

Lafayette Public Library
Monthly Report - July

Total Checkouts (including renewals)	Jul 2014	Jul 2013	Jul 2012	Jul 2011	Jul 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	54,916		
Jefferson Street	20,011	24,959	26,416	28,992		-20%	
Warehouse	740	1,150	1,102	-		-36%	
Outreach	1,095	1,179	1,218	1,430	1,456	-7%	-25%
<i>subtotal - Main</i>	21,846	27,288	28,736	30,422	56,372	-20%	-61%
Broussard	4,029	5,164	5,311	5,613	5,357	-22%	-25%
Butler	11	48	38	26	5	-77%	120%
Chenier	2,491	3,525	3,696	3,750	3,809	-29%	-35%
Duson	1,526	2,206	2,129	1,391	1,592	-31%	-4%
Milton	4,403	4,935	5,745	5,185	6,361	-11%	-31%
North Regional	23,740	27,413	27,827	26,256	23,330	-13%	2%
Scott	5,837	6,378	6,066	6,502	6,307	-8%	-7%
South Regional	90,696	98,052	99,497	99,167	88,411	-8%	3%
Youngsville	10,257	10,496	11,727	11,279	11,194	-2%	-8%
<i>subtotal - Branches</i>	142,990	158,217	162,036	159,169	146,366	-10%	-2%
<i>Checked out from locations</i>	164,836	185,505	190,772	189,591	202,738	-11%	-19%
<i>% total ckos</i>	92%	94%	97%	98%	99%		
<i>Checked out electronically</i>	13,615	10,819	6,897	3,371	1,146	26%	1088%
<i>% total ckos</i>	8%	6%	3%	2%	1%		
Total checkouts	178,451	196,324	197,669	192,962	203,884	-9%	-12%

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Checkouts (excl. renewals)	Jul 2014	Jul 2013	Jul 2012	Jul 2011	Jul 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	38,474		-100%
Jefferson Street	12,420	16,743	17,619	19,170		-26%	
Warehouse	525	947	770	-		-45%	
Outreach	570	835	906	755	1,019	-32%	-44%
<i>subtotal - Main</i>	<i>13,515</i>	<i>18,525</i>	<i>19,295</i>	<i>19,925</i>	<i>39,493</i>	<i>-27%</i>	<i>-66%</i>
Broussard	2,823	3,758	3,843	4,007	3,929	-25%	-28%
Butler	11	47	38	12	5	-77%	120%
Chenier	1,884	2,523	2,810	2,478	2,601	-25%	-28%
Duson	1,216	1,720	1,747	1,050	1,247	-29%	-2%
Milton	3,122	3,384	4,147	3,922	4,517	-8%	-31%
North Regional	16,542	19,879	20,068	19,012	17,601	-17%	-6%
Scott	4,205	4,582	4,457	4,742	4,513	-8%	-7%
South Regional	60,674	67,425	69,250	69,873	62,064	-10%	-2%
Youngsville	6,718	7,196	7,939	8,016	7,904	-7%	-15%
<i>subtotal - Branches</i>	<i>97,195</i>	<i>110,514</i>	<i>114,299</i>	<i>113,112</i>	<i>104,381</i>	<i>-12%</i>	<i>-7%</i>
<i>Checked out from locations</i>	<i>110,710</i>	<i>129,039</i>	<i>133,594</i>	<i>133,037</i>	<i>143,874</i>	<i>-14%</i>	<i>-23%</i>
<i> % total ckos</i>	<i>89%</i>	<i>92%</i>	<i>95%</i>	<i>98%</i>	<i>99%</i>		
<i>Checked out electronically</i>	<i>13,615</i>	<i>10,819</i>	<i>6,897</i>	<i>3,371</i>	<i>1,146</i>	<i>26%</i>	<i>1088%</i>
<i> % total ckos</i>	<i>11%</i>	<i>8%</i>	<i>5%</i>	<i>2%</i>	<i>1%</i>		
Total non-renewal checkouts	124,325	139,858	140,491	136,408	145,020	-11%	-14%
Renewals done:							
Via automated phone line	6,419	7,182	7,127	7,410	8,208	-11%	-22%
Via online catalog	35,349	36,512	36,543	36,445	38,370	-3%	-8%
Over the phone	9,230	9,304	9,516	8,915	8,080	-1%	14%
Walk in	3,128	3,468	3,992	3,784	4,206	-10%	-26%
<i>Total Renewals</i>	<i>54,126</i>	<i>56,466</i>	<i>57,178</i>	<i>56,554</i>	<i>58,864</i>	<i>-4%</i>	<i>-8%</i>
Renewals as % of total ckos	30%	29%	29%	29%	29%		

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People Checking Out Items	Jul 2014	Jul 2013	Jul 2012	Jul 2011	Jul 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	8,547		-100%
Jefferson Street	3,425	4,136	4,310	4,777		-17%	
Warehouse	351	296	381	-		19%	
Outreach	64	87	93	72	106	-26%	-40%
<i>subtotal - Main</i>	3,840	4,519	4,784	4,849	8,653	-15%	-56%
Broussard	744	893	888	964	1,005	-17%	-26%
Butler	4	14	8	5	1	-71%	300%
Chenier	503	661	720	630	619	-24%	-19%
Duson	262	316	335	225	255	-17%	3%
Milton	728	831	947	914	990	-12%	-26%
North Regional	3,828	4,480	4,368	4,317	3,991	-15%	-4%
Scott	994	1,096	1,049	1,051	1,123	-9%	-11%
South Regional	12,917	14,255	14,300	14,799	13,944	-9%	-7%
Youngsville	1,493	1,530	1,622	1,703	1,784	-2%	-16%
<i>subtotal - Branches</i>	21,473	24,076	24,237	24,608	23,712	-11%	-9%
<i>Checked out from locations</i>	25,313	28,595	29,021	29,457	32,365	-11%	-22%
<i>% total ckos</i>	75%	81%	86%	93%	98%		
<i>Checked out electronically</i>	8,587	6,916	4,733	2,266	551	24%	1458%
<i>% total ckos</i>	25%	19%	14%	7%	2%		
Grand Total	33,900	35,511	33,754	31,723	32,916	-5%	3%

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Circulation By Type - System Wide	Jul 2014	Jul 2013	Jul 2012	Jul 2011	Jul 2010	% Change (curr vs prev)	% Change (5 years)
Adult Fiction Books	26,848	31,178	31,172	33,376	38,189	-14%	-30%
Adult Non-Fiction Books	16,027	16,595	17,308	17,571	21,560	-3%	-26%
<i> subtotal - Adult Books</i>	<i>42,875</i>	<i>47,773</i>	<i>48,480</i>	<i>50,947</i>	<i>59,749</i>	<i>-10%</i>	<i>-28%</i>
Juvenile Fiction Books	39,325	42,508	41,798	42,102	44,667	-7%	-12%
Juvenile Non-Fiction Books	8,687	9,070	8,962	8,265	9,811	-4%	-11%
<i> subtotal - Juv Books</i>	<i>48,012</i>	<i>51,578</i>	<i>50,760</i>	<i>50,367</i>	<i>54,478</i>	<i>-7%</i>	<i>-12%</i>
Subtotal - Physical books	90,887	99,351	99,240	101,314	114,227	-9%	-20%
Subtotal - Electronic books	10,448	8,643	6,084	2,554	293	21%	3466%
Total Books (all formats)	101,335	107,994	105,324	103,868	114,520	-6%	-12%
Periodicals - (physical)	1,151	918	1,326	1,279	1,412	25%	-18%
Periodicals - (electronic)	1,408	833	-	-	-	69%	
Total Periodicals (all formats)	2,559	1,751	1,326	1,279	1,412	46%	81%
Music audio	6,754	8,047	9,053	10,464	10,434	-16%	-35%
Spoken audiobooks	3,732	4,083	3,998	4,586	4,609	-9%	-19%
Electronic audiobooks	1,674	1,343	813	817	560	25%	199%
Subtotal - Audiobooks	5,406	5,426	4,811	5,403	5,169	0%	5%
Total Audio (all formats)	12,160	13,473	13,864	15,867	15,603	-10%	-22%
VHS video	-	1	207	299	1,704	-100%	-100%
DVD video	59,809	70,019	73,600	68,438	67,511	-15%	-11%
Total Video	59,809	70,020	73,807	68,737	69,215	-15%	-14%
CD-ROMS & Games	1,877	2,407	2,677	2,512	1,571	-22%	19%
Baskets	406	458	360	397	903	-11%	-55%
ILLs	220	221	311	302	367	0%	-40%
Bulk loans	-	-	-	-	-		
Other items	626	679	671	699	1,270	-8%	-51%
Grand Total	178,366	196,324	197,669	192,962	203,591	-9%	-12%

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% of total circulation	Jul 2014	Jul 2013	Jul 2012	Jul 2011	Jul 2010
Adult Fiction Books	15.05%	15.88%	15.77%	17.30%	18.76%
Adult Non-Fiction Books	8.99%	8.45%	8.76%	9.11%	10.59%
<i>subtotal - Adult Books</i>	24.04%	24.33%	24.53%	26.40%	29.35%
Juvenile Fiction Books	22.05%	21.65%	21.15%	21.82%	21.94%
Juvenile Non-Fiction Books	4.87%	4.62%	4.53%	4.28%	4.82%
<i>subtotal - Juv Books</i>	26.92%	26.27%	25.68%	26.10%	26.76%
Subtotal - Physical books	50.96%	50.61%	50.21%	52.50%	56.11%
Subtotal - Electronic books	5.86%	4.40%	3.08%	1.32%	0.14%
Total Books (all formats)	56.81%	55.01%	53.28%	53.83%	56.25%
Periodicals - (physical)	0.65%	0.47%	0.67%	0.66%	0.69%
Periodicals - (electronic)	0.79%	0.42%	0.00%	0.00%	0.00%
Periodicals	1.43%	0.89%	0.67%	0.66%	0.69%
Music audio	3.79%	4.10%	4.58%	5.42%	5.12%
Spoken audiobooks	2.09%	2.08%	2.02%	2.38%	2.26%
Electronic audiobooks	0.94%	0.68%	0.41%	0.42%	0.28%
Subtotal - Audiobooks	3.03%	2.76%	2.43%	2.80%	2.54%
Total Audio (all formats)	6.82%	6.86%	7.01%	8.22%	7.66%
VHS video	0.00%	0.00%	0.10%	0.15%	0.84%
DVD video	33.53%	35.67%	37.23%	35.47%	33.16%
Total Video	33.53%	35.67%	37.34%	35.62%	34.00%
CD-ROMS & Games	1.05%	1.23%	1.35%	1.30%	0.77%
Baskets	0.23%	0.23%	0.18%	0.21%	0.44%
ILLs	0.12%	0.11%	0.16%	0.16%	0.18%
Bulk loans	0.00%	0.00%	0.00%	0.00%	0.00%
Other items	0.35%	0.35%	0.34%	0.36%	0.62%
Grand Total	100.00%	100.00%	100.00%	100.00%	100.00%

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Electronic usage	Jul 2014	Jul 2013	Jul 2012	Jul 2011	Jul 2010	% Change (curr vs prev)	% Change (5 years)
E-collection							
E-audio checkout	1,674	1,343	813	817	560	25%	199%
E-music checkout	-	-	-	-	-		
E-video checkout	85	-	-	-	293		-71%
E-book checkout	10,387	8,573	6,084	2,554	293	21%	3445%
Proj Gutenberg checkouts	61	70	-	-	-	-12%	
E-periodical checkout	1,408	833	-	-	-	69%	
<i>Total electronic checkouts</i>	13,615	10,819	6,897	3,371	1,146	26%	1088%
New Registrations	351	442	352	268	153	-21%	129%
E-book catalog searches	63,487	40,540	-	-	-	57%	
E-collection holds placed	4,496	2,975	2,443	1,600	-	51%	
Database use	4,080	4,340	2,250	2,335	1,234	-6%	231%
Visits to website	60,353	64,029	61,033	69,770	72,565	-6%	-17%
Online catalog (web product)							
Patron visits	-	56,246	54,080	52,168	49,924	-100%	-100%
Searches	-	207,276	171,603	104,917	97,350	-100%	-100%
Holds placed	13,999	15,866	16,326	18,264	19,201	-12%	-27%
Mobile app (LPL Mobile)							
total users (sessions)	2,224	10,999	-	-	-		
total checkouts	183	168	-	-	-		
catalog searches using app	-	68,657					
Total catalog searches	63,487	316,473	-	-	-	-80%	

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New Library Cards	Jul 2014	Jul 2013	Jul 2012	Jul 2011	Jul 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	396		-100%
Jefferson Street	168	173	148	203		-3%	
Warehouse	-	-	-	-			
Outreach	-	1	-	-	-	-100%	
<i>subtotal - Main</i>	168	174	148	203	396	-3%	-58%
Broussard	21	32	39	48	39	-34%	-46%
Butler	5	1	1	1	2	400%	150%
Chenier	33	52	38	44	32	-37%	3%
Duson	18	9	11	12	13	100%	38%
Milton	10	14	13	26	13	-29%	-23%
North Regional	148	229	165	160	173	-35%	-14%
Scott	19	28	20	26	34	-32%	-44%
South Regional	452	530	502	473	559	-15%	-19%
Youngsville	46	48	53	36	59	-4%	-22%
<i>subtotal - Branches</i>	752	943	842	826	924	-20%	-19%
Grand Total	920	1,117	990	1,029	1,320	-18%	-30%

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Library Visitors (to a facility)	Jul 2014	Jul 2013	Jul 2012	Jul 2011	Jul 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	27,336		-100%
Jefferson Street	22,194	20,755	22,132	21,413		7%	
Warehouse	-	-	-	-			
Outreach	64	87	93	72	106	-26%	-40%
<i>subtotal - Main</i>	22,258	20,842	22,225	21,485	27,442	7%	-19%
Broussard	2,860	2,750	2,767	3,045	3,311	4%	-14%
Butler	185	253	488	701	457	-27%	-60%
Chenier	3,362	3,155	2,863	2,474	2,136	7%	57%
Duson	2,100	1,858	2,230	1,434	3,198	13%	-34%
Milton	2,985	3,439	3,443	3,348	3,715	-13%	-20%
North Regional	10,622	10,665	11,054	10,624	7,752	0%	37%
Scott	3,068	3,055	4,087	3,397	3,355	0%	-9%
South Regional	31,751	32,911	30,394	35,269	34,403	-4%	-8%
Youngsville	3,651	3,534	3,706	3,934	4,252	3%	-14%
<i>subtotal - Branches</i>	60,584	61,620	61,032	64,226	62,579	-2%	-3%
Grand Total	82,842	82,462	83,257	85,711	90,021	0%	-8%

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Patron Questions	Jul 2014	Jul 2013	Jul 2012	Jul 2011	Jul 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	5,660		-100%
Jefferson Street	1,589	1,514	1,732	2,597		5%	
Warehouse	-	-	-	-			
Outreach	-	-	-	-	-		
<i>subtotal - Main</i>	1,589	1,514	1,732	2,597	5,660	5%	-72%
Broussard	223	203	211	302	201	10%	11%
Butler	-	-	-	-	-		
Chenier	700	600	475	330	92	17%	661%
Duson	234	90	205	120	75	160%	212%
Milton	164	157	140	132	127	4%	29%
North Regional	2,655	3,232	1,768	1,700	1,550	-18%	71%
Scott	155	148	124	131	287	5%	-46%
South Regional	4,822	5,310	3,864	4,123	4,828	-9%	0%
Youngsville	240	265	220	217	155	-9%	55%
<i>subtotal - Branches</i>	9,193	10,005	7,007	7,055	7,315	-8%	26%
<i>Asked in person/phone</i>	10,782	11,519	8,739	9,652	12,975	-6%	-17%
<i>% total ckos</i>	100%	100%	99%	100%	100%	0%	0%
<i>Asked electronically</i>	32	43	44	4	-	-26%	
<i>% total ckos</i>	0%	0%	1%	0%	0%	-20%	
Grand Total	10,814	11,562	8,783	9,656	12,975	-6%	-17%

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Use of Library Computers (sessions)	Jul 2014	Jul 2013	Jul 2012	Jul 2011	Jul 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	14,654		-100%
Jefferson Street	9,554	9,832	10,093	10,942		-3%	
Warehouse	-	-	-	-			
Outreach	-	-	-	-	-		
<i>subtotal - Main</i>	9,554	9,832	10,093	10,942	14,654	-3%	-35%
Broussard	751	613	559	555	729	23%	3%
Butler	162	417	490	842	788	-61%	-79%
Chenier	2,264	2,596	2,400	2,445	2,178	-13%	4%
Duson	915	692	887	304	679	32%	35%
Milton	335	238	212	280	338	41%	-1%
North Regional	5,791	5,472	5,634	5,425	5,727	6%	1%
Scott	984	1,269	1,153	1,178	1,236	-22%	-20%
South Regional	12,727	13,195	13,293	14,093	12,633	-4%	1%
Youngsville	801	772	866	1,000	1,082	4%	-26%
<i>subtotal - Branches</i>	24,730	25,264	25,494	26,122	25,390	-2%	-3%
Grand Total	34,284	35,096	35,587	37,064	40,044	-2%	-14%

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Programs	Jul 2014	Jul 2013	Jul 2012	Jul 2011	Jul 2010	% Change (curr vs prev)	% Change (5 years)
Children's							
Number of programs	90	92	83	92	74	-2%	22%
Attendance	3,776	3,523	3,051	3,409	2,254		
Avg attendance/prog	41.96	38.29	36.76	37.05	30.46	10%	38%
Teens							
Number of programs	26	16	14	13	10	63%	160%
Attendance	315	231	185	196	164		
Avg attendance/prog	12.12	14.44	13.21	15.08	16.40	-16%	-26%
Adult							
Number of programs	31	64	34	39	15	-52%	107%
Attendance	719	713	853	599	86		
Avg attendance/prog	23.19	11.14	25.09	15.36	5.73	108%	305%
Grand Total							
<i>Number of programs</i>	<i>147</i>	<i>172</i>	<i>131</i>	<i>144</i>	<i>99</i>	<i>-15%</i>	<i>48%</i>
<i>Attendance</i>	<i>4,810</i>	<i>4,467</i>	<i>4,089</i>	<i>4,204</i>	<i>2,504</i>		
<i>Avg attendance/prog</i>	<i>32.72</i>	<i>25.97</i>	<i>31.21</i>	<i>29.19</i>	<i>25.29</i>	<i>26%</i>	<i>29%</i>