nov 2013	Nov 2012	Nov 2011	Nov 2010	Nov 2009	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	298	369		-100%
Jefferson Street	188	165	175	-		14%	
Warehouse	-	-	-	-			
Outreach	3	-	-	-	-		
<i>subtotal - Main</i>	191	165	175	298	369	16%	-48%
Broussard	13	21	30	19	32	-38%	-59%
Butler	1	-	3	-	6		-83%
Chenier	24	27	17	22	50	-11%	-52%
Duson	11	4	11	7	7	175%	57%
Milton	4	58	6	7	6	-93%	-33%
North Regional	91	87	134	138	127	5%	-28%
Scott	16	11	24	25	29	45%	-45%
South Regional	366	285	374	363	500	28%	-27%
Youngsville	13	19	23	18	36	-32%	-64%
<i>subtotal - Branches</i>	539	512	622	599	793	5%	-32%
Grand Total	730	677	797	897	1,162	8%	-37%

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Library Visitors (to a facility)	Nov 2013	Nov 2012	Nov 2011	Nov 2010	Nov 2009	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	21,389	23,801		-100%
Jefferson Street	18,224	17,241	19,584	-		6%	
Warehouse	-	-	-	-			
Outreach	74	61	94	85	133	21%	-44%
<i>subtotal - Main</i>	18,298	17,302	19,678	21,474	23,934	6%	-24%
Broussard	2,060	2,333	2,604	2,065	2,678	-12%	-23%
Butler	267	205	299	495	256	30%	4%
Chenier	3,227	3,004	1,745	2,252	1,920	7%	68%
Duson	1,363	2,603	1,401	1,282	845	-48%	61%
Milton	2,393	2,918	2,781	2,532	2,734	-18%	-12%
North Regional	8,573	7,913	9,050	8,207	7,400	8%	16%
Scott	2,992	3,279	3,827	3,124	2,672	-9%	12%
South Regional	24,918	24,518	27,440	26,188	24,954	2%	0%
Youngsville	2,620	2,775	3,239	3,521	3,195	-6%	-18%
<i>subtotal - Branches</i>	48,413	49,548	52,386	49,666	46,654	-2%	4%
Grand Total	66,711	66,850	72,064	71,140	70,588	0%	-5%

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Patron Questions	Nov 2013	Nov 2012	Nov 2011	Nov 2010	Nov 2009	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	5,095	4,679		-100%
Jefferson Street	1,052	1,381	2,337	-		-24%	
Warehouse	-	-	-	-			
Outreach	-	-	-	-			
<i>subtotal - Main</i>	1,052	1,381	2,337	5,095	4,679	-24%	-78%
Broussard	147	133	243	197	283	11%	-48%
Butler	-	-	-	-	-		
Chenier	875	760	-	184	80	15%	994%
Duson	267	220	190	52	22	21%	1114%
Milton	130	133	129	113	117	-2%	11%
North Regional	1,713	1,264	1,448	1,641	1,480	36%	16%
Scott	160	121	123	178	228	32%	-30%
South Regional	4,102	3,394	3,588	3,246	2,072	21%	98%
Youngsville	224	197	168	177	126	14%	78%
<i>subtotal - Branches</i>	7,618	6,222	5,889	5,788	4,408	22%	73%
<i>Asked in person/phone</i>	8,670	7,603	8,226	10,883	9,087	14%	-5%
<i>% total ckos</i>	99%	99%	100%	100%	100%	0%	0%
<i>Asked electronically</i>	52	45	24	-	11	16%	373%
<i>% total ckos</i>	1%	1%	0%	0%	0%	1%	393%
Grand Total	8,722	7,648	8,250	10,883	9,098	14%	-4%

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Use of Library Computers (sessions)	Nov 2013	Nov 2012	Nov 2011	Nov 2010	Nov 2009	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	14,215	13,644		-100%
Jefferson Street	8,055	8,536	10,596	-		-6%	
Warehouse	-	-	-	-			
Outreach	-	-	-	-	-		
<i>subtotal - Main</i>	8,055	8,536	10,596	14,215	13,644	-6%	-41%
Broussard	510	637	573	640	1,075	-20%	-53%
Butler	395	235	311	572	305	68%	30%
Chenier	2,345	2,227	2,349	1,916	2,804	5%	-16%
Duson	535	586	230	505	679	-9%	-21%
Milton	288	250	305	344	406	15%	-29%
North Regional	4,704	4,833	5,280	5,461	4,528	-3%	4%
Scott	1,106	1,133	1,201	1,069	998	-2%	11%
South Regional	10,556	11,084	11,939	10,941	10,551	-5%	0%
Youngsville	566	631	773	1,010	1,175	-10%	-52%
<i>subtotal - Branches</i>	21,005	21,616	22,961	22,458	22,521	-3%	-7%
Grand Total	29,060	30,152	33,557	36,673	36,165	-4%	-20%

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Programs	Nov 2013	Nov 2012	Nov 2011	Nov 2010	Nov 2009	% Change (curr vs prev)	% Change (5 years)
Children's							
Number of programs	70	71	70	82	52	-1%	35%
Attendance	1,894	1,901	1,734	2,084	1,729		
Avg attendance/prog	27.06	26.77	24.77	25.41	33.25	1%	-19%
Teens							
Number of programs	19	12	12	12	6	58%	217%
Attendance	463	142	235	211	72		
Avg attendance/prog	24.37	11.83	19.58	17.58	12.00	106%	103%
Adult							
Number of programs	29	35	35	24	12	-17%	142%
Attendance	626	838	700	609	270		
Avg attendance/prog	21.59	23.94	20.00	25.38	22.50	-10%	-4%
Grand Total							
Number of programs	118	118	117	118	70	0%	69%
Attendance	2,983	2,881	2,669	2,904	2,071		
Avg attendance/prog	25.28	24.42	22.81	24.61	29.59	4%	-15%