

Lafayette Public Library
Monthly Report - February

Total Checkouts (including renewals)	Feb 2014	Feb 2013	Feb 2012	Feb 2011	Feb 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	33,600	38,841		
Jefferson Street	17,097	18,732	20,697	-		-9%	
Warehouse	834	1,074	884	-		-22%	
Outreach	1,219	925	1,465	1,326	1,367	32%	-11%
<i>subtotal - Main</i>	19,150	20,731	23,046	34,926	40,208	-8%	-52%
Broussard	3,292	3,399	4,279	3,932	3,196	-3%	3%
Butler	9	9	7	-	3	0%	200%
Chenier	1,934	2,769	2,439	2,394	2,466	-30%	-22%
Duson	1,252	1,110	1,155	1,226	767	13%	63%
Milton	3,446	3,149	4,633	4,410	4,493	9%	-23%
North Regional	17,486	18,861	19,368	16,476	15,412	-7%	13%
Scott	4,638	4,307	5,700	5,154	4,117	8%	13%
South Regional	65,650	68,176	70,941	58,771	57,959	-4%	13%
Youngsville	6,787	7,696	8,976	8,350	8,130	-12%	-17%
<i>subtotal - Branches</i>	104,494	109,476	117,498	100,713	96,543	-5%	8%
<i>Checked out from locations</i>	123,644	130,207	140,544	135,639	136,751	-5%	-10%
<i>% total ckos</i>	92%	95%	96%	99%	100%		
<i>Checked out electronically</i>	10,202	7,204	5,710	1,961	343	42%	2874%
<i>% total ckos</i>	8%	5%	4%	1%	0%		
Total checkouts	133,846	137,411	146,254	137,600	137,094	-3%	-2%

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Checkouts (excl. renewals)	Feb 2014	Feb 2013	Feb 2012	Feb 2011	Feb 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	21,956	25,885		-100%
Jefferson Street	10,743	12,164	13,706	-		-12%	
Warehouse	627	931	770	-		-33%	
Outreach	798	490	899	1,010	938	63%	-15%
<i>subtotal - Main</i>	<i>12,168</i>	<i>13,585</i>	<i>15,375</i>	<i>22,966</i>	<i>26,823</i>	<i>-10%</i>	<i>-55%</i>
Broussard	2,262	2,286	2,992	2,803	2,205	-1%	3%
Butler	9	9	2	-	3	0%	200%
Chenier	1,412	1,900	1,667	1,589	1,786	-26%	-21%
Duson	935	828	811	908	536	13%	74%
Milton	2,349	2,123	3,296	3,097	3,089	11%	-24%
North Regional	12,079	13,245	13,604	11,426	10,923	-9%	11%
Scott	3,204	2,920	3,919	3,599	3,078	10%	4%
South Regional	43,344	46,175	48,308	40,221	40,180	-6%	8%
Youngsville	4,404	5,105	5,983	5,941	5,482	-14%	-20%
<i>subtotal - Branches</i>	<i>69,998</i>	<i>74,591</i>	<i>80,582</i>	<i>69,584</i>	<i>67,282</i>	<i>-6%</i>	<i>4%</i>
<i>Checked out from locations</i>	<i>82,166</i>	<i>88,176</i>	<i>95,957</i>	<i>92,550</i>	<i>94,105</i>	<i>-7%</i>	<i>-13%</i>
<i> % total ckos</i>	<i>89%</i>	<i>92%</i>	<i>94%</i>	<i>98%</i>	<i>100%</i>		
<i>Checked out electronically</i>	<i>10,202</i>	<i>7,204</i>	<i>5,710</i>	<i>1,961</i>	<i>343</i>	<i>42%</i>	<i>2874%</i>
<i> % total ckos</i>	<i>11%</i>	<i>8%</i>	<i>6%</i>	<i>2%</i>	<i>0%</i>		
Total non-renewal checkouts	92,368	95,380	101,667	94,511	94,448	-3%	-2%
Renewals done:							
Via automated phone line	4,591	5,546	5,927	6,084	6,002	-17%	-24%
Via online catalog	27,613	27,141	27,967	26,819	26,588	2%	4%
Over the phone	7,215	6,883	7,583	7,130	6,633	5%	9%
Walk in	2,059	2,461	3,110	3,056	3,417	-16%	-40%
Total Renewals	41,478	42,031	44,587	43,089	42,640	-1%	-3%
Renewals as % of total ckos	31%	31%	30%	31%	31%		

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People Checking Out Items (checkout sessions)	Feb 2014	Feb 2013	Feb 2012	Feb 2011	Feb 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	5,134	6,015		-100%
Jefferson Street	2,900	3,114	3,563	-		-7%	
Warehouse	336	331	291	-		2%	
Outreach	84	55	95	95	90	53%	-7%
<i>subtotal - Main</i>	3,320	3,500	3,949	5,229	6,105	-5%	-46%
Broussard	608	664	764	765	663	-8%	-8%
Butler	5	2	2	-	3	150%	67%
Chenier	436	475	489	396	450	-8%	-3%
Duson	205	194	185	191	134	6%	53%
Milton	610	558	771	745	753	9%	-19%
North Regional	2,835	3,099	3,162	2,665	2,515	-9%	13%
Scott	798	753	943	881	793	6%	1%
South Regional	9,455	10,191	10,408	9,057	8,638	-7%	9%
Youngsville	1,031	1,164	1,298	1,287	1,254	-11%	-18%
<i>subtotal - Branches</i>	15,983	17,100	18,022	15,987	15,203	-7%	5%
<i>Checked out from locations</i>	19,303	20,600	21,971	21,216	21,308	-6%	-9%
<i>% total ckos</i>	75%	82%	85%	94%	99%		
<i>Checked out electronically</i>	6,417	4,582	3,897	1,316	234	40%	2642%
<i>% total ckos</i>	25%	18%	15%	6%	1%		
Grand Total	25,720	25,182	25,868	22,532	21,542	2%	19%

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Circulation By Type - System Wide	Feb 2014	Feb 2013	Feb 2012	Feb 2011	Feb 2010	% Change (curr vs prev)	% Change (5 years)
Adult Fiction Books	22,107	23,133	24,028	25,485	26,464	-4%	-16%
Adult Non-Fiction Books	13,571	13,764	15,363	15,596	18,105	-1%	-25%
<i>subtotal - Adult Books</i>	<i>35,678</i>	<i>36,897</i>	<i>39,391</i>	<i>41,081</i>	<i>44,569</i>	<i>-3%</i>	<i>-20%</i>
Juvenile Fiction Books	23,775	25,395	24,654	23,926	23,014	-6%	3%
Juvenile Non-Fiction Books	7,302	8,076	7,742	7,558	7,977	-10%	-8%
<i>subtotal - Juv Books</i>	<i>31,077</i>	<i>33,471</i>	<i>32,396</i>	<i>31,484</i>	<i>30,991</i>	<i>-7%</i>	<i>0%</i>
Subtotal - Physical books	66,755	70,368	71,787	72,565	75,560	-5%	-12%
Subtotal - Electronic books	7,756	6,370	5,002	1,328	-	22%	
Total Books (all formats)	74,511	76,738	76,789	73,893	75,560	-3%	-1%
Periodicals - (physical)	1,084	934	1,117	1,050	1,334	16%	-19%
Periodicals - (electronic)	1,184	-	-	-	-		
Total Periodicals (all formats)	2,268	934	1,117	1,050	1,334	143%	70%
Music audio	6,268	6,941	7,439	7,639	7,320	-10%	-14%
Spoken audiobooks	2,888	3,153	3,427	3,576	3,555	-8%	-19%
Electronic audiobooks	1,262	834	708	633	343	51%	268%
Subtotal - Audiobooks	4,150	3,987	4,135	4,209	3,898	4%	6%
Total Audio (all formats)	10,418	10,928	11,574	11,848	11,218	-5%	-7%
VHS video	-	18	160	1,123	1,653	-100%	-100%
DVD video	44,790	46,867	54,288	47,767	45,722	-4%	-2%
Total Video	44,790	46,885	54,448	48,890	47,375	-4%	-5%
CD-ROMS & Games	1,263	1,306	1,626	1,129	594	-3%	113%
Baskets	335	335	405	483	708	0%	-53%
ILLs	261	285	295	307	305	-8%	-14%
Bulk loans	-	-	-	-	-		
Other items	596	620	700	790	1,013	-4%	-41%
Grand Total	133,846	137,411	146,254	137,600	137,094	-3%	-2%

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% of total circulation	Feb 2014	Feb 2013	Feb 2012	Feb 2011	Feb 2010
Adult Fiction Books	16.52%	16.83%	16.43%	18.52%	19.30%
Adult Non-Fiction Books	10.14%	10.02%	10.50%	11.33%	13.21%
<i>subtotal - Adult Books</i>	26.66%	26.85%	26.93%	29.86%	32.51%
Juvenile Fiction Books	17.76%	18.48%	16.86%	17.39%	16.79%
Juvenile Non-Fiction Books	5.46%	5.88%	5.29%	5.49%	5.82%
<i>subtotal - Juv Books</i>	23.22%	24.36%	22.15%	22.88%	22.61%
Subtotal - Physical books	49.87%	51.21%	49.08%	52.74%	55.12%
Subtotal - Electronic books	5.79%	4.64%	3.42%	0.97%	0.00%
Total Books (all formats)	55.67%	55.85%	52.50%	53.70%	55.12%
Periodicals - (physical)	0.81%	0.68%	0.76%	0.76%	0.97%
Periodicals - (electronic)	0.88%	0.00%	0.00%	0.00%	0.00%
Periodicals	1.69%	0.68%	0.76%	0.76%	0.97%
Music audio	4.68%	5.05%	5.09%	5.55%	5.34%
Spoken audiobooks	2.16%	2.29%	2.34%	2.60%	2.59%
Electronic audiobooks	0.94%	0.61%	0.48%	0.46%	0.25%
Subtotal - Audiobooks	3.10%	2.90%	2.83%	3.06%	2.84%
Total Audio (all formats)	7.78%	7.95%	7.91%	8.61%	8.18%
VHS video	0.00%	0.01%	0.11%	0.82%	1.21%
DVD video	33.46%	34.11%	37.12%	34.71%	33.35%
Total Video	33.46%	34.12%	37.23%	35.53%	34.56%
CD-ROMS & Games	0.94%	0.95%	1.11%	0.82%	0.43%
Baskets	0.25%	0.24%	0.28%	0.35%	0.52%
ILLs	0.20%	0.21%	0.20%	0.22%	0.22%
Bulk loans	0.00%	0.00%	0.00%	0.00%	0.00%
Other items	0.45%	0.45%	0.48%	0.57%	0.74%
Grand Total	100.00%	100.00%	100.00%	100.00%	100.00%

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Electronic usage	Feb 2014	Feb 2013	Feb 2012	Feb 2011	Feb 2010	% Change (curr vs prev)	% Change (5 years)
E-collection							
E-audio checkout	1,262	834	708	633	343	51%	268%
E-music checkout	-	-	-	-	-		
E-video checkout	-	-	-	-	-		
E-book checkout	7,727	6,228	5,002	1,328	-	24%	
Proj Gutenberg checkouts	29	142	-	-	-	-80%	
E-periodical checkout	1,184	-	-	-	-		
<i>Total electronic checkouts</i>	10,202	7,204	5,710	1,961	343	42%	2874%
New Registrations	229	236	348	210	45	-3%	409%
E-book catalog searches	-	37,816	-	-	-	-100%	
E-collection holds placed	3,248	2,212	2,038	1,023	101	47%	3116%
Database use	18,550	9,185	7,300	3,474	9,252	102%	100%
Online catalog (web product)							
Patron visits	45,812	47,078	42,192	37,089	30,474	-3%	50%
Searches	108,490	146,749	176,057	166,526	66,342	-26%	64%
Holds placed	12,577	13,389	14,612	14,200	12,578	-6%	0%
Mobile app (LPL Mobile)							
total users (sessions)	1,729	4,154	-	-	-		
total checkouts	72	89	-	-	-		
catalog searches using app	61,345	24,547					
Total catalog searches	169,835	209,112	-	-	-	-19%	

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New Library Cards	Feb 2014	Feb 2013	Feb 2012	Feb 2011	Feb 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	215	289		-100%
Jefferson Street	120	142	153	-		-15%	
Warehouse	-	-	-	-			
Outreach	1	-	3	1	-		
<i>subtotal - Main</i>	121	142	156	216	289	-15%	-58%
Broussard	32	28	32	24	31	14%	3%
Butler	3	3	3	2	3	0%	0%
Chenier	39	42	24	27	44	-7%	-11%
Duson	7	9	10	11	4	-22%	75%
Milton	10	3	8	6	5	233%	100%
North Regional	95	110	123	88	106	-14%	-10%
Scott	82	19	19	25	16	332%	413%
South Regional	306	384	423	310	444	-20%	-31%
Youngsville	23	19	33	26	36	21%	-36%
<i>subtotal - Branches</i>	597	617	675	519	689	-3%	-13%
Grand Total	718	759	831	735	978	-5%	-27%

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Library Visitors (to a facility)	Feb 2014	Feb 2013	Feb 2012	Feb 2011	Feb 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	18,866	19,856		-100%
Jefferson Street	15,639	15,965	17,214	-		-2%	
Warehouse	-	-	-	-			
Outreach	84	55	95	95	90	53%	-7%
<i>subtotal - Main</i>	15,723	16,020	17,309	18,961	19,946	-2%	-21%
Broussard	2,183	2,670	2,212	2,277	2,139	-18%	2%
Butler	258	191	294	336	187	35%	38%
Chenier	3,275	3,062	2,700	2,314	2,004	7%	63%
Duson	1,532	1,369	1,029	935	1,671	12%	-8%
Milton	2,248	2,370	3,069	2,683	2,408	-5%	-7%
North Regional	8,313	8,188	8,194	7,254	6,798	2%	22%
Scott	3,282	3,192	3,292	2,897	3,061	3%	7%
South Regional	25,609	26,360	28,771	26,312	25,293	-3%	1%
Youngsville	2,760	2,806	3,078	3,234	2,923	-2%	-6%
<i>subtotal - Branches</i>	49,460	50,208	52,639	48,242	46,484	-1%	6%
Grand Total	65,183	66,228	69,948	67,203	66,430	-2%	-2%

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Patron Questions	Feb 2014	Feb 2013	Feb 2012	Feb 2011	Feb 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	3,343	3,490		-100%
Jefferson Street	1,337	1,131	1,641	-		18%	
Warehouse	-	-	-	-			
Outreach	-	-	-	-	-		
<i>subtotal - Main</i>	1,337	1,131	1,641	3,343	3,490	18%	-62%
Broussard	216	216	198	241	235	0%	-8%
Butler	-	-	-	-	-		
Chenier	800	825	350	208	81	-3%	888%
Duson	129	235	58	127	60	-45%	115%
Milton	131	121	123	117	94	8%	39%
North Regional	2,077	2,722	982	1,160	1,360	-24%	53%
Scott	148	102	110	111	306	45%	-52%
South Regional	5,428	3,698	3,887	3,400	2,774	47%	96%
Youngsville	231	179	195	158	121	29%	91%
<i>subtotal - Branches</i>	9,160	8,098	5,903	5,522	5,031	13%	82%
<i>Asked in person/phone</i>	10,497	9,229	7,544	8,865	8,521	14%	23%
<i>% total ckos</i>	100%	99%	99%	100%	100%	0%	0%
<i>Asked electronically</i>	39	48	41	14	13	-19%	200%
<i>% total ckos</i>	0%	1%	1%	0%	0%	-28%	143%
Grand Total	10,536	9,277	7,585	8,879	8,534	14%	23%

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Use of Library Computers (sessions)	Feb 2014	Feb 2013	Feb 2012	Feb 2011	Feb 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	12,069	11,396		-100%
Jefferson Street	7,823	7,779	7,900	-		1%	
Warehouse	-	-	-	-			
Outreach	-	-	-	-	-		
<i>subtotal - Main</i>	7,823	7,779	7,900	12,069	11,396	1%	-31%
Broussard	489	536	489	483	652	-9%	-25%
Butler	237	171	347	403	295	39%	-20%
Chenier	2,285	2,088	1,908	1,739	1,696	9%	35%
Duson	609	531	289	326	413	15%	47%
Milton	222	217	290	271	300	2%	-26%
North Regional	4,363	4,449	4,633	4,043	3,912	-2%	12%
Scott	1,289	1,178	1,136	1,144	898	9%	44%
South Regional	10,368	10,379	11,126	10,725	10,261	0%	1%
Youngsville	632	552	694	1,028	699	14%	-10%
<i>subtotal - Branches</i>	20,494	20,101	20,912	20,162	19,126	2%	7%
Grand Total	28,317	27,880	28,812	32,231	30,522	2%	-7%

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Programs	Feb 2014	Feb 2013	Feb 2012	Feb 2011	Feb 2010	% Change (curr vs prev)	% Change (5 years)
Children's							
Number of programs	76	81	79	85	73	-6%	4%
Attendance	1,940	2,087	2,072	2,001	1,420		
Avg attendance/prog	25.53	25.77	26.23	23.54	19.45	-1%	31%
Teens							
Number of programs	13	8	5	7	4	63%	225%
Attendance	173	85	33	118	45		
Avg attendance/prog	13.31	10.63	6.60	16.86	11.25	25%	18%
Adult							
Number of programs	30	27	36	40	22	11%	36%
Attendance	833	652	257	368	149		
Avg attendance/prog	27.77	24.15	7.14	9.20	6.77	15%	310%
Grand Total							
<i>Number of programs</i>	<i>119</i>	<i>116</i>	<i>120</i>	<i>132</i>	<i>99</i>	<i>3%</i>	<i>20%</i>
<i>Attendance</i>	<i>2,946</i>	<i>2,824</i>	<i>2,362</i>	<i>2,487</i>	<i>1,614</i>		
<i>Avg attendance/prog</i>	<i>24.76</i>	<i>24.34</i>	<i>19.68</i>	<i>18.84</i>	<i>16.30</i>	<i>2%</i>	<i>52%</i>