

Lafayette Public Library
Monthly Report - April

Total Checkouts (including renewals)	Apr 2014	Apr 2013	Apr 2012	Apr 2011	Apr 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	40,252		
Jefferson Street	17,749	18,945	20,189	24,186		-6%	
Warehouse	647	1,080	964	-		-40%	
Outreach	1,313	943	1,444	1,352	1,740	39%	-25%
<i>subtotal - Main</i>	19,709	20,968	22,597	25,538	41,992	-6%	-53%
Broussard	3,259	3,966	4,540	3,699	3,688	-18%	-12%
Butler	10	39	13	2	9	-74%	11%
Chenier	2,141	3,007	2,651	2,899	2,948	-29%	-27%
Duson	973	1,244	1,255	1,051	1,108	-22%	-12%
Milton	3,544	4,280	4,187	4,095	4,198	-17%	-16%
North Regional	18,813	20,882	19,649	17,972	15,629	-10%	20%
Scott	5,191	4,444	4,943	5,022	4,627	17%	12%
South Regional	67,609	75,326	71,747	68,103	61,838	-10%	9%
Youngsville	7,181	8,515	8,033	8,692	8,859	-16%	-19%
<i>subtotal - Branches</i>	108,721	121,703	117,018	111,535	102,904	-11%	6%
<i>Checked out from locations</i>	128,430	142,671	139,615	137,073	144,896	-10%	-11%
<i>% total ckos</i>	93%	95%	96%	99%	100%		
<i>Checked out electronically</i>	10,359	8,045	5,466	1,921	515	29%	1911%
<i>% total ckos</i>	7%	5%	4%	1%	0%		
Total checkouts	138,789	150,716	145,081	138,994	145,411	-8%	-5%

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Checkouts (excl. renewals)	Apr 2014	Apr 2013	Apr 2012	Apr 2011	Apr 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	26,638		-100%
Jefferson Street	10,903	11,882	12,444	13,732		-8%	
Warehouse	487	935	679	-		-48%	
Outreach	963	657	964	1,015	1,108	47%	-13%
<i>subtotal - Main</i>	<i>12,353</i>	<i>13,474</i>	<i>14,087</i>	<i>14,747</i>	<i>27,746</i>	<i>-8%</i>	<i>-55%</i>
Broussard	2,207	2,682	3,026	2,541	2,503	-18%	-12%
Butler	9	35	12	2	9	-74%	0%
Chenier	1,526	2,131	1,842	1,899	1,938	-28%	-21%
Duson	761	959	1,104	855	838	-21%	-9%
Milton	2,386	2,818	2,696	2,700	3,007	-15%	-21%
North Regional	12,376	14,175	13,718	12,696	11,093	-13%	12%
Scott	3,600	3,001	3,583	3,580	3,316	20%	9%
South Regional	44,723	49,324	48,161	47,271	42,137	-9%	6%
Youngsville	4,791	5,344	5,419	5,834	6,147	-10%	-22%
<i>subtotal - Branches</i>	<i>72,379</i>	<i>80,469</i>	<i>79,561</i>	<i>77,378</i>	<i>70,988</i>	<i>-10%</i>	<i>2%</i>
<i>Checked out from locations</i>	<i>84,732</i>	<i>93,943</i>	<i>93,648</i>	<i>92,125</i>	<i>98,734</i>	<i>-10%</i>	<i>-14%</i>
<i> % total ckos</i>	<i>89%</i>	<i>92%</i>	<i>94%</i>	<i>98%</i>	<i>99%</i>		
<i>Checked out electronically</i>	<i>10,359</i>	<i>8,045</i>	<i>5,466</i>	<i>1,921</i>	<i>515</i>	<i>29%</i>	<i>1911%</i>
<i> % total ckos</i>	<i>11%</i>	<i>8%</i>	<i>6%</i>	<i>2%</i>	<i>1%</i>		
Total non-renewal checkouts	95,091	101,988	99,114	94,046	99,249	-7%	-4%
Renewals done:							
Via automated phone line	5,527	6,037	5,772	6,436	6,695	-8%	-17%
Via online catalog	28,125	31,632	28,949	28,483	29,393	-11%	-4%
Over the phone	7,583	8,189	8,270	6,798	7,087	-7%	7%
Walk in	2,463	2,870	2,976	3,231	2,986	-14%	-18%
Total Renewals	43,698	48,728	45,967	44,948	46,161	-10%	-5%
Renewals as % of total ckos	31%	32%	32%	32%	32%		

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People Checking Out Items	Apr 2014	Apr 2013	Apr 2012	Apr 2011	Apr 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	6,341		-100%
Jefferson Street	2,918	3,108	3,284	3,691		-6%	
Warehouse	279	369	225	-		-24%	
Outreach	105	74	104	102	118	42%	-11%
<i>subtotal - Main</i>	3,302	3,551	3,613	3,793	6,459	-7%	-49%
Broussard	633	726	762	696	733	-13%	-14%
Butler	4	11	6	2	5	-64%	-20%
Chenier	417	550	502	472	473	-24%	-12%
Duson	208	221	234	169	167	-6%	25%
Milton	602	726	667	660	746	-17%	-19%
North Regional	3,082	3,483	3,184	2,873	2,700	-12%	14%
Scott	856	788	819	890	890	9%	-4%
South Regional	9,769	11,005	10,078	10,566	9,234	-11%	6%
Youngsville	1,157	1,274	1,235	1,369	1,434	-9%	-19%
<i>subtotal - Branches</i>	16,728	18,784	17,487	17,697	16,382	-11%	2%
<i>Checked out from locations</i>	20,030	22,335	21,100	21,490	22,841	-10%	-12%
<i>% total ckos</i>	74%	81%	85%	94%	99%		
<i>Checked out electronically</i>	6,961	5,139	3,658	1,348	282	35%	2368%
<i>% total ckos</i>	26%	19%	15%	6%	1%		
Grand Total	26,991	27,474	24,758	22,838	23,123	-2%	17%

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Circulation By Type - System Wide	Apr 2014	Apr 2013	Apr 2012	Apr 2011	Apr 2010	% Change (curr vs prev)	% Change (5 years)
Adult Fiction Books	23,068	25,396	24,063	25,775	29,589	-9%	-22%
Adult Non-Fiction Books	13,525	15,548	14,586	16,145	18,954	-13%	-29%
<i> subtotal - Adult Books</i>	<i>36,593</i>	<i>40,944</i>	<i>38,649</i>	<i>41,920</i>	<i>48,543</i>	<i>-11%</i>	<i>-25%</i>
Juvenile Fiction Books	26,204	28,427	25,491	25,453	25,395	-8%	3%
Juvenile Non-Fiction Books	7,171	7,851	7,679	6,897	7,574	-9%	-5%
<i> subtotal - Juv Books</i>	<i>33,375</i>	<i>36,278</i>	<i>33,170</i>	<i>32,350</i>	<i>32,969</i>	<i>-8%</i>	<i>1%</i>
Subtotal - Physical books	69,968	77,222	71,819	74,270	81,512	-9%	-14%
Subtotal - Electronic books	8,280	6,388	4,712	1,297	93	30%	8803%
Total Books (all formats)	78,248	83,610	76,531	75,567	81,605	-6%	-4%
Periodicals - (physical)	1,234	1,158	1,076	1,174	1,211	7%	2%
Periodicals - (electronic)	675	668	-	-	-	1%	
Total Periodicals (all formats)	1,909	1,826	1,076	1,174	1,211	5%	58%
Music audio	6,178	6,940	7,614	7,203	7,952	-11%	-22%
Spoken audiobooks	3,354	3,257	3,638	3,357	3,755	3%	-11%
Electronic audiobooks	1,360	989	754	624	329	38%	313%
Subtotal - Audiobooks	4,714	4,246	4,392	3,981	4,084	11%	15%
Total Audio (all formats)	10,892	11,186	12,006	11,184	12,036	-3%	-10%
VHS video	-	4	232	465	1,194	-100%	-100%
DVD video	45,994	51,822	52,755	48,518	47,556	-11%	-3%
Total Video	45,994	51,826	52,987	48,983	48,750	-11%	-6%
CD-ROMS & Games	1,148	1,593	1,808	1,362	611	-28%	88%
Baskets	340	368	424	465	697	-8%	-51%
ILLs	214	307	249	259	408	-30%	-48%
Bulk loans	-	-	-	-	-		
Other items	554	675	673	724	1,105	-18%	-50%
Grand Total	138,745	150,716	145,081	138,994	145,318	-8%	-5%

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% of total circulation	Apr 2014	Apr 2013	Apr 2012	Apr 2011	Apr 2010
Adult Fiction Books	16.63%	16.85%	16.59%	18.54%	20.36%
Adult Non-Fiction Books	9.75%	10.32%	10.05%	11.62%	13.04%
<i>subtotal - Adult Books</i>	26.37%	27.17%	26.64%	30.16%	33.40%
Juvenile Fiction Books	18.89%	18.86%	17.57%	18.31%	17.48%
Juvenile Non-Fiction Books	5.17%	5.21%	5.29%	4.96%	5.21%
<i>subtotal - Juv Books</i>	24.05%	24.07%	22.86%	23.27%	22.69%
Subtotal - Physical books	50.43%	51.24%	49.50%	53.43%	56.09%
Subtotal - Electronic books	5.97%	4.24%	3.25%	0.93%	0.06%
<i>Total Books (all formats)</i>	56.40%	55.48%	52.75%	54.37%	56.16%
Periodicals - (physical)	0.89%	0.77%	0.74%	0.84%	0.83%
Periodicals - (electronic)	0.49%	0.44%	0.00%	0.00%	0.00%
<i>Periodicals</i>	1.38%	1.21%	0.74%	0.84%	0.83%
Music audio	4.45%	4.60%	5.25%	5.18%	5.47%
Spoken audiobooks	2.42%	2.16%	2.51%	2.42%	2.58%
Electronic audiobooks	0.98%	0.66%	0.52%	0.45%	0.23%
Subtotal - Audiobooks	3.40%	2.82%	3.03%	2.86%	2.81%
<i>Total Audio (all formats)</i>	7.85%	7.42%	8.28%	8.05%	8.28%
VHS video	0.00%	0.00%	0.16%	0.33%	0.82%
DVD video	33.15%	34.38%	36.36%	34.91%	32.73%
<i>Total Video</i>	33.15%	34.39%	36.52%	35.24%	33.55%
<i>CD-ROMS & Games</i>	0.83%	1.06%	1.25%	0.98%	0.42%
Baskets	0.25%	0.24%	0.29%	0.33%	0.48%
ILLs	0.15%	0.20%	0.17%	0.19%	0.28%
Bulk loans	0.00%	0.00%	0.00%	0.00%	0.00%
<i>Other items</i>	0.40%	0.45%	0.46%	0.52%	0.76%
Grand Total	100.00%	100.00%	100.00%	100.00%	100.00%

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Electronic usage	Apr 2014	Apr 2013	Apr 2012	Apr 2011	Apr 2010	% Change (curr vs prev)	% Change (5 years)
E-collection							
E-audio checkout	1,360	989	754	624	329	38%	313%
E-music checkout	-	-	-	-	-		
E-video checkout	44	-	-	-	93		-53%
E-book checkout	8,252	6,345	4,712	1,297	93	30%	8773%
Proj Gutenberg checkouts	28	43	-	-	-	-35%	
E-periodical checkout	675	668	-	-	-	1%	
<i>Total electronic checkouts</i>	10,359	8,045	5,466	1,921	515	29%	1911%
New Registrations	220	348	259	157	34	-37%	547%
E-book catalog searches	54,064	42,063	-	-	-	29%	
E-collection holds placed	3,387	1,702	1,865	962	-	99%	
Database use	10,552	8,604	5,563	4,482	9,333	23%	13%
Visits to website	52,822	53,876	51,523	56,677	68,020	-2%	-22%
Online catalog (web product)							
Patron visits	52,032	49,825	47,334	42,143	36,882	4%	41%
Searches	187,872	151,088	145,043	98,009	70,700	24%	166%
Holds placed	11,541	13,265	13,526	14,382	14,462	-13%	-20%
Mobile app (LPL Mobile)							
total users (sessions)	1,788	6,214	-	-	-		
total checkouts	145	49	-	-	-		
catalog searches using app	70,493	32,390					
Total catalog searches	312,429	225,541	-	-	-	39%	

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New Library Cards	Apr 2014	Apr 2013	Apr 2012	Apr 2011	Apr 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	297		-100%
Jefferson Street	152	119	117	166		28%	
Warehouse	-	-	-	-			
Outreach	5	-	-	-	1		400%
<i>subtotal - Main</i>	157	119	117	166	298	32%	-47%
Broussard	14	20	22	18	17	-30%	-18%
Butler	1	4	2	-	6	-75%	-83%
Chenier	41	38	35	38	48	8%	-15%
Duson	8	7	18	7	4	14%	100%
Milton	9	7	5	2	8	29%	13%
North Regional	97	98	91	105	118	-1%	-18%
Scott	11	11	12	14	14	0%	-21%
South Regional	381	379	412	420	407	1%	-6%
Youngsville	27	26	18	28	26	4%	4%
<i>subtotal - Branches</i>	589	590	615	632	648	0%	-9%
Grand Total	746	709	732	798	946	5%	-21%

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Library Visitors (to a facility)	Apr 2014	Apr 2013	Apr 2012	Apr 2011	Apr 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	22,854		-100%
Jefferson Street	17,845	17,627	17,109	12,419		1%	
Warehouse	-	-	-	-			
Outreach	105	74	104	102	118	42%	-11%
<i>subtotal - Main</i>	17,950	17,701	17,213	12,521	22,972	1%	-22%
Broussard	2,292	2,364	2,101	2,360	1,839	-3%	25%
Butler	184	284	263	214	364	-35%	-49%
Chenier	3,314	3,107	2,766	2,351	2,066	7%	60%
Duson	1,425	1,528	1,357	972	2,358	-7%	-40%
Milton	2,259	2,721	2,573	2,503	2,507	-17%	-10%
North Regional	9,278	9,752	9,149	7,627	7,316	-5%	27%
Scott	3,203	3,119	3,178	3,389	3,314	3%	-3%
South Regional	25,821	27,108	24,639	27,589	25,359	-5%	2%
Youngsville	3,018	3,092	3,063	3,273	3,366	-2%	-10%
<i>subtotal - Branches</i>	50,794	53,075	49,089	50,278	48,489	-4%	5%
Grand Total	68,744	70,776	66,302	62,799	71,461	-3%	-4%

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Patron Questions	Apr 2014	Apr 2013	Apr 2012	Apr 2011	Apr 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	4,449		-100%
Jefferson Street	1,139	1,373	1,632	1,882		-17%	
Warehouse	-	-	-	-			
Outreach	-	-	-	-	-		
<i>subtotal - Main</i>	1,139	1,373	1,632	1,882	4,449	-17%	-74%
Broussard	206	186	179	201	288	11%	-28%
Butler	-	-	-	1	-		
Chenier	807	680	360	350	68	19%	1087%
Duson	328	257	110	107	113	28%	190%
Milton	125	128	130	119	118	-2%	6%
North Regional	2,318	3,158	950	1,220	1,462	-27%	59%
Scott	130	107	134	158	168	21%	-23%
South Regional	4,612	3,774	3,291	4,020	2,742	22%	68%
Youngsville	205	205	191	166	130	0%	58%
<i>subtotal - Branches</i>	8,731	8,495	5,345	6,342	5,089	3%	72%
<i>Asked in person/phone</i>	9,870	9,868	6,977	8,224	9,538	0%	3%
<i>% total ckos</i>	100%	100%	100%	100%	100%	0%	0%
<i>Asked electronically</i>	47	47	32	3	2	0%	2250%
<i>% total ckos</i>	0%	0%	0%	0%	0%	0%	2161%
Grand Total	9,917	9,915	7,009	8,227	9,540	0%	4%

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Use of Library Computers (sessions)	Apr 2014	Apr 2013	Apr 2012	Apr 2011	Apr 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	11,394		-100%
Jefferson Street	7,677	7,951	8,545	6,142		-3%	
Warehouse	-	-	-	-			
Outreach	-	-	-	-	-		
<i>subtotal - Main</i>	7,677	7,951	8,545	6,142	11,394	-3%	-33%
Broussard	633	489	426	635	639	29%	-1%
Butler	166	357	355	332	535	-54%	-69%
Chenier	2,475	2,445	1,987	2,577	2,003	1%	24%
Duson	689	575	645	336	484	20%	42%
Milton	253	305	253	290	360	-17%	-30%
North Regional	5,424	5,027	4,918	4,308	4,561	8%	19%
Scott	1,081	1,092	974	1,140	1,042	-1%	4%
South Regional	11,045	10,833	11,073	10,630	9,643	2%	15%
Youngsville	750	641	551	858	850	17%	-12%
<i>subtotal - Branches</i>	22,516	21,764	21,182	21,106	20,117	3%	12%
Grand Total	30,193	29,715	29,727	27,248	31,511	2%	-4%

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Programs	Apr 2014	Apr 2013	Apr 2012	Apr 2011	Apr 2010	% Change (curr vs prev)	% Change (5 years)
Children's							
Number of programs	76	80	75	83	92	-5%	-17%
Attendance	2,676	2,282	2,286	2,257	2,961		
Avg attendance/prog	35.21	28.53	30.48	27.19	32.18	23%	9%
Teens							
Number of programs	11	10	7	11	11	10%	0%
Attendance	92	186	125	219	160		
Avg attendance/prog	8.36	18.60	17.86	19.91	14.55	-55%	-43%
Adult							
Number of programs	17	25	43	32	16	-32%	6%
Attendance	560	533	595	660	314		
Avg attendance/prog	32.94	21.32	13.84	20.63	19.63	55%	68%
Grand Total							
Number of programs	104	115	125	126	119	-10%	-13%
Attendance	3,328	3,001	3,006	3,136	3,435		
Avg attendance/prog	32.00	26.10	24.05	24.89	28.87	23%	11%

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Computer Usage (Users)	Apr 2014	Apr 2013	Apr 2012	Apr 2011	Apr 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	3,486		-100%
Jefferson Street	1,923	1,887	5,130	2,546		2%	
Warehouse	-	-	-	-			
Outreach	-	-	-	-	-		
<i>subtotal - Main</i>	1,923	1,887	5,130	2,546	3,486	2%	-45%
Broussard	211	189	234	249	206	12%	2%
Butler	39	60	70	55	76	-35%	-49%
Chenier	662	692	1,012	888	567	-4%	17%
Duson	151	134	385	150	111	13%	36%
Milton	71	96	111	99	112	-26%	-37%
North Regional	1,942	1,819	2,918	1,837	1,581	7%	23%
Scott	315	290	381	314	300	9%	5%
South Regional	3,676	3,347	6,210	5,434	3,410	10%	8%
Youngsville	268	219	310	469	354	22%	-24%
<i>subtotal - Branches</i>	7,335	6,846	11,631	9,495	6,717	7%	9%
Grand Total	9,258	8,733	16,761	12,041	10,203	6%	-9%

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Renewals done via IPAC	Apr 2014	Apr 2013	Apr 2012	Apr 2011	Apr 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	8,310		-100%
Jefferson Street	3,767	4,182	4,201	6,499		-10%	
Warehouse	21	19	61	-		11%	
Outreach	-	-	-	-	-		
<i>subtotal - Main</i>	3,788	4,201	4,262	6,499	8,310	-10%	-54%
Broussard	670	754	898	699	613	-11%	9%
Butler	-	-	-	-	-		
Chenier	239	305	224	415	511	-22%	-53%
Duson	116	141	112	56	87	-18%	33%
Milton	721	803	689	731	554	-10%	30%
North Regional	4,362	4,528	4,191	3,307	3,190	-4%	37%
Scott	762	616	735	863	782	24%	-3%
South Regional	15,937	18,173	16,253	14,208	13,824	-12%	15%
Youngsville	1,530	2,111	1,585	1,705	1,522	-28%	1%
<i>subtotal - Branches</i>	24,337	27,431	24,687	21,984	21,083	-11%	15%
Grand Total	28,125	31,632	28,949	28,483	29,393	-11%	-4%

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Renewals done via Telecirc	Apr 2014	Apr 2013	Apr 2012	Apr 2011	Apr 2010	% Change (curr vs prev)	% Change (5 years)
Main	-	-	-	-	2,175		-100%
Jefferson Street	930	859	1,098	1,662		8%	
Warehouse	-	-	-	-			
Outreach	-	-	-	-	-		
<i>subtotal - Main</i>	930	859	1,098	1,662	2,175	8%	-57%
Broussard	138	197	196	138	250	-30%	-45%
Butler	-	3	-	-	-	-100%	
Chenier	118	255	173	289	227	-54%	-48%
Duson	19	7	21	35	82	171%	-77%
Milton	50	71	54	108	150	-30%	-67%
North Regional	978	723	609	967	676	35%	45%
Scott	383	361	260	160	196	6%	95%
South Regional	2,783	3,366	3,165	2,705	2,605	-17%	7%
Youngsville	128	195	196	372	334	-34%	-62%
<i>subtotal - Branches</i>	4,597	5,178	4,674	4,774	4,520	-11%	2%
Grand Total	5,527	6,037	5,772	6,436	6,695	-8%	-17%