

Lafayette Public Library
Monthly Report - August

Total Checkouts (including renewals)	Aug 2014	Aug 2013	Aug 2012	Aug 2011	Aug 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	47,321		
Jefferson Street	18,020	22,722	22,037	27,565		-21%	
Warehouse	864	1,122	1,006	-		-23%	
Outreach	902	858	1,334	1,238	1,475	5%	-39%
<i>subtotal - Main</i>	19,786	24,702	24,377	28,803	48,796	-20%	-59%
Broussard	3,446	4,060	4,528	5,036	4,533	-15%	-24%
Butler	11	11	10	1	-	0%	
Chenier	1,963	2,825	3,234	3,810	3,865	-31%	-49%
Duson	1,270	1,731	1,538	1,438	955	-27%	33%
Milton	2,844	3,473	4,503	4,616	4,736	-18%	-40%
North Regional	19,511	21,178	22,700	23,015	19,710	-8%	-1%
Scott	4,859	5,246	5,441	6,051	5,322	-7%	-9%
South Regional	73,688	79,820	80,771	84,500	75,897	-8%	-3%
Youngsville	7,751	8,380	9,398	10,165	10,132	-8%	-23%
<i>subtotal - Branches</i>	115,343	126,724	132,123	138,632	125,150	-9%	-8%
<i>Checked out from locations</i>	135,129	151,426	156,500	167,435	173,946	-11%	-22%
<i>% total ckos</i>	92%	94%	96%	98%	99%		
<i>Checked out electronically</i>	12,186	9,676	6,868	3,129	1,318	26%	825%
<i>% total ckos</i>	8%	6%	4%	2%	1%		
Total checkouts	147,315	161,102	163,368	170,564	175,264	-9%	-16%

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Checkouts (excl. renewals)	Aug 2014	Aug 2013	Aug 2012	Aug 2011	Aug 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	31,903		-100%
Jefferson Street	11,677	14,849	14,514	17,538		-21%	
Warehouse	708	914	853	-		-23%	
Outreach	543	678	808	913	1,006	-20%	-46%
<i>subtotal - Main</i>	<i>12,928</i>	<i>16,441</i>	<i>16,175</i>	<i>18,451</i>	<i>32,909</i>	<i>-21%</i>	<i>-61%</i>
Broussard	2,430	2,815	3,370	3,671	3,089	-14%	-21%
Butler	11	10	10	1	-	10%	
Chenier	1,420	2,002	2,322	2,329	2,177	-29%	-35%
Duson	960	1,433	1,148	1,086	769	-33%	25%
Milton	1,984	2,284	3,146	3,295	3,299	-13%	-40%
North Regional	14,020	14,697	15,953	16,080	14,344	-5%	-2%
Scott	3,526	3,629	3,702	4,257	3,957	-3%	-11%
South Regional	49,432	54,356	54,159	58,234	52,306	-9%	-5%
Youngsville	5,293	5,384	6,156	6,998	6,865	-2%	-23%
<i>subtotal - Branches</i>	<i>79,076</i>	<i>86,610</i>	<i>89,966</i>	<i>95,951</i>	<i>86,806</i>	<i>-9%</i>	<i>-9%</i>
<i>Checked out from locations</i>	<i>92,004</i>	<i>103,051</i>	<i>106,141</i>	<i>114,402</i>	<i>119,715</i>	<i>-11%</i>	<i>-23%</i>
<i> % total ckos</i>	<i>88%</i>	<i>91%</i>	<i>94%</i>	<i>97%</i>	<i>99%</i>		
<i>Checked out electronically</i>	<i>12,186</i>	<i>9,676</i>	<i>6,868</i>	<i>3,129</i>	<i>1,318</i>	<i>26%</i>	<i>825%</i>
<i> % total ckos</i>	<i>12%</i>	<i>9%</i>	<i>6%</i>	<i>3%</i>	<i>1%</i>		
Total non-renewal checkouts	104,190	112,727	113,009	117,531	121,033	-8%	-14%
Renewals done:							
Via automated phone line	1,789	6,154	6,304	7,039	6,883	-71%	-74%
Via online catalog	25,929	31,229	32,014	33,058	35,364	-17%	-27%
Over the phone	9,341	8,175	8,803	9,183	8,181	14%	14%
Walk in	6,066	2,815	3,238	3,753	3,803	115%	60%
Total Renewals	43,125	48,373	50,359	53,033	54,231	-11%	-20%
Renewals as % of total ckos	29%	30%	31%	31%	31%		

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People Checking Out Items	Aug 2014	Aug 2013	Aug 2012	Aug 2011	Aug 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	7,405		-100%
Jefferson Street	3,202	3,869	3,726	4,596		-17%	
Warehouse	364	406	355	-		-10%	
Outreach	64	77	83	104	99	-17%	-35%
<i>subtotal - Main</i>	3,630	4,352	4,164	4,700	7,504	-17%	-52%
Broussard	670	779	843	963	915	-14%	-27%
Butler	4	10	6	1	-	-60%	
Chenier	400	561	577	625	542	-29%	-26%
Duson	216	310	229	254	195	-30%	11%
Milton	581	628	776	829	813	-7%	-29%
North Regional	3,288	3,636	3,504	3,800	3,362	-10%	-2%
Scott	905	926	927	1,048	1,056	-2%	-14%
South Regional	10,911	11,788	11,674	12,813	12,006	-7%	-9%
Youngsville	1,263	1,267	1,421	1,630	1,597	0%	-21%
<i>subtotal - Branches</i>	18,238	19,905	19,957	21,963	20,486	-8%	-11%
<i>Checked out from locations</i>	21,868	24,257	24,121	26,663	27,990	-10%	-22%
<i>% total ckos</i>	72%	80%	84%	92%	98%		
<i>Checked out electronically</i>	8,630	6,215	4,601	2,168	625	39%	1281%
<i>% total ckos</i>	28%	20%	16%	8%	2%		
Grand Total	30,498	30,472	28,722	28,831	28,615	0%	7%

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Circulation By Type - System Wide	Aug 2014	Aug 2013	Aug 2012	Aug 2011	Aug 2010	% Change (curr vs prev)	% Change (5 years)
Adult Fiction Books	25,186	27,753	28,823	31,114	34,996	-9%	-28%
Adult Non-Fiction Books	13,725	15,316	15,615	17,320	20,135	-10%	-32%
<i>subtotal - Adult Books</i>	<i>38,911</i>	<i>43,069</i>	<i>44,438</i>	<i>48,434</i>	<i>55,131</i>	<i>-10%</i>	<i>-29%</i>
Juvenile Fiction Books	26,299	28,455	28,492	32,044	32,431	-8%	-19%
Juvenile Non-Fiction Books	6,759	7,183	6,988	6,816	7,769	-6%	-13%
<i>subtotal - Juv Books</i>	<i>33,058</i>	<i>35,638</i>	<i>35,480</i>	<i>38,860</i>	<i>40,200</i>	<i>-7%</i>	<i>-18%</i>
Subtotal - Physical books	71,969	78,707	79,918	87,294	95,331	-9%	-25%
Subtotal - Electronic books	9,951	7,660	6,012	2,426	377	30%	2539%
Total Books (all formats)	81,920	86,367	85,930	89,720	95,708	-5%	-14%
Periodicals - (physical)	992	858	1,134	1,365	1,465	16%	-32%
Periodicals - (electronic)	578	752	-	-	-	-23%	
Total Periodicals (all formats)	1,570	1,610	1,134	1,365	1,465	-2%	7%
Music audio	6,199	7,913	8,083	9,178	9,907	-22%	-37%
Spoken audiobooks	3,371	3,787	3,383	4,232	4,103	-11%	-18%
Electronic audiobooks	1,568	1,264	856	703	564	24%	178%
Subtotal - Audiobooks	4,939	5,051	4,239	4,935	4,667	-2%	6%
Total Audio (all formats)	11,138	12,964	12,322	14,113	14,574	-14%	-24%
VHS video	-	-	164	185	1,970		-100%
DVD video	50,733	57,560	61,076	62,384	58,819	-12%	-14%
Total Video	50,733	57,560	61,240	62,569	60,789	-12%	-17%
CD-ROMS & Games	1,311	1,931	1,895	2,040	1,206	-32%	9%
Baskets	318	401	510	410	745	-21%	-57%
ILLs	236	269	337	347	400	-12%	-41%
Bulk loans	-	-	-	-	-		
Other items	554	670	847	757	1,145	-17%	-52%
Grand Total	147,226	161,102	163,368	170,564	174,887	-9%	-16%

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% of total circulation	Aug 2014	Aug 2013	Aug 2012	Aug 2011	Aug 2010
Adult Fiction Books	17.11%	17.23%	17.64%	18.24%	20.01%
Adult Non-Fiction Books	9.32%	9.51%	9.56%	10.15%	11.51%
<i>subtotal - Adult Books</i>	26.43%	26.73%	27.20%	28.40%	31.52%
Juvenile Fiction Books	17.86%	17.66%	17.44%	18.79%	18.54%
Juvenile Non-Fiction Books	4.59%	4.46%	4.28%	4.00%	4.44%
<i>subtotal - Juv Books</i>	22.45%	22.12%	21.72%	22.78%	22.99%
Subtotal - Physical books	48.88%	48.86%	48.92%	51.18%	54.51%
Subtotal - Electronic books	6.76%	4.75%	3.68%	1.42%	0.22%
<i>Total Books (all formats)</i>	55.64%	53.61%	52.60%	52.60%	54.73%
Periodicals - (physical)	0.67%	0.53%	0.69%	0.80%	0.84%
Periodicals - (electronic)	0.39%	0.47%	0.00%	0.00%	0.00%
<i>Periodicals</i>	1.07%	1.00%	0.69%	0.80%	0.84%
Music audio	4.21%	4.91%	4.95%	5.38%	5.66%
Spoken audiobooks	2.29%	2.35%	2.07%	2.48%	2.35%
Electronic audiobooks	1.07%	0.78%	0.52%	0.41%	0.32%
Subtotal - Audiobooks	3.35%	3.14%	2.59%	2.89%	2.67%
<i>Total Audio (all formats)</i>	7.57%	8.05%	7.54%	8.27%	8.33%
VHS video	0.00%	0.00%	0.10%	0.11%	1.13%
DVD video	34.46%	35.73%	37.39%	36.58%	33.63%
<i>Total Video</i>	34.46%	35.73%	37.49%	36.68%	34.76%
<i>CD-ROMS & Games</i>	0.89%	1.20%	1.16%	1.20%	0.69%
Baskets	0.22%	0.25%	0.31%	0.24%	0.43%
ILLs	0.16%	0.17%	0.21%	0.20%	0.23%
Bulk loans	0.00%	0.00%	0.00%	0.00%	0.00%
<i>Other items</i>	0.38%	0.42%	0.52%	0.44%	0.65%
<i>Grand Total</i>	100.00%	100.00%	100.00%	100.00%	100.00%

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Electronic usage	Aug 2014	Aug 2013	Aug 2012	Aug 2011	Aug 2010	% Change (curr vs prev)	% Change (5 years)
E-collection							
E-audio checkout	1,568	1,264	856	703	564	24%	178%
E-music checkout	-	-	-	-	-		
E-video checkout	89	-	-	-	377		-76%
E-book checkout	9,925	7,615	6,012	2,426	377	30%	2533%
Proj Gutenberg checkouts	26	45	-	-	-	-42%	
E-periodical checkout	578	752	-	-	-	-23%	
<i>Total electronic checkouts</i>	12,186	9,676	6,868	3,129	1,318	26%	825%
New Registrations	311	310	321	228	186	0%	67%
E-book catalog searches	62,748	38,173	-	-	-	64%	
E-collection holds placed	1,509	2,337	2,188	1,406	-	-35%	
Database use	7,142	4,683	3,045	4,005	1,625	53%	340%
Visits to website	57,843	59,550	56,404	84,775	74,922	-3%	-23%
Online catalog (web product)							
Patron visits	52,875	53,206	53,262	51,063	40,834	-1%	29%
Searches	149,897	147,157	165,134	159,204	70,455	2%	113%
Holds placed	12,758	14,111	15,122	15,893	15,052	-10%	-15%
Mobile app (LPL Mobile)							
total users (sessions)	2,186	12,720	-	-	-		
total checkouts	147	91	-	-	-		
catalog searches using app	-	61,930					
Total catalog searches	212,645	247,260	-	-	-	-14%	

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New Library Cards	Aug 2014	Aug 2013	Aug 2012	Aug 2011	Aug 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	377		-100%
Jefferson Street	258	242	162	196		7%	
Warehouse	-	-	-	-			
Outreach	-	3	1	3	-	-100%	
<i>subtotal - Main</i>	258	245	163	199	377	5%	-32%
Broussard	23	27	42	48	39	-15%	-41%
Butler	1	2	4	-	1	-50%	0%
Chenier	47	45	54	49	40	4%	18%
Duson	7	16	11	16	9	-56%	-22%
Milton	5	6	8	9	4	-17%	25%
North Regional	117	141	95	148	137	-17%	-15%
Scott	25	17	18	26	26	47%	-4%
South Regional	447	459	381	464	498	-3%	-10%
Youngsville	48	39	33	49	38	23%	26%
<i>subtotal - Branches</i>	720	752	646	809	792	-4%	-9%
Grand Total	978	997	809	1,008	1,169	-2%	-16%

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Library Visitors (to a facility)	Aug 2014	Aug 2013	Aug 2012	Aug 2011	Aug 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	25,577		-100%
Jefferson Street	21,657	19,716	20,610	22,304		10%	
Warehouse	-	-	-	-			
Outreach	64	77	83	104	99	-17%	-35%
<i>subtotal - Main</i>	21,721	19,793	20,693	22,408	25,676	10%	-15%
Broussard	2,382	2,462	2,393	3,063	2,861	-3%	-17%
Butler	223	281	309	320	337	-21%	-34%
Chenier	3,367	3,172	2,914	2,508	2,162	6%	56%
Duson	1,416	1,735	1,614	1,456	2,546	-18%	-44%
Milton	2,169	2,521	2,774	2,892	2,476	-14%	-12%
North Regional	9,753	10,595	8,979	9,701	7,752	-8%	26%
Scott	2,966	2,403	3,479	3,751	3,135	23%	-5%
South Regional	27,655	25,188	26,025	30,821	30,377	10%	-9%
Youngsville	2,452	2,870	3,194	3,902	3,691	-15%	-34%
<i>subtotal - Branches</i>	52,383	51,227	51,681	58,414	55,337	2%	-5%
Grand Total	74,104	71,020	72,374	80,822	81,013	4%	-9%

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Patron Questions	Aug 2014	Aug 2013	Aug 2012	Aug 2011	Aug 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	5,136		-100%
Jefferson Street	1,258	1,390	1,908	2,326		-9%	
Warehouse	-	-	-	-			
Outreach	-	-	-	-	-		
<i>subtotal - Main</i>	1,258	1,390	1,908	2,326	5,136	-9%	-76%
Broussard	213	193	143	326	253	10%	-16%
Butler	-	-	-	-	-		
Chenier	800	800	430	270	129	0%	520%
Duson	252	119	110	56	70	112%	260%
Milton	112	116	122	123	99	-3%	13%
North Regional	2,437	2,543	1,436	1,552	1,550	-4%	57%
Scott	134	92	135	168	175	46%	-23%
South Regional	4,961	4,603	3,412	4,035	4,144	8%	20%
Youngsville	211	214	204	225	170	-1%	24%
<i>subtotal - Branches</i>	9,120	8,680	5,992	6,755	6,590	5%	38%
<i>Asked in person/phone</i>	10,378	10,070	7,900	9,081	11,726	3%	-11%
<i>% total ckos</i>	100%	100%	99%	100%	100%	0%	0%
<i>Asked electronically</i>	21	26	46	9	11	-19%	91%
<i>% total ckos</i>	0%	0%	1%	0%	0%	-22%	115%
Grand Total	10,399	10,096	7,946	9,090	11,737	3%	-11%

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Use of Library Computers (sessions)	Aug 2014	Aug 2013	Aug 2012	Aug 2011	Aug 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	14,914		-100%
Jefferson Street	8,603	9,256	9,531	10,610		-7%	
Warehouse	-	-	-	-			
Outreach	-	-	-	-	-		
<i>subtotal - Main</i>	8,603	9,256	9,531	10,610	14,914	-7%	-42%
Broussard	634	714	579	595	746	-11%	-15%
Butler	189	339	381	374	589	-44%	-68%
Chenier	1,957	2,607	2,477	2,313	2,271	-25%	-14%
Duson	681	740	807	333	628	-8%	8%
Milton	313	290	308	300	348	8%	-10%
North Regional	5,385	5,333	5,058	4,884	5,158	1%	4%
Scott	808	1,153	983	1,209	1,191	-30%	-32%
South Regional	11,929	12,285	11,984	12,461	12,734	-3%	-6%
Youngsville	528	646	630	1,007	1,189	-18%	-56%
<i>subtotal - Branches</i>	22,424	24,107	23,207	23,476	24,854	-7%	-10%
Grand Total	31,027	33,363	32,738	34,086	39,768	-7%	-22%

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Programs	Aug 2014	Aug 2013	Aug 2012	Aug 2011	Aug 2010	% Change (curr vs prev)	% Change (5 years)
Children's							
Number of programs	2	5	2	6	8	-60%	-75%
Attendance	206	338	541	396	441		
Avg attendance/prog	103.00	67.60	270.50	66.00	55.13	52%	87%
Teens							
Number of programs	2	6	3	3	2	-67%	0%
Attendance	382	96	222	35	103		
Avg attendance/prog	191.00	16.00	74.00	11.67	51.50	1094%	271%
Adult							
Number of programs	14	18	28	29	33	-22%	-58%
Attendance	572	568	588	495	298		
Avg attendance/prog	40.86	31.56	21.00	17.07	9.03	29%	352%
Grand Total							
<i>Number of programs</i>	18	29	33	38	43	-38%	-58%
<i>Attendance</i>	1,160	1,002	1,351	926	842		
<i>Avg attendance/prog</i>	64.44	34.55	40.94	24.37	19.58	87%	229%