

Lafayette Public Library
Monthly Report - December

Total Checkouts (including renewals)	Dec 2013	Dec 2012	Dec 2011	Dec 2010	Dec 2009	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	36,975	41,224		
Jefferson Street	19,047	19,325	22,235	-		-1%	
Warehouse	562	683	581	-		-18%	
Outreach	540	759	1,184	1,939	1,927	-29%	-72%
<i>subtotal - Main</i>	20,149	20,767	24,000	38,914	43,151	-3%	-53%
Broussard	3,525	3,108	3,930	3,258	3,311	13%	6%
Butler	64	4	4	1	4	1500%	1500%
Chenier	2,380	2,422	2,927	2,866	2,674	-2%	-11%
Duson	1,125	1,156	930	1,199	924	-3%	22%
Milton	3,334	3,441	4,112	3,846	4,216	-3%	-21%
North Regional	18,304	18,292	18,823	15,980	14,131	0%	30%
Scott	4,674	4,095	5,455	4,530	4,598	14%	2%
South Regional	67,392	63,234	63,401	54,919	54,572	7%	23%
Youngsville	6,634	6,798	8,617	7,619	7,955	-2%	-17%
<i>subtotal - Branches</i>	107,432	102,550	108,199	94,218	92,385	5%	16%
<i>Checked out from locations</i>	127,581	123,317	132,199	133,132	135,536	3%	-6%
<i>% total ckos</i>	93%	95%	96%	99%	100%		
<i>Checked out electronically</i>	9,322	7,146	4,888	1,591	295	30%	3060%
<i>% total ckos</i>	7%	5%	4%	1%	0%		
Total checkouts	136,903	130,463	137,087	134,723	135,831	5%	1%

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Checkouts (excl. renewals)	Dec 2013	Dec 2012	Dec 2011	Dec 2010	Dec 2009	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	23,329	27,106		-100%
Jefferson Street	11,854	11,638	14,159	-		2%	
Warehouse	373	570	471	-		-35%	
Outreach	361	503	754	1,349	1,276	-28%	-72%
<i>subtotal - Main</i>	<i>12,588</i>	<i>12,711</i>	<i>15,384</i>	<i>24,678</i>	<i>28,382</i>	<i>-1%</i>	<i>-56%</i>
Broussard	2,294	2,063	2,621	2,082	2,271	11%	1%
Butler	18	4	3	1	4	350%	350%
Chenier	1,599	1,562	1,727	1,671	2,143	2%	-25%
Duson	855	843	724	941	704	1%	21%
Milton	2,169	2,114	2,615	2,641	2,795	3%	-22%
North Regional	11,911	11,818	13,002	10,910	10,038	1%	19%
Scott	3,139	2,646	3,765	3,175	3,241	19%	-3%
South Regional	41,913	40,833	41,633	35,126	35,265	3%	19%
Youngsville	4,332	4,230	5,730	4,696	5,210	2%	-17%
<i>subtotal - Branches</i>	<i>68,230</i>	<i>66,113</i>	<i>71,820</i>	<i>61,243</i>	<i>61,671</i>	<i>3%</i>	<i>11%</i>
<i>Checked out from locations</i>	<i>80,818</i>	<i>78,824</i>	<i>87,204</i>	<i>85,921</i>	<i>90,053</i>	<i>3%</i>	<i>-10%</i>
<i> % total ckos</i>	<i>90%</i>	<i>92%</i>	<i>95%</i>	<i>98%</i>	<i>100%</i>		
<i>Checked out electronically</i>	<i>9,322</i>	<i>7,146</i>	<i>4,888</i>	<i>1,591</i>	<i>295</i>	<i>30%</i>	<i>3060%</i>
<i> % total ckos</i>	<i>10%</i>	<i>8%</i>	<i>5%</i>	<i>2%</i>	<i>0%</i>		
Total non-renewal checkouts	90,140	85,970	92,092	87,512	90,348	5%	0%
Renewals done:							
Via automated phone line	5,924	5,885	6,143	6,621	6,121	1%	-3%
Via online catalog	30,002	28,800	28,317	29,452	29,113	4%	3%
Over the phone	8,100	7,027	7,710	7,802	7,790	15%	4%
Walk in	2,737	2,781	2,825	3,341	2,459	-2%	11%
Total Renewals	46,763	44,493	44,995	47,216	45,483	5%	3%
Renewals as % of total ckos	34%	34%	33%	35%	33%		

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People Checking Out Items	Dec 2013	Dec 2012	Dec 2011	Dec 2010	Dec 2009	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	5,371	6,241		-100%
Jefferson Street	3,064	2,946	3,604	-		4%	
Warehouse	228	291	270	-		-22%	
Outreach	33	49	78	126	123	-33%	-73%
<i>subtotal - Main</i>	3,325	3,286	3,952	5,497	6,364	1%	-48%
Broussard	601	549	695	591	653	9%	-8%
Butler	9	4	3	1	2	125%	350%
Chenier	406	365	426	398	483	11%	-16%
Duson	185	194	159	214	168	-5%	10%
Milton	575	572	658	659	693	1%	-17%
North Regional	2,756	2,750	2,960	2,539	2,248	0%	23%
Scott	802	670	852	799	790	20%	2%
South Regional	8,941	8,788	9,155	8,071	8,159	2%	10%
Youngsville	1,051	978	1,238	1,156	1,227	7%	-14%
<i>subtotal - Branches</i>	15,326	14,870	16,146	14,428	14,423	3%	6%
<i>Checked out from locations</i>	18,651	18,156	20,098	19,925	20,787	3%	-10%
<i>% total ckos</i>	76%	80%	86%	95%	99%		
<i>Checked out electronically</i>	6,019	4,679	3,241	1,017	188	29%	3102%
<i>% total ckos</i>	24%	20%	14%	5%	1%		
Grand Total	24,670	22,835	23,339	20,942	20,975	8%	18%

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Circulation By Type - System Wide	Dec 2013	Dec 2012	Dec 2011	Dec 2010	Dec 2009	% Change (curr vs prev)	% Change (5 years)
Adult Fiction Books	23,831	23,025	24,596	27,296	28,500	4%	-16%
Adult Non-Fiction Books	12,216	11,747	13,514	15,822	15,981	4%	-24%
<i>subtotal - Adult Books</i>	<i>36,047</i>	<i>34,772</i>	<i>38,110</i>	<i>43,118</i>	<i>44,481</i>	<i>4%</i>	<i>-19%</i>
Juvenile Fiction Books	22,509	21,519	21,347	22,322	20,932	5%	8%
Juvenile Non-Fiction Books	6,411	5,770	5,689	6,192	6,651	11%	-4%
<i>subtotal - Juv Books</i>	<i>28,920</i>	<i>27,289</i>	<i>27,036</i>	<i>28,514</i>	<i>27,583</i>	<i>6%</i>	<i>5%</i>
Subtotal - Physical books	64,967	62,061	65,146	71,632	72,064	5%	-10%
Subtotal - Electronic books	7,384	6,344	4,171	919	-	16%	
Total Books (all formats)	72,351	68,405	69,317	72,551	72,064	6%	0%
Periodicals - (physical)	727	805	1,155	999	1,264	-10%	-42%
Periodicals - (electronic)	598	-	-	-	-		
Total Periodicals (all formats)	1,325	805	1,155	999	1,264	65%	5%
Music audio	6,409	7,428	7,290	7,155	7,296	-14%	-12%
Spoken audiobooks	3,005	3,013	3,266	3,647	3,935	0%	-24%
Electronic audiobooks	1,340	802	717	672	295	67%	354%
Subtotal - Audiobooks	4,345	3,815	3,983	4,319	4,230	14%	3%
Total Audio (all formats)	10,754	11,243	11,273	11,474	11,526	-4%	-7%
VHS video	-	109	195	1,601	1,966	-100%	-100%
DVD video	50,634	48,082	52,814	46,201	47,262	5%	7%
Total Video	50,634	48,191	53,009	47,802	49,228	5%	3%
CD-ROMS & Games	1,368	1,291	1,728	1,017	560	6%	144%
Baskets	329	330	372	590	879	0%	-63%
ILLs	142	198	233	290	310	-28%	-54%
Bulk loans	-	-	-	-	-		
Other items	471	528	605	880	1,189	-11%	-60%
Grand Total	136,903	130,463	137,087	134,723	135,831	5%	1%

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% of total circulation	Dec 2013	Dec 2012	Dec 2011	Dec 2010	Dec 2009
Adult Fiction Books	17.41%	17.65%	17.94%	20.26%	20.98%
Adult Non-Fiction Books	8.92%	9.00%	9.86%	11.74%	11.77%
<i>subtotal - Adult Books</i>	26.33%	26.65%	27.80%	32.00%	32.75%
Juvenile Fiction Books	16.44%	16.49%	15.57%	16.57%	15.41%
Juvenile Non-Fiction Books	4.68%	4.42%	4.15%	4.60%	4.90%
<i>subtotal - Juv Books</i>	21.12%	20.92%	19.72%	21.16%	20.31%
Subtotal - Physical books	47.45%	47.57%	47.52%	53.17%	53.05%
Subtotal - Electronic books	5.39%	4.86%	3.04%	0.68%	0.00%
<i>Total Books (all formats)</i>	52.85%	52.43%	50.56%	53.85%	53.05%
Periodicals - (physical)	0.53%	0.62%	0.84%	0.74%	0.93%
Periodicals - (electronic)	0.44%	0.00%	0.00%	0.00%	0.00%
<i>Periodicals</i>	0.97%	0.62%	0.84%	0.74%	0.93%
Music audio	4.68%	5.69%	5.32%	5.31%	5.37%
Spoken audiobooks	2.19%	2.31%	2.38%	2.71%	2.90%
Electronic audiobooks	0.98%	0.61%	0.52%	0.50%	0.22%
Subtotal - Audiobooks	3.17%	2.92%	2.91%	3.21%	3.11%
<i>Total Audio (all formats)</i>	7.86%	8.62%	8.22%	8.52%	8.49%
VHS video	0.00%	0.08%	0.14%	1.19%	1.45%
DVD video	36.99%	36.85%	38.53%	34.29%	34.79%
<i>Total Video</i>	36.99%	36.94%	38.67%	35.48%	36.24%
<i>CD-ROMS & Games</i>	1.00%	0.99%	1.26%	0.75%	0.41%
Baskets	0.24%	0.25%	0.27%	0.44%	0.65%
ILLs	0.10%	0.15%	0.17%	0.22%	0.23%
Bulk loans	0.00%	0.00%	0.00%	0.00%	0.00%
<i>Other items</i>	0.34%	0.40%	0.44%	0.65%	0.88%
<i>Grand Total</i>	100.00%	100.00%	100.00%	100.00%	100.00%

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Electronic usage	Dec 2013	Dec 2012	Dec 2011	Dec 2010	Dec 2009	% Change (curr vs prev)	% Change (5 years)
E-collection							
E-audio checkout	1,340	802	717	672	295	67%	354%
E-music checkout	-	-	-	-	-		
E-video checkout	-	-	-	-	-		
E-book checkout	7,291	6,170	4,171	919	-	18%	
Proj Gutenberg checkouts	93	174	-	-	-	-46%	
E-periodical checkout	598	-	-	-	-		
<i>Total electronic checkouts</i>	9,322	7,146	4,888	1,591	295	30%	3060%
New Registrations	311	387	637	264	46	-20%	576%
E-book catalog searches	42,521	33,349	-	-	-	28%	
E-collection holds placed	2,725	1,981	1,818	692	87	38%	3032%
Database use	24,614	7,597	5,361	2,313	7,264	224%	239%
Visits to website	48,671	49,698	36,578	56,277	64,739	-2%	-25%
Online catalog (web product)							
Patron visits	49,882	48,629	45,696	37,926	29,308	3%	70%
Searches	124,028	120,554	132,540	198,847	66,936	3%	85%
Holds placed	11,517	12,145	13,562	12,943	11,718	-5%	-2%
Mobile app (LPL Mobile)							
total users (sessions)	1,662	2,206	-	-	-		
total checkouts	69	78	-	-	-		
catalog searches using app	55,583	22,963					
Total catalog searches	222,132	176,866	-	-	-	26%	

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New Library Cards	Dec 2013	Dec 2012	Dec 2011	Dec 2010	Dec 2009	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	210	304		-100%
Jefferson Street	134	97	156	-		38%	
Warehouse	-	-	-	-			
Outreach	-	-	-	-	-		
<i>subtotal - Main</i>	134	97	156	210	304	38%	-56%
Broussard	20	14	22	18	16	43%	25%
Butler	-	1	2	2	3	-100%	-100%
Chenier	27	23	28	16	33	17%	-18%
Duson	7	7	15	6	6	0%	17%
Milton	3	5	4	9	6	-40%	-50%
North Regional	75	74	85	85	86	1%	-13%
Scott	16	10	15	18	27	60%	-41%
South Regional	279	269	252	316	324	4%	-14%
Youngsville	18	19	25	17	18	-5%	0%
<i>subtotal - Branches</i>	445	422	448	487	519	5%	-14%
Grand Total	579	519	604	697	823	12%	-30%

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Library Visitors (to a facility)	Dec 2013	Dec 2012	Dec 2011	Dec 2010	Dec 2009	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	18,621	21,823		-100%
Jefferson Street	17,431	16,508	18,153	-		6%	
Warehouse	-	-	-	-			
Outreach	33	49	78	126	123	-33%	-73%
<i>subtotal - Main</i>	17,464	16,557	18,231	18,747	21,946	5%	-20%
Broussard	2,008	2,023	2,398	2,065	1,773	-1%	13%
Butler	213	169	254	376	264	26%	-19%
Chenier	3,243	3,028	2,637	2,282	-	7%	
Duson	1,344	1,034	1,058	1,041	435	30%	209%
Milton	2,144	2,216	2,688	2,673	2,751	-3%	-22%
North Regional	7,884	7,463	7,362	6,280	5,513	6%	43%
Scott	3,123	2,987	3,273	2,936	2,799	5%	12%
South Regional	22,950	22,576	25,168	21,780	22,436	2%	2%
Youngsville	2,415	2,504	2,924	2,940	2,971	-4%	-19%
<i>subtotal - Branches</i>	45,324	44,000	47,762	42,373	38,942	3%	16%
Grand Total	62,788	60,557	65,993	61,120	60,888	4%	3%

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Patron Questions	Dec 2013	Dec 2012	Dec 2011	Dec 2010	Dec 2009	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	3,870	4,281		-100%
Jefferson Street	873	1,174	1,753	-		-26%	
Warehouse	-	-	-	-			
Outreach	-	-	-	-	-		
<i>subtotal - Main</i>	873	1,174	1,753	3,870	4,281	-26%	-80%
Broussard	97	169	209	187	261	-43%	-63%
Butler	-	-	-	-	-		
Chenier	755	595	385	110	-	27%	
Duson	318	167	49	111	35	90%	809%
Milton	110	113	108	116	110	-3%	0%
North Regional	945	746	1,177	1,255	1,102	27%	-14%
Scott	132	100	135	126	221	32%	-40%
South Regional	4,464	3,294	2,937	2,712	2,139	36%	109%
Youngsville	182	190	197	172	90	-4%	102%
<i>subtotal - Branches</i>	7,003	5,374	5,197	4,789	3,958	30%	77%
<i>Asked in person/phone</i>	7,876	6,548	6,950	8,659	8,239	20%	-4%
<i>% total ckos</i>	99%	99%	100%	100%	100%	0%	0%
<i>Asked electronically</i>	45	40	29	-	15	13%	200%
<i>% total ckos</i>	1%	1%	0%	0%	0%	-6%	213%
Grand Total	7,921	6,588	6,979	8,659	8,254	20%	-4%

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Use of Library Computers (sessions)	Dec 2013	Dec 2012	Dec 2011	Dec 2010	Dec 2009	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	13,110	13,388		-100%
Jefferson Street	8,165	8,577	9,548	-		-5%	
Warehouse	-	-	-	-			
Outreach	-	-	-	-	-		
<i>subtotal - Main</i>	8,165	8,577	9,548	13,110	13,388	-5%	-39%
Broussard	496	549	556	569	1,025	-10%	-52%
Butler	413	208	307	539	343	99%	20%
Chenier	2,251	1,886	2,082	1,729	2,996	19%	-25%
Duson	507	366	322	508	864	39%	-41%
Milton	231	237	267	275	355	-3%	-35%
North Regional	4,235	4,450	4,486	4,257	4,200	-5%	1%
Scott	1,025	997	1,151	1,019	1,069	3%	-4%
South Regional	9,824	10,271	10,588	9,189	9,056	-4%	8%
Youngsville	606	530	676	997	971	14%	-38%
<i>subtotal - Branches</i>	19,588	19,494	20,435	19,082	20,879	0%	-6%
Grand Total	27,753	28,071	29,983	32,192	34,267	-1%	-19%

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Programs	Dec 2013	Dec 2012	Dec 2011	Dec 2010	Dec 2009	% Change (curr vs prev)	% Change (5 years)
Children's							
Number of programs	62	51	53	58	42	22%	48%
Attendance	1,346	1,154	1,368	1,601	1,352		
Avg attendance/prog	21.71	22.63	25.81	27.60	32.19	-4%	-33%
Teens							
Number of programs	12	9	13	13	12	33%	0%
Attendance	232	56	115	159	239		
Avg attendance/prog	19.33	6.22	8.85	12.23	19.92	211%	-3%
Adult							
Number of programs	19	22	22	4	11	-14%	73%
Attendance	431	365	273	74	62		
Avg attendance/prog	22.68	16.59	12.41	18.50	5.64	37%	302%
Grand Total							
<i>Number of programs</i>	93	82	88	75	65	13%	43%
<i>Attendance</i>	2,009	1,575	1,756	1,834	1,653		
<i>Avg attendance/prog</i>	21.60	19.21	19.95	24.45	25.43	12%	-15%