

Lafayette Public Library
Monthly Report
March

Total Checkouts (including renewals)	Mar 2014	Mar 2013	Mar 2012	Mar 2011	Mar 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	34,583	46,688		
Jefferson Street	18,729	19,108	23,274	-		-2%	
Warehouse	820	1,100	778	-		-25%	
Outreach	756	1,172	1,379	1,599	1,745	-35%	-57%
<i>subtotal - Main</i>	20,305	21,380	25,431	36,182	48,433	-5%	-58%
Broussard	3,336	3,710	4,663	4,057	3,763	-10%	-11%
Butler	8	32	14	8	8	-75%	0%
Chenier	1,984	2,613	2,440	2,718	2,864	-24%	-31%
Duson	941	1,494	1,093	1,268	1,022	-37%	-8%
Milton	3,423	3,716	4,774	4,605	5,183	-8%	-34%
North Regional	18,966	20,822	20,221	18,653	17,201	-9%	10%
Scott	4,767	4,203	5,503	5,456	4,925	13%	-3%
South Regional	70,970	72,497	74,948	68,772	64,415	-2%	10%
Youngsville	6,957	7,994	8,746	9,943	9,553	-13%	-27%
<i>subtotal - Branches</i>	111,352	117,081	122,402	115,480	108,934	-5%	2%
<i>Checked out from locations</i>	131,657	138,461	147,833	151,662	157,367	-5%	-16%
<i>% total ckos</i>	92%	95%	96%	99%	100%		
<i>Checked out electronically</i>	10,735	7,596	5,511	2,000	452	41%	2275%
<i>% total ckos</i>	8%	5%	4%	1%	0%		
Total checkouts	142,392	146,057	153,344	153,662	157,819	-3%	-10%

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Checkouts (excl. renewals)	Mar 2014	Mar 2013	Mar 2012	Mar 2011	Mar 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	22,100	31,527		-100%
Jefferson Street	11,798	11,833	15,338	-		0%	
Warehouse	607	969	582	-		-37%	
Outreach	572	723	1,033	1,011	1,345	-21%	-57%
<i>subtotal - Main</i>	<i>12,977</i>	<i>13,525</i>	<i>16,953</i>	<i>23,111</i>	<i>32,872</i>	<i>-4%</i>	<i>-61%</i>
Broussard	2,323	2,483	3,132	2,672	2,528	-6%	-8%
Butler	8	26	14	7	8	-69%	0%
Chenier	1,450	1,771	1,699	1,831	1,951	-18%	-26%
Duson	697	1,164	703	905	770	-40%	-9%
Milton	2,254	2,369	3,190	3,049	3,594	-5%	-37%
North Regional	13,060	14,093	14,039	12,935	12,427	-7%	5%
Scott	3,389	2,712	3,859	3,896	3,595	25%	-6%
South Regional	46,584	48,306	50,512	47,465	43,748	-4%	6%
Youngsville	4,547	4,942	5,846	6,747	6,577	-8%	-31%
<i>subtotal - Branches</i>	<i>74,312</i>	<i>77,866</i>	<i>82,994</i>	<i>79,507</i>	<i>75,198</i>	<i>-5%</i>	<i>-1%</i>
<i>Checked out from locations</i>	<i>87,289</i>	<i>91,391</i>	<i>99,947</i>	<i>102,618</i>	<i>108,070</i>	<i>-4%</i>	<i>-19%</i>
<i> % total ckos</i>	<i>89%</i>	<i>92%</i>	<i>95%</i>	<i>98%</i>	<i>100%</i>		
<i>Checked out electronically</i>	<i>10,735</i>	<i>7,596</i>	<i>5,511</i>	<i>2,000</i>	<i>452</i>	<i>41%</i>	<i>2275%</i>
<i> % total ckos</i>	<i>11%</i>	<i>8%</i>	<i>5%</i>	<i>2%</i>	<i>0%</i>		
Total non-renewal checkouts	98,024	98,987	105,458	104,618	108,522	-1%	-10%
Renewals done:							
Via automated phone line	5,309	6,504	6,710	6,398	7,131	-18%	-26%
Via online catalog	29,141	30,112	29,615	31,377	30,744	-3%	-5%
Over the phone	7,632	7,498	8,181	7,728	7,873	2%	-3%
Walk in	2,286	2,956	2,612	3,541	3,549	-23%	-36%
Total Renewals	44,368	47,070	47,118	49,044	49,297	-6%	-10%
Renewals as % of total ckos	31%	32%	31%	32%	31%		

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People Checking Out Items	Mar 2014	Mar 2013	Mar 2012	Mar 2011	Mar 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	5,215	7,539		-100%
Jefferson Street	3,047	3,098	3,885	-		-2%	
Warehouse	337	354	243	-		-5%	
Outreach	60	77	110	101	132	-22%	-55%
<i>subtotal - Main</i>	3,444	3,529	4,238	5,316	7,671	-2%	-55%
Broussard	651	659	831	801	786	-1%	-17%
Butler	5	12	5	4	6	-58%	-17%
Chenier	413	442	474	478	541	-7%	-24%
Duson	187	206	159	189	156	-9%	20%
Milton	586	599	750	802	904	-2%	-35%
North Regional	3,160	3,233	3,285	3,010	3,021	-2%	5%
Scott	787	702	945	927	984	12%	-20%
South Regional	10,019	10,654	10,590	10,519	9,699	-6%	3%
Youngsville	1,010	1,148	1,342	1,544	1,527	-12%	-34%
<i>subtotal - Branches</i>	16,818	17,655	18,381	18,274	17,624	-5%	-5%
<i>Checked out from locations</i>	20,262	21,184	22,619	23,590	25,295	-4%	-20%
<i>% total ckos</i>	74%	81%	86%	94%	99%		
<i>Checked out electronically</i>	7,247	4,974	3,774	1,386	254	46%	2753%
<i>% total ckos</i>	26%	19%	14%	6%	1%		
Grand Total	27,509	26,158	26,393	24,976	25,549	5%	8%

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Circulation By Type - System Wide	Mar 2014	Mar 2013	Mar 2012	Mar 2011	Mar 2010	% Change (curr vs prev)	% Change (5 years)
Adult Fiction Books	22,942	23,907	25,793	27,514	30,747	-4%	-25%
Adult Non-Fiction Books	14,106	15,199	15,997	17,654	20,952	-7%	-33%
<i>subtotal - Adult Books</i>	<i>37,048</i>	<i>39,106</i>	<i>41,790</i>	<i>45,168</i>	<i>51,699</i>	<i>-5%</i>	<i>-28%</i>
Juvenile Fiction Books	27,073	27,784	27,744	28,582	27,774	-3%	-3%
Juvenile Non-Fiction Books	7,595	8,340	8,415	8,210	8,862	-9%	-14%
<i>subtotal - Juv Books</i>	<i>34,668</i>	<i>36,124</i>	<i>36,159</i>	<i>36,792</i>	<i>36,636</i>	<i>-4%</i>	<i>-5%</i>
Subtotal - Physical books	71,716	75,230	77,949	81,960	88,335	-5%	-19%
Subtotal - Electronic books	8,540	6,643	4,812	1,348	60	29%	14134%
Total Books (all formats)	80,256	81,873	82,761	83,308	88,395	-2%	-9%
Periodicals - (physical)	926	1,157	1,257	1,564	1,423	-20%	-35%
Periodicals - (electronic)	787	-	-	-	-		
Total Periodicals (all formats)	1,713	1,157	1,257	1,564	1,423	48%	20%
Music audio	6,580	6,829	7,786	8,242	8,357	-4%	-21%
Spoken audiobooks	3,354	3,306	3,597	3,654	4,213	1%	-20%
Electronic audiobooks	1,397	953	699	652	332	47%	321%
Subtotal - Audiobooks	4,751	4,259	4,296	4,306	4,545	12%	5%
Total Audio (all formats)	11,331	11,088	12,082	12,548	12,902	2%	-12%
VHS video	-	11	207	1,096	1,612	-100%	-100%
DVD video	47,405	49,931	54,511	52,742	51,401	-5%	-8%
Total Video	47,405	49,942	54,718	53,838	53,013	-5%	-11%
CD-ROMS & Games	1,105	1,376	1,804	1,469	777	-20%	42%
Baskets	306	335	424	554	907	-9%	-66%
ILLs	265	286	298	381	342	-7%	-23%
Bulk loans	-	-	-	-	-		
Other items	571	621	722	935	1,249	-8%	-54%
Grand Total	142,381	146,057	153,344	153,662	157,759	-3%	-10%

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% of total circulation	Mar 2014	Mar 2013	Mar 2012	Mar 2011	Mar 2010
Adult Fiction Books	16.11%	16.37%	16.82%	17.91%	19.49%
Adult Non-Fiction Books	9.91%	10.41%	10.43%	11.49%	13.28%
<i>subtotal - Adult Books</i>	26.02%	26.77%	27.25%	29.39%	32.77%
Juvenile Fiction Books	19.01%	19.02%	18.09%	18.60%	17.61%
Juvenile Non-Fiction Books	5.33%	5.71%	5.49%	5.34%	5.62%
<i>subtotal - Juv Books</i>	24.35%	24.73%	23.58%	23.94%	23.22%
Subtotal - Physical books	50.37%	51.51%	50.83%	53.34%	55.99%
Subtotal - Electronic books	6.00%	4.55%	3.14%	0.88%	0.04%
Total Books (all formats)	56.37%	56.06%	53.97%	54.22%	56.03%
Periodicals - (physical)	0.65%	0.79%	0.82%	1.02%	0.90%
Periodicals - (electronic)	0.55%	0.00%	0.00%	0.00%	0.00%
Periodicals	1.20%	0.79%	0.82%	1.02%	0.90%
Music audio	4.62%	4.68%	5.08%	5.36%	5.30%
Spoken audiobooks	2.36%	2.26%	2.35%	2.38%	2.67%
Electronic audiobooks	0.98%	0.65%	0.46%	0.42%	0.21%
Subtotal - Audiobooks	3.34%	2.92%	2.80%	2.80%	2.88%
Total Audio (all formats)	7.96%	7.59%	7.88%	8.17%	8.18%
VHS video	0.00%	0.01%	0.13%	0.71%	1.02%
DVD video	33.29%	34.19%	35.55%	34.32%	32.58%
Total Video	33.29%	34.19%	35.68%	35.04%	33.60%
CD-ROMS & Games	0.78%	0.94%	1.18%	0.96%	0.49%
Baskets	0.21%	0.23%	0.28%	0.36%	0.57%
ILLs	0.19%	0.20%	0.19%	0.25%	0.22%
Bulk loans	0.00%	0.00%	0.00%	0.00%	0.00%
Other items	0.40%	0.43%	0.47%	0.61%	0.79%
Grand Total	100.00%	100.00%	100.00%	100.00%	100.00%

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Electronic usage	Mar 2014	Mar 2013	Mar 2012	Mar 2011	Mar 2010	% Change (curr vs prev)	% Change (5 years)
E-collection							
E-audio checkout	1,397	953	699	652	332	47%	321%
E-music checkout	-	-	-	-	-		
E-video checkout	11	-	-	-	60		-82%
E-book checkout	8,509	6,539	4,812	1,348	60	30%	14082%
Proj Gutenberg checkouts	31	104	-	-	-	-70%	
E-periodical checkout	787	-	-	-	-		
<i>Total electronic checkouts</i>	10,735	7,596	5,511	2,000	452	41%	2275%
New Registrations	249	258	298	206	47	-3%	430%
E-book catalog searches	52,957	42,267	-	-	-	25%	
E-collection holds placed	3,471	1,818	1,885	1,005	-	91%	
Database use	11,728	11,804	7,092	8,883	12,737	-1%	-8%
Visits to website	54,675	51,997	54,656	64,679	68,020	5%	-20%
Online catalog (web product)							
Patron visits	53,132	50,202	45,919	40,883	37,959	6%	40%
Searches	94,907	131,966	195,409	116,406	80,127	-28%	18%
Holds placed	13,182	12,899	14,253	15,034	16,351	2%	-19%
Mobile app (LPL Mobile)							
total users (sessions)	1,797	5,113	-	-	-		
total checkouts	113	30	-	-	-		
catalog searches using app	62,868	27,396					
Total catalog searches	210,732	201,629	-	-	-	5%	

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New Library Cards	Mar 2014	Mar 2013	Mar 2012	Mar 2011	Mar 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	240	423		-100%
Jefferson Street	151	154	146	-		-2%	
Warehouse	-	-	-	-			
Outreach	1	1	1	-	1	0%	0%
<i>subtotal - Main</i>	152	155	147	240	424	-2%	-64%
Broussard	20	17	26	24	30	18%	-33%
Butler	2	1	2	-	4	100%	-50%
Chenier	32	26	34	30	42	23%	-24%
Duson	5	7	8	9	17	-29%	-71%
Milton	9	4	4	3	5	125%	80%
North Regional	94	117	121	97	118	-20%	-20%
Scott	21	14	13	17	21	50%	0%
South Regional	329	334	410	364	434	-1%	-24%
Youngsville	29	22	29	36	42	32%	-31%
<i>subtotal - Branches</i>	541	542	647	580	713	0%	-24%
Grand Total	693	697	794	820	1,137	-1%	-39%

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Library Visitors (to a facility)	Mar 2014	Mar 2013	Mar 2012	Mar 2011	Mar 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	18,769	26,323		-100%
Jefferson Street	17,756	16,107	19,777	-		10%	
Warehouse	-	-	-	-			
Outreach	60	77	110	101	132	-22%	-55%
<i>subtotal - Main</i>	17,816	16,184	19,887	18,870	26,455	10%	-33%
Broussard	2,138	2,373	2,666	2,639	2,493	-10%	-14%
Butler	235	189	246	255	286	24%	-18%
Chenier	3,293	3,043	2,740	2,339	2,030	8%	62%
Duson	1,565	1,697	1,615	1,053	2,681	-8%	-42%
Milton	2,233	2,413	3,309	2,779	3,064	-7%	-27%
North Regional	6,265	9,185	8,522	8,240	8,140	-32%	-23%
Scott	3,316	3,162	3,812	3,000	3,221	5%	3%
South Regional	26,358	25,942	30,307	27,918	27,252	2%	-3%
Youngsville	2,809	2,812	3,340	3,672	3,723	0%	-25%
<i>subtotal - Branches</i>	48,212	50,816	56,557	51,895	52,890	-5%	-9%
Grand Total	66,028	67,000	76,444	70,765	79,345	-1%	-17%

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Patron Questions	Mar 2014	Mar 2013	Mar 2012	Mar 2011	Mar 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	3,557	4,123		-100%
Jefferson Street	1,184	1,220	1,962	-		-3%	
Warehouse	-	-	-	-			
Outreach	-	-	-	-	-		
<i>subtotal - Main</i>	1,184	1,220	1,962	3,557	4,123	-3%	-71%
Broussard	208	208	278	264	298	0%	-30%
Butler	-	-	-	-	-		
Chenier	880	380	400	250	81	132%	986%
Duson	195	155	107	55	70	26%	179%
Milton	122	126	129	128	109	-3%	12%
North Regional	1,566	3,046	1,364	1,317	1,627	-49%	-4%
Scott	130	102	129	216	296	27%	-56%
South Regional	5,249	4,507	3,961	4,280	2,790	16%	88%
Youngsville	135	215	207	209	131	-37%	3%
<i>subtotal - Branches</i>	8,485	8,739	6,575	6,719	5,402	-3%	57%
<i>Asked in person/phone</i>	9,669	9,959	8,537	10,276	9,525	-3%	2%
<i>% total ckos</i>	99%	100%	100%	100%	100%	0%	0%
<i>Asked electronically</i>	59	37	31	9	15	59%	293%
<i>% total ckos</i>	1%	0%	0%	0%	0%	64%	286%
Grand Total	9,728	9,996	8,568	10,285	9,540	-3%	2%

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Use of Library Computers (sessions)	Mar 2014	Mar 2013	Mar 2012	Mar 2011	Mar 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	10,820	13,351		-100%
Jefferson Street	7,755	8,155	9,023	-		-5%	
Warehouse	-	-	-	-			
Outreach	-	-	-	-	-		
<i>subtotal - Main</i>	7,755	8,155	9,023	10,820	13,351	-5%	-42%
Broussard	477	558	524	731	768	-15%	-38%
Butler	207	239	362	392	381	-13%	-46%
Chenier	2,143	2,146	1,973	2,186	2,204	0%	-3%
Duson	666	508	344	355	519	31%	28%
Milton	238	226	338	340	441	5%	-46%
North Regional	4,627	4,570	4,456	4,652	4,475	1%	3%
Scott	1,183	1,107	1,132	1,081	1,068	7%	11%
South Regional	10,909	10,470	11,905	10,753	10,843	4%	1%
Youngsville	683	462	689	996	935	48%	-27%
<i>subtotal - Branches</i>	21,133	20,286	21,723	21,486	21,634	4%	-2%
Grand Total	28,888	28,441	30,746	32,306	34,985	2%	-17%

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Programs	Mar 2014	Mar 2013	Mar 2012	Mar 2011	Mar 2010	% Change (curr vs prev)	% Change (5 years)
Children's							
Number of programs	61	70	79	79	89	-13%	-31%
Attendance	1,596	2,246	1,928	2,000	2,349		
Avg attendance/prog	26.16	32.09	24.41	25.32	26.39	-18%	-1%
Teens							
Number of programs	12	18	4	8	4	-33%	200%
Attendance	226	129	75	131	28		
Avg attendance/prog	18.83	7.17	18.75	16.38	7.00	163%	169%
Adult							
Number of programs	25	24	31	27	18	4%	39%
Attendance	784	628	562	230	387		
Avg attendance/prog	31.36	26.17	18.13	8.52	21.50	20%	46%
Grand Total							
<i>Number of programs</i>	98	112	114	114	111	-13%	-12%
<i>Attendance</i>	2,606	3,003	2,565	2,361	2,764		
<i>Avg attendance/prog</i>	26.59	26.81	22.50	20.71	24.90	-1%	7%